



# SPONSORSHIP PACKET





March  
14-15,  
2026



24  
Hours



University of  
Toledo:  
Engineering  
Campus

# ROCKETHACKS 2026 TRACKS



## Green Innovation

Build solutions that support sustainability and a cleaner future.

## MedTech

Create technologies that improve health, wellness, and accessibility.

## Next Gen AI

Explore the future of artificial intelligence and its real-world impact.

## Hardware

Design and prototype smart devices that bring ideas into reality.

# SPONSORSHIP TIER LIST



## BENEFITS

**PLATINUM**  
(\$3000)

**GOLD**  
(\$1500)

**SILVER**  
(\$750)

### RECRUITMENT & NETWORKING

Booth with table



Opportunity to judge



Mentorship Opportunity



Opening event:  
Speaking opportunity



Customized track benefits



### MARKETING & BRANDING

Logo on Website



Logo on track material



Logo on event material



Logo on Slide Template



T-shirt merch logo placement



Social media shout-out



Payments are directed to the University of Toledo Foundation, a registered 501(c)(3) non-profit

# SPONSORSHIP TIERS EXPLAINED



## PLATINUM SPONSORSHIP (\$3000+)

Platinum sponsors receive our highest level of visibility, with logos featured on the website, event materials, track content, T-shirts, merchandise, and slide templates. This tier includes a booth, judging and mentorship opportunities, a speaking role at the opening ceremony, customized track benefits, and a social media shoutout.

## GOLD SPONSORSHIP (\$1500+)

Gold sponsors gain strong brand exposure with logo placement on the website, materials, track content, T-shirts, and merchandise. They also receive a booth, judging and mentorship opportunities, a speaking role, and a social media shoutout.

## SILVER SPONSORSHIP (\$750+)

Silver sponsors enjoy solid visibility with logo placement on the website, event materials, T-shirts, and merchandise. This tier also includes a booth and opportunities to mentor participants.

# IN-KIND SPONSORSHIPS TIER LIST



RocketHacks values the vital support of in-kind sponsors who provide goods and services that power our event. We recognize these contributions with sponsor tiers based on their estimated value, ensuring your brand receives the same visibility as our monetary sponsors.

CONTRIBUTION VALUE	RECOGNITION BENEFITS	TIER LEVEL
<b>500+</b>	Logo on website, Event material, Social media shout-out	<b>Bronze</b>
<b>1000+</b>	All bronze benefits + t-shirt placement and verbal shoutout	<b>Silver</b>
<b>2000+</b>	All silver benefits + booth space, opportunity to judge and inclusion in pre event marketing	<b>Gold</b>

# AT A GLANCE



## WHAT IS A HACKATHON?

A hackathon is a collaborative event where students transform ideas into technical projects, working together to design and build them within 24 hours. Beyond coding, it's a space for creativity, problem-solving, and teamwork, where participants learn new skills and bring bold ideas to life.



## ABOUT US

RocketHacks began with sophomores inspired by a summer hackathon who brought that spirit of creativity to Toledo. What started small is now one of Toledo's largest student-run hackathons, bringing together students, mentors, and sponsors to build and innovate.

Our mission: empower students to push boundaries, solve problems, and hack the horizon through curiosity, collaboration, and creativity.



"RocketHacks delivers exceptional value for sponsors looking to engage with emerging talent and contribute to the growth of the tech community. We're proud to support initiatives that empower students to push boundaries and develop their skills in such a collaborative environment."

-Justin Beaudry

**Actual.**  
Actual Reality Technologies



# ROCKETHACKS 25' ANALYTICS



7+  
WORKSHOPS

200+  
PARTICIPANTS

20+  
SPONSORS

## PAST PARTNERS

SPOKE.



NYSUS  
SOLUTIONS

Actual.

Actual Reality Technologies



MERCYHEALTH

Code Echo

Vercel



PhotoRoom



warp



MISTRAL  
AI\_



MLH  
MAJOR LEAGUE HACKING

# WHY SPONSOR ROCKETHACKS?



Sponsoring RocketHacks doesn't just support students, it gives your company real impact, visibility, and access to top talent. Not only do you help shape the next generation of innovators, you also:

- **Discover top talent:** Meet and mentor hundreds of ambitious students ready to become your interns and future employees.
- **Elevate your brand:** Gain prominent visibility with a diverse, tech-savvy audience while positioning your company as a leader in innovation and community impact.
- **Showcase your products:** Let students experiment with your tools, APIs, and platforms in real projects that drive learning and engagement.
- **Create lasting impact:** Support workshops and tracks, while cementing your role as a key contributor to STEM education.
- **Connect & network:** Build relationships with students, mentors, faculty, and other industry leaders.

