

May 30, 2013 2:41 PM

1 Attachment, 33 KB

bridgette muller | account coordinator | **centro**

⋮ p 312.281.5587

Good Morning Bridgette!

Launch Alerts

You had no campaigns scheduled to launch yesterday.

You have no campaigns scheduled to launch today.

You have no campaigns scheduled to launch tomorrow.

Placements to be Aware of

There are 5 placements in "Live" campaigns that show no delivery:

Campaign ID	Site	Ad Size	Placement Name
ADVOCATE006	DailyHerald.com	300x250	Pre-Roll Companion Banner
ADVOCATE006	DailyHerald.com	728x90, 300x250, Re-Skin Wallpaper	Homepage Takeover - 100% SOV
JAYPEAK005	Yoop.ca	300x250	ROS Geo-targeted to Montreal
JAYPEAK005	Yoop.ca	728x90	ROS Geo-targeted to Montreal
UPMC004	GoErie.com	300x250	ROS : Geo Targeted to Erie, PA DMA; MAKEGOOD from Homepage Takeover A

Additionally, there are no placements in "Pending" campaigns that already have delivery.

Activity from Yesterday

There was 1 IO processed yesterday where you are the AC:

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Campaign ID	Gross Revenue	Margin	Placement Count	Site Count	AE Name	Agency Name
TARGET012	\$99,000	28.95%	7	3	Nick Lenhardt	Haworth Media

Bridgette's Personal KPIs

Your Final Delivery percentage on completed campaigns YTD is **99.53%**.

Your Pacing percentage on live campaigns is **91.89%**.

This email and the attached reports were generated from Centro's Business Intelligence system. If you have any questions, please reach out to bi@centro.net.

Have a great day!

Centro Intelligence



[AC Dashboard.pdf \(33 KB\)](#)