

"Katie Bragg" <katie.bragg@centro.net>
To: "Jamie Swaninger" <j.swaninger@adprimemedia.com>
Cc: "Aimee Corona" <aimee.corona@centro.net>, "David Lomba" <david.lomba@centro.net>
Reply-To: "Katie Bragg" <katie.bragg@centro.net>
CARESPOT004/005/006/007 - AdPrimeHealth.com - Attention! NOT LIVE!

April 4, 2013 11:07 AM

Hi Jamie,

I hope you're well! The April flights do not appear to be live for Carespot004-007. Can you please launch these immediately and confirm?

Thanks!
Katie

katie bragg | campaign analyst | **centro**

+++ p 312.281.5536

From: Katie Bragg [mailto:katie.bragg@centro.net]
Sent: Monday, March 25, 2013 2:35 PM
To: 'Katie Bragg'; 'Jamie Swaninger'
Cc: Aimee Corona; Julianne Callahan
Subject: CARESPOT005/006/007 - AdPrimeHealth.com - Attention

Hi Jamie,

I hope you had a great weekend! Please see attached for updated reports for CARESPOT. A few placements require a boost!

005:

Site	Market	Placement	Size	Start Date	End Date	Contract IMPS	Delivered IMPS	Pace %
AdPrimeHealth.com	National							
AdPrimeHealth.com	National	RON - Target to M25-34 who are single, W25-54 who are single & W25-44 with kids; Zip-code targeted to Gainesville/Ocala zips	728x90, 300x250, 160x600	03/01/13	03/31/13	43,034	32,314	96.99%

006:

Site	Market	Placement	Size	Start Date	End Date	Contract IMPS	Delivered IMPS	Pace %
AdPrimeHealth.com	National							
AdPrimeHealth.com	National	RON - Target to M25-34 who are single, W25-54 who are single & W25-44 with kids; Zip-code targeted to Jacksonville zips	728x90, 300x250, 160x600	03/01/13	03/31/13	279,034	205,494	95.12%

007:

Site	Market	Placement	Size	Start Date	End Date	Contract IMPS	Delivered IMPS	Pace %
AdPrimeHealth.com	National							
AdPrimeHealth.com	National	RON - Target to M25-34 who are single, W25-54 who are single & W25-44 with kids; Zip-code targeted to Broward/Treasure Coast zips	728x90, 300x250, 160x600	03/01/13	03/31/13	241,379	179,335	95.97%

Thanks,
Katie

katie bragg | campaign analyst | **centro**

+++ p 312.281.5536

From: Katie Bragg [mailto:katie.bragg@centro.net]
Sent: Friday, March 15, 2013 1:59 PM
To: 'Jamie Swaninger'
Subject: RE: CARESPOT005/006/007 - AdPrimeHealth.com - Attention

Thanks!!!

katie bragg | campaign analyst | **centro**

+++ p 312.281.5536

From: Jamie Swaninger [mailto:j.swaninger@adprimemedia.com]
Sent: Friday, March 15, 2013 1:56 PM
To: Katie Bragg
Cc: Julianne Callahan; Aimee Corona; Ellie Kwon; Jarka Stierankova
Subject: RE: CARESPOT005/006/007 - AdPrimeHealth.com - Attention

Thank you, Katie! Happy Friday to you all as well!

Thank you for the reports. We will boost.

Thanks,

Jamie Swaninger
Account Manager
D: 212.440.8246 | 33 Whitehall St., 8th Floor
M: 216.215.7926 | New York, NY 10004

Adprime Health

From: Katie Bragg [mailto:katie.bragg@centro.net]
Sent: Friday, March 15, 2013 1:43 PM
To: Jamie Swaninger
Cc: Julianne Callahan; Aimee Corona; Ellie Kwon
Subject: CARESPOT005/006/007 - AdPrimeHealth.com - Attention

Hi Jamie,

Happy Friday!!! Please see attached for updated report for CARESPOT. A few placements require a boost!

005:

Site	Market	Placement	Size	Start Date	End Date	Contract IMPS	Delivered IMPS	Pace %
AdPrimeHealth.com	National							
AdPrimeHealth.com	National	RON - Target to M25-34 who are single, W25-54 who are single & W25-44 with kids; Zip-code targeted to Gainesville/Ocala zips	728x90, 300x250, 160x600	03/01/13	03/31/13	43,034	18,959	97.55%

006:

Site	Market	Placement	Size	Start Date	End Date	Contract IMPS	Delivered IMPS	Pace %
AdPrimeHealth.com	National							
AdPrimeHealth.com	National	RON - Target to M25-34 who are single, W25-54 who are single & W25-44 with kids; Zip-code targeted to Jacksonville zips	728x90, 300x250, 160x600	03/01/13	03/31/13	279,034	89,733	71.21%

