

<bi@centro.net> 
To: karaline.griffin@centro.net
Daily Bugle - Karaline Griffin

February 26, 2013 8:10 AM

Good Morning Karaline!

Throughout the night, I have been scouring Pentaho in search of campaigns that may be important to you! Here is your briefing for Tue, Feb 26, 2013.

Launch Alerts

You had 9 campaigns scheduled to launch yesterday:

- [GENERALMILLS002](#)
- [SVUACME015](#)
- [SVUCUB018](#)
- [SVUFF021](#)
- [SVUHORN018](#)
- [SVUIMW022](#)
- [SVUJEWEL027](#)
- [SVUSHAWS018](#)
- [SVUSOCAL022](#)

You have no campaigns scheduled to launch today.

You have no campaigns scheduled to launch tomorrow.

High Revenue Campaigns

You have 9 high revenue campaigns (100k+ gross) on your plate:

- [CITRANATAL002](#)
- [CSPIRE004](#)
- [JOHNDEERE012](#)
- [REXHEALTHCARE013](#)
- [SONYSTORES001](#)
- [SVUSOCAL021](#)
- [SVUSOCAL022](#)
- [TARGET010](#)
- [UHC009](#)

Placements to be Aware of

There are 4 placements in "Live" campaigns that show no delivery:

Campaign ID	Site	Ad Size	Placement Name
UHC009	BaltimoreSun.com	Pre-Roll Video	Pre-Roll
UHC009	LATimes.com	Mobile Display	Mobile (300x250, 728x90, 320x50)
UHC009	LATimes.com	Pre-Roll Video	Pre-Roll
UNCHEALTHCARE006	Search-Google.com	search	Search

Additionally, there are no placements in "Pending" campaigns that already have delivery.

Activity from Yesterday

Lastly, there were no IOs processed yesterday where you are the CM.

This email and the attached reports were generated from Centro's Business Intelligence system. If you have any questions, please reach out to bi@centro.net.

Have a great day!

Centro Intelligence



[Dashboard.pdf \(18 KB\)](#)

Karaline Griffin



As of Feb 26 2013

LIVE PLACEMENTS WITHOUT DELIVERY

4 PLACEMENTS

Campaign ID	Site	Placement	Ad Size	Start Date	End Date (Days until end)	Gross Revenue	Report Through Date
UNCHEALTHCARE006	Search-Google.com	Search	search	02/01/13	02/28/13 (2)	\$ 0	
UHC009	BaltimoreSun.com	Pre-Roll	Pre-Roll Video	02/18/13	03/10/13 (12)	\$ 350	
"	LATimes.com	Mobile (300x250, 728x90, 320x50)	Mobile Display	02/18/13	03/10/13 (12)	\$ 525	
"	LATimes.com	Pre-Roll	Pre-Roll Video	02/18/13	03/10/13 (12)	\$ 1,000	

PLACEMENTS WITH CREATIVE ISSUES

1 PLACEMENTS

Campaign ID	Site	Placement	Ad Size	Start Date	End Date	Creative Status
MOFFITT001	SayfieReview.com	Skyscraper 1	120x600	03/11/13	03/17/13	Creative Assets/Deliverables Needed