To: "Dave Castleton" <dave.castleton@centro.net>
Cc: "Billy Whited" <billy.whited@centro.net>

FW: AC Daily Bugle - Bridgette Muller

1 Attachment, 33 KB

#GiveMeThatCar!

bridgette muller | account coordinator | centro

::: p 312.281.5587

From: bi@centro.net [mailto:bi@centro.net] Sent: Thursday, May 30, 2013 4:57 AM To: bridgette.muller@centro.net

Subject: AC Daily Bugle - Bridgette Muller

Good Morning Bridgette!

Throughout the night, I have been scouring Pentaho in search of campaigns that may be important to you! Here is your briefing for Thu, May 30, 2013.

Launch Alerts

You had no campaigns scheduled to launch yesterday.

You have no campaigns scheduled to launch today.

You have no campaigns scheduled to launch tomorrow.

Placements to be Aware of

There are 5 placements in "Live" campaigns that show no delivery:

Campaign ID	Site	Ad Size	Placement Name		
ADVOCATE006	DailyHerald.com	300x250	Pre-Roll Companion Banner		
ADVOCATE006	DailyHerald.com	728x90, 300x250, Re- Skin Wallpaper	Homepage Takeover - 100% SOV		
JAYPEAK005	Yoopa.ca	300x250	ROS Geo-targeted to Montreal		
JAYPEAK005	Yoopa.ca	728x90	ROS Geo-targeted to Montreal		
UPMC004	GoErie.com	300x250	ROS : Geo Targeted to Erie, PA DMA; MAKEGOOD rom Homepage Takeover A		

Additionally, there are no placements in "Pending" campaigns that already have delivery.

Activity from Yesterday

There was 1 IO processed yesterday where you are the AC:

Campa	ign ID	Gross Revenue	Margin	Placement Count	Site Count	AE Name	Agency Name
TARGE	ET012	\$99,000	28.95%	7	3	Nick Lenhardt	Haworth Media

Bridgette's Personal KPIs

Your Final Delivery percentage on completed campaigs YTD is 99.53%.

Your Pacing percentage on live campaigns is 91.89%.

This email and the attached reports were generated from Centro's Business Intelligence system. If you have any questions, please reach out to bi@centro.net.

Have a great day!

Centro Intelligence



AC Dashboard.pdf (33 KB)