007:

Site	Market	Placement	Size	Start Date	End Date	Contract IMPS	Delivered IMPS	Pace %
AdPrimeHealth.com	National							
AdPrimeHealth.com	National	RON - Target to M25-34 who are single, W25-54 who are single & W25-44 with kids; Zip-code targeted to Broward/Treasure Coast zips	728x90, 300x250, 160x600	03/01/13	03/31/13	241,379	96,018	88.08%

Thanks,
Katie

[katie bragg](#) | campaign analyst | [centro](#)

!!! p 312.281.5536

From: Katie Bragg [mailto:katie.bragg@centro.net]
Sent: Friday, March 08, 2013 3:02 PM
To: 'Jamie Swaninger'
Subject: RE: CARESPOT004/006/007 - AdPrimeHealth.com - Attention

Thanks!

[katie bragg](#) | campaign analyst | [centro](#)

!!! p 312.281.5536

From: Jamie Swaninger [mailto:j.swaninger@adprimemedia.com]
Sent: Friday, March 08, 2013 3:01 PM
To: Katie Bragg; 'Ellie Kwon'
Cc: 'Julianne Michelle Callahan'; 'Aimee Corona'; David Pereira
Subject: RE: CARESPOT004/006/007 - AdPrimeHealth.com - Attention

Thank you, Katie. I will forward these on to our trafficker to boost!

Best,

Jamie Swaninger
Account Manager
D: 212.440.8246 | 33 Whitehall St., 8th Floor
M: 216.215.7926 | New York, NY 10004

Adprime Health | Adprime Tech | Adprime Star

From: Katie Bragg [mailto:katie.bragg@centro.net]
Sent: Friday, March 08, 2013 3:58 PM
To: Jamie Swaninger; 'Ellie Kwon'
Cc: 'Julianne Michelle Callahan'; 'Aimee Corona'; David Pereira
Subject: CARESPOT004/006/007 - AdPrimeHealth.com - Attention

Hi Jamie,

Happy Friday! Attached are updated reports for Carespot.

Please give the following placements a boost!!

CARESPOT004:

Site	Market	Placement	Size	Start Date	End Date	Contract IMPS	Delivered IMPS	Pace %
AdPrimeHealth.com	National							
AdPrimeHealth.com	National	RON - Target to M25-34 who are single, W25-54 who are single & W25-44 with kids; Zip-code targeted to Orlando zips	728x90, 300x250, 160x600	03/01/13	03/31/13	208,966	38,654	81.92%

CARESPOT 006:

Site	Market	Placement	Size	Start Date	End Date	Contract IMPS	Delivered IMPS	Pace %
AdPrimeHealth.com	National							
AdPrimeHealth.com	National	RON - Target to M25-34 who are single, W25-54 who are single & W25-44 with kids; Zip-code targeted to Jacksonville zips	728x90, 300x250, 160x600	03/01/13	03/31/13	279,034	52,432	83.21%

CARESPOT 007:

Site	Market	Placement	Size	Start Date	End Date	Total Days	Days Into	Contract IMPS	Target IMPS	Delivered IMPS	Pace %
AdPrimeHealth.com	National										
AdPrimeHealth.com	National	RON - Target to M25-34 who are single, W25-54 who are single & W25-44 with kids; Zip-code targeted to Broward/Treasure Coast zips	728x90, 300x250, 160x600	03/01/13	03/31/13	31	7	228,459	51,588	49,770	96.48%

Thanks!!
katie

[katie bragg](#) | campaign analyst | [centro](#)

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From: Katie Bragg [mailto:katie.bragg@centro.net]
Sent: Wednesday, February 27, 2013 3:04 PM
To: 'Jamie Swaninger'; 'Ellie Kwon'
Cc: 'Julianne Michelle Callahan'; 'Aimee Corona'; 'David Pereira'
Subject: CARESPOT005 - AdPrimeHealth.com - Attention

Hi Jamie,

Good afternoon!

Attached is an updated report for CARESPOT005. Please give this a small boost!

Site	Market	Placement	Size	Start Date	End Date	Contract IMPS	Delivered IMPS	Pace %
AdPrimeHealth.com	National							
AdPrimeHealth.com	National	RON - Target to M25-34 who are single, W25-54 who are single & W25-44 with kids; Zip-code targeted to Gainesville/Ocala zips	728x90, 300x250, 160x600	02/01/13	02/28/13	72,966	67,077	99.00%

Thanks,

Katie

[katie bragg](#) | campaign analyst | [centro](#)

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