Regional District of
**Kitimat-Stikine**

# Website Branding Book

A Complete Collection of Official Logos with their RGB and Hex Colours

Updated Spring 2019

#0a4f62
#ffa100
#00c800

# Website Blue

**RGB**

Red 10
Green 79
Blue 98

# Alert Yellow

**RGB**

Red 255
Green 161
Blue 0

# Alert Green

**RGB**

Red 0
Green 200
Blue 0

| Image Sizes | Width | Height |
|---|---|---|
| Home Page Header Slider | 1600 px | 520 px |
| Home Page Footer—non slider | 1600 px | 450 px |
| Hero Image—non slider | 1600 px | 350 px |
| Sub Page Header | 818 px | 400 px |
| News Story—Feature Image | 410 px | 200 px |

#006751

#b7ada4

Regional District of
**Kitimat-Stikine**
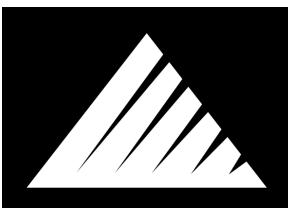
Regional District of
**Kitimat-Stikine**
Suite 300 - 4545 Lazelle Avenue
Terrace, B.C. V8G 4E1

**Regional District of Kitimat-Stikine**
Suite 300 - 4545 Lazelle Avenue
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*All logos are also provided in white PNG format for use as watermarks and on Dark backgrounds.*

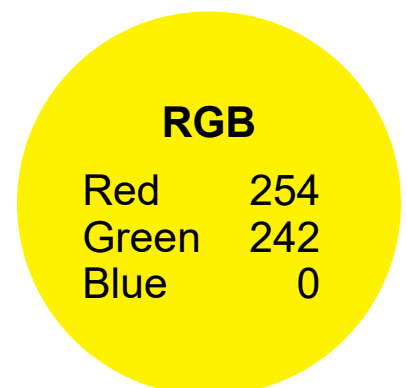**RGB**
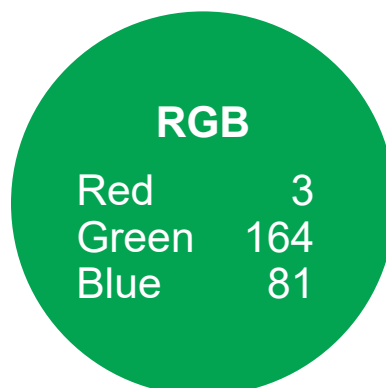
Red          0
Green    103
Blue        81

**RGB**

Red        183
Green    173
Blue      164

#0059a9

#03a451

#fef200



**RGB**

| | |
|---|---|
| Red | 0 |
| Green | 89 |
| Blue | 169 |

**RGB**

| | |
|---|---|
| Red | 3 |
| Green | 164 |
| Blue | 81 |

**RGB**

| | |
|---|---|
| Red | 254 |
| Green | 242 |
| Blue | 0 |

EMERGENCY
SUPPORT SERVICES



EMERGENCY
SUPPORT SERVICES
*People Helping People*



ESS



ESS
*People Helping People*
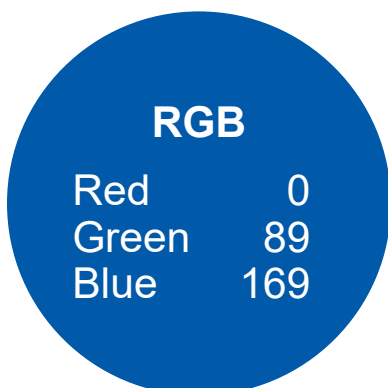
**RGB**

| Red | 197 |
| Green | 33 |
| Blue | 52 |

**RGB**

| Red | 0 |
| Green | 99 |
| Blue | 168 |

#45c1c4
#ffcf4c
#fcbd2e
#f68d3d
#f0595c
#d24b4f

NORTHWEST BRITISH COLUMBIA
RESOURCE BENEFITS ALLIANCE

**RGB**

Red        69
Green      193
Blue       196

**RGB**

Red        255
Green      207
Blue        76

**RGB**

Red        252
Green      189
Blue        46

**RGB**

Red        246
Green      141
Blue        61

**RGB**

Red        240
Green       89
Blue        92

**RGB**

Red        210
Green       75
Blue        79