

Structured Product Backlog for liquor shop e-commerce:

1. User & Authentication

- User registration
- User login & authentication
- Forgot password & reset password functionality
- User profile management (update name, address, ...)
- Admin authentication & role management

2. Product Management

- Add, edit, and delete liquor products
- Product categorization (whiskey, vodka, rum, wine, etc.)
- Product searching, filtering & sorting
- Image upload for each product
- Stock & inventory management
- Display product ratings & reviews
- Display product details (volume, description, %)

3. Shopping Cart & Checkout

- Add/remove items to/from the cart
- View cart summary with total price
- Apply discount coupons or promo codes when checking out
- Guest checkout (Optional)
- Address selection for delivery
- Delivery type (express, normal)
- Payment gateway integration
- Order confirmation email or SMS notification

4. Order Management

- Track order status (processing, shipped, delivered)
- Order history for users
- Cancel & refund process for users

- Generate invoices for orders
- Admin dashboard to manage orders

5. Reviews & Ratings

- Allow users to leave product reviews & ratings
- Admin moderation of reviews
- Display top-rated products on homepage

6. Admin Panel

- Dashboard with sales and customers analytics
- Manage products & categories
- Manage users & order history
- Generate discount codes & promotional campaigns

7. Marketing & Promotions

- Email & SMS marketing integration
- Social media sharing for products (optional)

8. Compliance & Legal

- Age verification before checkout or on site visit
- Terms & conditions agreement before purchase

9. Notifications & Support

- Push notifications for offers & updates
- Customer support email, and phone
- FAQs & knowledge base section (if required)

Kei missing cha vane please let me know