

As of Feb 26 2013

LIVE PLACEMENTS WITHOUT DELIVERY

42 PLACEMENTS

Campaign ID	Site	Placement	Ad Size	Start Date	End Date (Days until end)	Gross Revenue Report Through Date
ALLSCRIPTS010	HHNMag.com	Corporate Newsletter (15 word text blurb + logo) - date TBD CANNOT TRACK	Other	02/01/13	02/01/13 (-25)	\$ 0
ALLYBANK002	Boston.com	**CANCELLED** News, Business, Travel; Geo-target to DMA	728x90	02/01/13	02/28/13 (2)	\$ 0
п	Boston.com	**CANCELLED** News, Business, Travel; Geo-target to DMA	300x250	02/01/13	02/28/13 (2)	\$ 0
п	Boston.com	**CANCELLED** News, Business, Travel; Geo-target to DMA	160x600	02/01/13	02/28/13 (2)	\$ 0
п	BrandExchange.net	**CANCELLED** BT: IXI Economic Cohorts 100k+, Business Interest (Atlanta DMA)	728x90, 300x250, 160x600	02/01/13	02/28/13 (2)	\$ 0
п	BrandExchange.net	**CANCELLED** BT: IXI Economic Cohorts 100k+, Business Interest (Boston DMA)	728x90, 300x250, 160x600	02/01/13	02/28/13 (2)	\$ O
п	BrandExchange.net	**CANCELLED** BT: IXI Economic Cohorts 100k+, Business Interest (Chicago DMA)	728x90, 300x250, 160x600	02/01/13	02/28/13 (2)	\$ O
п	BrandExchange.net	**CANČELLEĎ** BT: IXI Economic Cohorts 100k+, Business Interest (D.C. DMA)	728x90, 300x250, 160x600	02/01/13	02/28/13 (2)	\$ O
II	BrandExchange.net	**CANCELLED** BT: IXI Economic Cohorts 100k+, Business Interest (LA DMA)	728x90, 300x250, 160x600	02/01/13	02/28/13 (2)	\$ 0
п	BrandExchange.net	**CANCELLED** BT: IXI Economic Cohorts 100k+, Business Interest (National)	728x90, 300x250, 160x600	02/01/13	02/28/13 (2)	\$ 0
п	BrandExchange.net	**CANCELLED** BT: IXI Economic Cohorts 100k+, Business Interest (New York DMA)	728x90, 300x250, 160x600	02/01/13	02/28/13 (2)	\$ 0
п	BrandExchange.net	**CANCELLED** BT: IXI Economic Cohorts 100k+, Business Interest (San Francisco DMA)	728x90, 300x250, 160x600	02/01/13	02/28/13 (2)	\$ 0
п	BrandExchange.net	**CANCELLED** BT: IXI Economic Cohorts 100k+, Business Interest (Seattle DMA)	728x90, 300x250, 160x600	02/01/13	02/28/13 (2)	\$ 0
п	BrandExchange.net	**CANCELLED** BT: IXI Economic Cohorts 100k+, Business Interest (Tampa DMA)	728x90, 300x250, 160x600	02/01/13	02/28/13 (2)	\$ 0
п	BrandExchange.net	**CANCELLED** BT: IXI Economic Cohorts 100k+, Business Interest (West Palm Beach-Ft. Pierce DMA)	728x90, 300x250, 160x600	02/01/13	02/28/13 (2)	\$ 0
п	LATimes.com	**CANCELLED** News, Business, Travel; Geo-target to DMA	728x90	02/01/13	02/28/13 (2)	\$ 0
н	LATimes.com	**CANCELLED** News, Business, Travel; Geo-target to DMA	300x250	02/01/13	02/28/13 (2)	\$ 0