RocketHacks offers your company multiple ways to make a direct impact. Mentor teams and guide students through challenges, judge projects to spot emerging talent, host workshops or talks to showcase your tools, and sponsor prizes that reward innovation. Every opportunity connects you with bright, motivated students while positioning your company as a leader in technology and education.

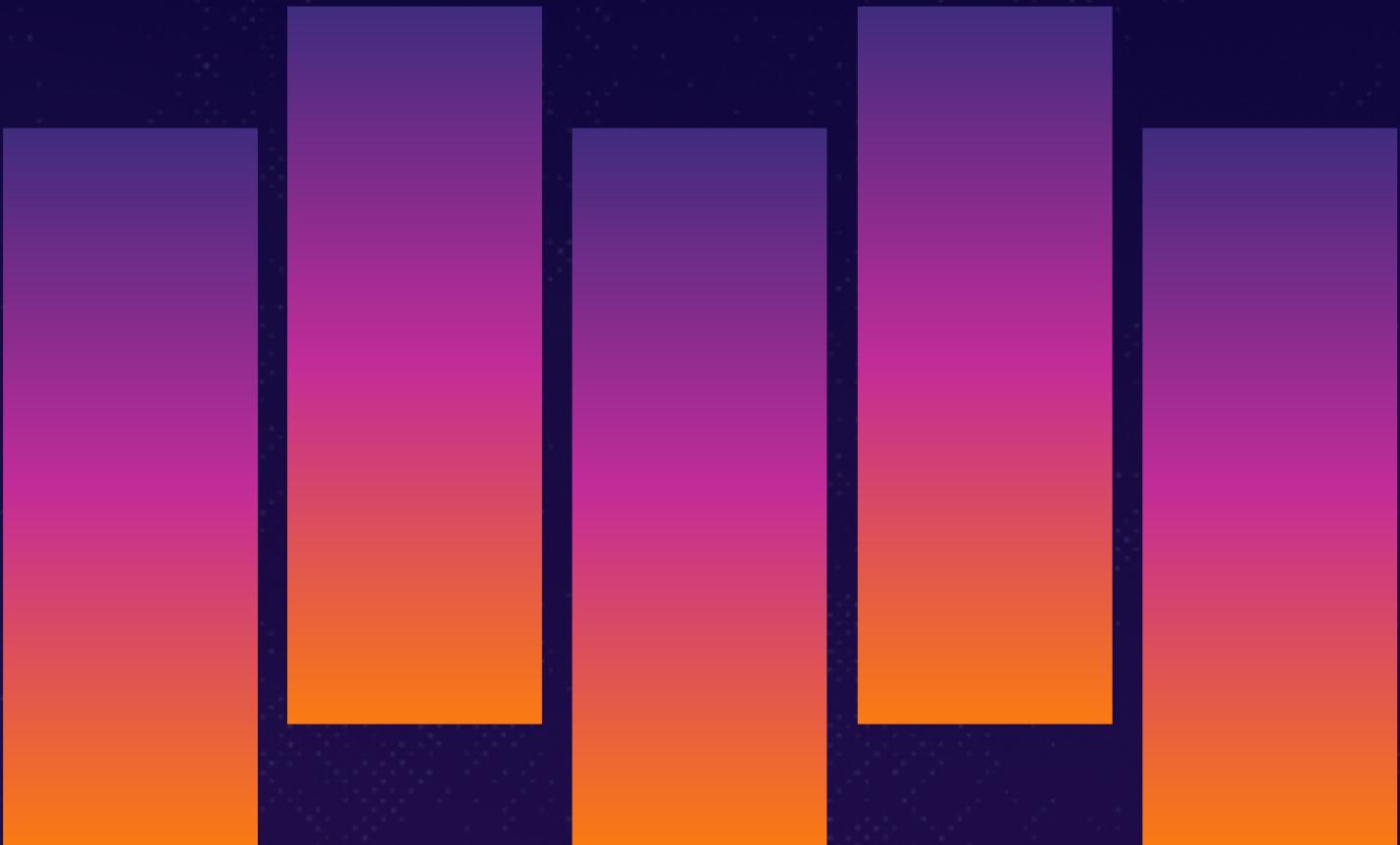
## WHERE YOUR SPONSORSHIP GOES

Our support directly powers RocketHacks, covering meals and snacks for participants, hands-on workshops and tracks, prizes and scholarships, marketing and PR, and all the behind-the-scenes logistics that make the event seamless. Every contribution fuels innovation, learning, and meaningful connections between students and industry.





## CONTACT US



We'd love to partner with you in making RocketHacks 2026 a success. For sponsorship inquiries or more information, please reach out to us at:



[rockethacks@utoledo.edu](mailto:rockethacks@utoledo.edu)



[www.rockethacks.org](http://www.rockethacks.org)



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**Let's build the future of tech,  
TOGETHER!**