

"Kelly Donlin" <kelly.donlin@centro.net>
To: "Washington Times" <times@washingtontimes.com>
Cc: "Tannis K McKenna" <tannis.mckenna@centro.net>
ATT241 - WashingtonTimes.com - Attention Needed

April 4, 2013 1:29 PM

1 Attachment, 29 KB

Hi Washington Time Team,

Good afternoon, I hope you are all having a great day. Attached you will find the report for the ATT241 campaign.

Could you please decrease delivery on the following placements?

Site	Placement	Size	Start Date	End Date	Cost Structure	Contract IMPS	Delivered IMPS	Pace %
WashingtonTimes.com								
WashingtonTimes.com	ROS	300x250	3/29/13	5/26/13	CPM	1,235,766	114,603	173.11%
WashingtonTimes.com	ROS	728x90	3/29/13	5/26/13	CPM	1,226,277	109,553	166.76%

Thanks!
Kelly

[kelly donlin](#) | [account coordinator](#) | [centro](#)

+++ p 646.439.6004

-----Original Message-----

From: Cynthia Celestin [mailto:cynthia.celestin@centro.net]
Sent: Monday, April 01, 2013 7:01 PM
To: 'Washington Times'
Cc: 'Tannis K McKenna'; 'Rob Kohn'
Subject: ATT241 - WashingtonTimes.com - CREATIVES
Importance: High

Hi Washington Times Team!

Attached you will find the Atlas tags for ATT241.

Please test, traffic ASAP and provide screenshots once live.

Reporting updates will be provided.

Please confirm receipt and let us know if you run into any issues.

Thanks!

cynthia celestin | campaign manager | centro -----
+++ p 646.439.7003

-----Original Message-----

From: Rob Kohn [mailto:rob.kohn@centro.net]
Sent: Friday, March 29, 2013 4:23 PM
To: Washington Times
Cc: Tannis K McKenna; Rob Kohn
Subject: Site IO - AT&T ATT241 - WashingtonTimes.com

Hello Washington,

We have an Insertion Order from Centro for you!

Happy Friday!

Good news-- we have approval to move forward with this plan for AT&T! Please find and accept the IO at the link below.

Cynthia will follow up with tags as soon as they are available to us so we can get this one live as quickly as possible.

Feel free to reach out with any questions.

Thanks!

Rob

You can access the Insertion Order at:

http://publishers.centro.net/publisher_orders/127636

Cheers,

Rob Kohn

rob.kohn@centro.net



[Report_ATT...3.xls \(29 KB\)](#)