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п	LATimes.com	**CANCELLED** News, Business, Travel; Geo-target to DMA	160x600	02/01/13	02/28/13 (2)	\$ O
п	NYDailyNews.com	**CANCELLED** News, Business, Travel; Geo-target to DMA	728x90	02/01/13	02/28/13 (2)	\$ O
n	NYDailyNews.com	**CANCELLED** News, Business, Travel; Geo-target to DMA	300x250	02/01/13	02/28/13 (2)	\$ O
п	SeattleTimes.com	**CANCELLED** News, Business, Travel; Geo-target to DMA	728x90	02/01/13	02/28/13 (2)	\$ 0
п	SeattleTimes.com	**CANCELLED** News, Business, Travel; Geo-target to DMA	300x250	02/01/13	02/28/13 (2)	\$ 0
п	TampaBay.com	**CANCELLED** Money (ROC); Geo-target to DMA	728x90	02/01/13	02/28/13 (2)	\$ O
п	TampaBay.com	**CANCELLED** Money (ROC); Geo-target to DMA	300x250	02/01/13	02/28/13 (2)	\$ 0
п	TampaBay.com	**CANCELLED** Money (ROC); Geo-target to DMA	160x600	02/01/13	02/28/13 (2)	\$ O
п	TampaBay.com	**CANCELLED** News (ROC) Geo-target to DMA	728x90	02/01/13	02/28/13 (2)	\$ O
п	TampaBay.com	**CANCELLED** News (ROC) Geo-target to DMA	300x250	02/01/13	02/28/13 (2)	\$ O
n	TampaBay.com	**CANCELLED** News (ROC) Geo-target to DMA	160x600	02/01/13	02/28/13 (2)	\$ O
п	TCPalm.com	**CANCELLED** News, Business, Travel; Geo-target to DMA	728x90	02/01/13	02/28/13 (2)	\$ 0
п	TCPalm.com	**CANCELLED** News, Business, Travel; Geo-target to DMA	300x250	02/01/13	02/28/13 (2)	\$ O
п	WashingtonTimes.com	**CANCELLED** News, Business, Travel; Geo-target to DMA	728x90	02/01/13	02/28/13 (2)	\$ O
n	WashingtonTimes.com	**CANCELLED** News, Business, Travel; Geo-target to DMA	300x250	02/01/13	02/28/13 (2)	\$ O
п	WashingtonTimes.com	**CANCELLED** News, Business, Travel; Geo-target to DMA	160x600	02/01/13	02/28/13 (2)	\$ O
KEISER004	ValueClick.com	Added Value; Geo-Targeted to Greenacres, Jacksonville, Miami Lakes, New Port Richey, St. Petersburg, and Tampa, FL	300x250, 728x90, 160x600	02/01/13	02/28/13 (2)	\$ 0 02/24/13
MORMON001	Yahoo.com	Yahoo! Mobile Geo: US Age: 18-44	300x50, 216x36,168x28,12	02/01/13	02/28/13 (2)	\$ 10,000
п	Yahoo.com	Yahoo! Mobile Mail Geo: US Age: 18-44	300x50, 216x36,168x28,12	02/01/13	02/28/13 (2)	\$ 8,000
п	Yahoo.com	Yahoo! Mobile Tap to Video Geo: US Age: 18-44	300x50, 216x36,168x28,12	02/01/13	02/28/13 (2)	\$ 7,000
OSF008	Search-Google.com	Healthcare, Hospice, Nursing, Theraphy; Geo-target Bloomington (IL) and Rockford (IL), Peoria (IL), Pontiac IL	Text Ad	02/01/13	02/28/13 (2)	\$ 1,357
DSFCU023	ValueClick.com	401k - Retargeting	300x250, 728x90, 160x600	02/05/13	02/28/13 (2)	\$ 205 02/18/13

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ALLSCRIPTS010	Healthcare-Informatics.c	e-Newsletter text ad - 50,000+ subscribers (click tracker)	Text Ad	02/22/13	02/22/13 (-4)	\$ 0	02/24/13
TSR020	AZFamily.com	Homepage, News, Entertainment, ROS - Pre-Roll	Pre-Roll Video	02/22/13	03/31/13 (33)	\$ 875	
WFH002	WCFCourier.com	Homepage, News, Living/Lifestyle	300x250	02/25/13	03/31/13 (33)	\$ 367	