RAVI SHARMA
Sr. WordPress Designer

ABOUT ME

Father Name: Om Prakash Sharma
Date of Birth: August 2, 1993
Gender: Male
Birth Place: Kota (Rajasthan)
Marital Status: Married

CONTACT

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AREA OF INTERESTS

WordPress Design, Website Design, HTML, CSS, Bootstrap Graphic Design (Canva Pro), Elementor-based Website Design

HOBBIES

GYM, Exercise, Running walk

LANGUAGES

- English (Basic)
- Hindi (Fluent)

KEY SKILLS

- Elementor Pro Page Building
- Responsive Website Design
- WooCommerce Store Integration
- Canva Pro Graphic Design
- HTML, CSS, Basic JavaScript
- MS Word, Excel, PowerPoint Training

CAREER OBJECTIVE

Creative WordPress Designer with 4 years 10 Month of experience in building dynamic, **Elementor-based websites.** Skilled in crafting responsive layouts, clean and intuitive UI designs, and client-centric web solutions. Proficient in **Canva Pro** for creating eye-catching banners, graphics, and other visual content that enhance user experience and brand identity.
Also an **experienced IT Trainer with 3 years** of delivering practical, job-focused training in MS Office and computer fundamentals. Skilled at simplifying concepts through real-world examples to enhance digital literacy and career readiness.

WORK EXPERIENCE

Sr. WordPress Designer   **September 2020 - April 2025**
Infigo Software Company - Kota (Rajasthan)

- Built responsive WordPress websites using Elementor.
- Designed custom layouts, landing pages, and templates.
- Integrated forms, galleries, sliders, and interactive elements.
- Ensured mobile responsiveness and optimized performance.
- Customized themes/plugins to match brand and functionality.
- Collaborated with clients to deliver user-friendly sites.
- Experienced in WooCommerce setup and product page design
- Converted Figma/PSD/wireframes into pixel-perfect websites.

IT Trainer   **July 2016 - June 2019**
Aisect Education Empowerment Enterprise - Jaipur (Rajasthan)

- Delivered classroom and online training on MS Office (Word, Excel, PowerPoint).
- Teach computer fundamentals and basic digital skills as needed.
- Created training materials, assignments, and assessments.
- Trained learners in basic programming, HTML, CSS, and Windows OS.

EDUCATION

Master Computer Application (MCA)   **2015**
Rajasthan Technical University Kota, Rajasthan (RTU)
Post Graduated in top **71.23%** of Class **(MCA)**

Bachelor of Science in Computer Science   **2011**
University of Kota, Kota Rajasthan (UOK)
Graduated in top **71.91%** of Class **(B.Sc. Computer Science)**

CERTIFICATIONS

PHP,HTML/CSS Certificate   **(2011-2012)**
Ducat Technologies Company, Noida, Uttarpradesh, India
Grade: A / Distinction / 90%

HTML Developer Certificate   **(2018-2019)**
TIMESJOBS & TECHGIG, Company, Noida, Uttarpradesh, India
Grade: Excellent / 85%

TECHNOLOGIES

- **Page Builders:** Elementor Pro, Divi builder
- **Themes:** Astra, Hello, OceanWP
- **Plugins:** WooCommerce, WPForms, Contact Form 7, Ninja Forms
- **Add-ons:** Essential Addons, ElementsKit, Ultimate Addons
- **Design Tools:** Canva Pro, Adobe Photoshop
- **Optimization & Security:** Wordfence, Sucuri, caching, image compression
- **Hosting Tools:** cPanel, FTP, manual/plugin-based WordPress migration

PORTFOLIO LINKS

- https://buildplusgroup.flywheelsites.com/
- https://cinqueterreriviera.com/
- https://iihmrfoundation.org/
- https://iihmrfoundation.org/startup/
- https://www.rajdeepfertility.in/
- https://www.sarvointernational.com/
- https://www.cakestoppers.in/
- https://intechnosoftware.com/
- https://www.yogafromheart.com/
- https://www.infigosoftware.in/

TECHNICAL SKILLS

WordPress & Elementor:

- Proficient in Elementor Pro (sections, widgets, templates, global settings)
- Customized WordPress themes (Astra, Hello, OceanWP, etc.)
- Created custom headers, footers, popups, and 404 pages with Elementor
- Used Theme Builder for dynamic content layouts
- Integrated WooCommerce and related plugins
- Built dynamic pages with Elementor widgets and popup builders
- Integrated forms, payment gateways, and social media plugins

Front-End Technologies:

- HTML/CSS
- Bootstrap
- Basic JavaScript
- Responsive web design (mobile-first approach)
- Cross-browser compatibility
- Website design Template

Design Tools & Graphics

Canva Pro Skills:
- Designed banners, logos, social media creatives, presentations, reels, stories, covers, and ads
- Created brochures, flyers, posters, business cards, and marketing materials
- Developed content for platforms like Instagram, Facebook, YouTube, and LinkedIn

Adobe Photoshop Skills:
- Image cropping and resizing for various formats
- Background removal for clean, professional visuals
- Export designs for web and print with optimized settings

Plugins & Integrations:

- WooCommerce setup with payment gateway integration
- Form plugins: Contact Form 7, WPForms, Ninja Forms
- Elementor Add-ons: Essential Addons, ElementsKit, Ultimate Addons

Website Optimization & Management:

- Speed optimization using caching and image compression tools
- Website backup and security (Wordfence, Sucuri)
- Hosting setup, cPanel, FTP, and SSL configuration
- WordPress installation, migration (manual & plugin-based)
- Domain, hosting, and SSL setup and management
- Troubleshooting and resolving WordPress issues

CORE COMPETENCIES

- WordPress Design with Elementor Pro
- WooCommerce Setup & Product Design
- Responsive Layouts & Mobile Optimization
- Custom Theme & Plugin Customization
- Canva Pro Graphic & Social Media Design
- HTML, CSS, Basic JavaScript
- IT Training – MS Office, Windows OS, Internet Basics
- Website Security, Backup & Migration
- Domain, Hosting, SSL, cPanel, FTP
- Website Speed Optimization & Troubleshooting