

PIYUSH SHARMA

TECHNICAL ANALYST



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Jaipur



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<https://rockpiyush.github.io/portfolio/>

PROFESSIONAL EXPERIENCE

- **Technical Analyst** Jul 2024 – Present
- **Senior Software Developer** Jul 2023 – Jun 2024
- **Associate Software Developer** Jan 2021 – Jun 2023

SKILLS

- OCAPI
- jQuery
- Payment / PCI
- Business Manager
- Version Control (GIT)
- HTML
- Javascript
- API Callouts
- Page Designer
- B2C Commerce CCloud
- Jenkins
- Sales Cloud
- Node JS
- Bootstrap/Tailwind
- Link cartridges / AppExchange

EXPERIENCE

Development of link cartridge for Product Customization

- The client is a USA-based software development company. Our client wanted an application that could be listed on the Salesforce App exchange. The application would be used to connect Salesforce and their application used for product customisation.
- Led a team of 4 developers in developing a customizable link cartridge for enhanced product personalization.
- Collaborated with stakeholders and cross-functional teams to gather and understand business requirements.
- Developed a link cartridge for B2C Commerce Cloud, enabling seamless integration between the existing platform and Salesforce Commerce Cloud.
- Implemented iframe and component-based approaches to enhance platform integration with B2C Commerce Cloud.
- Developed and customized reorder functionality, ensuring all previous customizations were retained in new orders.
- Modified the pricing structure to reflect line item customizations accurately.
- Created edit and preview links for each line item on the cart page to enhance user experience.
- Conducted code reviews to ensure adherence to best practices and maintain code quality.
- Published the listing on AppExchange and coordinated with Salesforce for its approval.

Platform Migration

- The client wanted to migrate to B2C from their existing platform.
- Designed landing pages with a custom updated to add to cart functionality
- Did subscribe and unsubscribe to email integration with acoustic
- Created custom dynamic articles with functionality to search for the article records added
- Created a custom dynamic FAQ display and search functionality. Created different content assets for the same.
- Created email functionality to upload and send emails to the company's support. Created a custom button allowing the user to upload files and send those files over to the existing customers
- Created custom component and pages using page designer.
- Implement SEO including canonical tag, page meta tag, url rule, 301 redirects etc.
- Integrate with Snappay payment Gateway.
- Integrating a new payment processor and replace the old one throughout the storefronts.
- integrate with klaviyo platform to track customer
- Added product to cart with dynamically updated price..

Hair care and beauty products

- The client was based in the USA and had an existing eCommerce business. They wanted to migrate to SFCC and also to improve the look and feel of the website.
- Creating ISML Templates for the site
- Creating a site and configuring the cartridges and added custom checkout over SFRA (UI customization).
- Created a custom button allowing the user to upload files and send those files over the webdav.
- Custom PDP, PLP and content asset, content slots with various integration.
- Added Instagram API to show the photos posted on different Instagram accounts for a different sites, also automate the process of Instagram token generation and updating using job scripts
- Setup Business Manager, Create category and import products, inventory and price books.
- Created custom 404 error page.
- Setup Google analytics with full ecommerce tracking to track the site ecommerce performance.
- Worked on paypal payment integration with express checkout. It helped the client with their business expansion and improving their existing system, The new look and feel attracted more new customers.
- Integrate with the mailchimp platform to signup customers there and help us to send marketing mail.
- Work on apple pay, Google pay express checkout integration though worldpay payment processor

Vendor Association

- Our client was based out of Calgary Canada and they were looking for the development of a cartridge for providing multi-vendor product list functionality.
- Worked on cartridge creation including features that allowed the vendors to register over and enter their details.
- Created an approval process for the approval of the vendors, for approve or reject the request.
- Setup metadata and upload code through Jenkins on just one click by remote triggering.
- Worked on merchandizing the site which involves catalog and category management, content management, product management.
- Worked on Minor development and bug fixes.
- This implementation helped the client to automate the complete vendor onboarding and this improved the productivity of their team by 65%..