








MY SKILLS

- Sketching
- Creative Design process
- Material handling
- Strong Research abilities
- Innovative Ideation

TOOLS

	Auto CAD	<div><div></div></div>
	Figma	<div><div></div></div>
	Procreate	<div><div></div></div>
	Photoshop	<div><div></div></div>
	Illustrator	<div><div></div></div>

LANGUAGES

English

Hindi

CONTACT INFO

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 Chennai, india



ABHA MELKANI

A **LIFESTYLE & FASHION ACCESSORIES** graduate with **CREATIVE DESIGN ABILITY** focusing on **Product Design, UI/UX design, Graphic Design, Accessory Design, Fashion trends, Sketching, and Materials**, with a hands-on experience from ideation to manufacturing methods. Eager to explore new opportunities in Design field.

EDUCATION

2020-24

Bachelor Of Design

NIFT Chennai

EXPERIENCE

Internship (Product Design)

Jun- Aug 2023

Himadri hans handloom

Uttarakhand

Jan - May2024

ZOUK (Sea Turtle Pvt. Ltd.)

Chembur, Mumbai

PROJECTS

Dec 2023

App Design for Homeless Women

- Created a prototype app design to support homeless women during **menstruation cycles** by providing access to essential sanitary pads using Figma .

May 2023

Bag Design For Mountain Farmers

- Analyzed problems and pain of the Uttarakhand's women farmers and formulated various observations., Developed a design brief & designed a **multi pocket leather Fanny bag**.

May 2023

Packaging re-design For Mentos

- Studied Package design of **Mentos** 10 Rupee packet ,understood the consumer behavior in detail then designed a new packet for it and in addition designed **Creative gift box** for Gifts for new employees.

July 2022

Craft Cluster Research

- Worked as creative content head for **Kanchipuram silk sarees** research and created products .