THE CIRCLE OF FRIENDS

The Ubuntu brandmark is made up of the Ubuntu wordmark and the Ubuntu symbol. This symbol is called the 'Circle of Friends'.

It has been carefully re-drawn and positioned within a roundel for precision and added clarity.
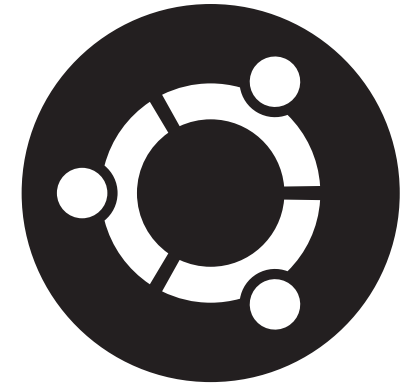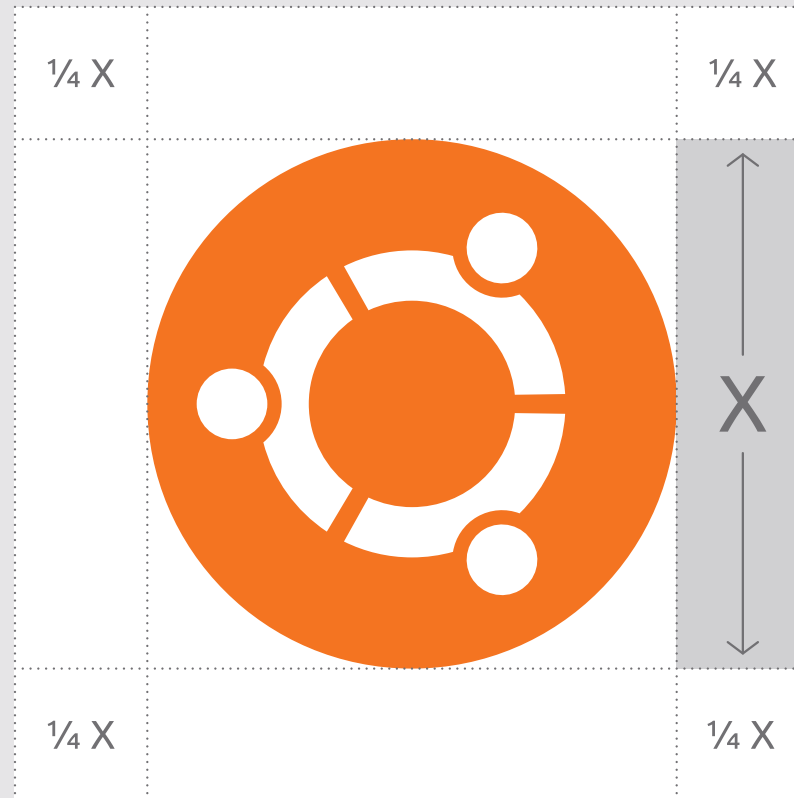
white and orange

orange

white

black

. . .

AVAILABLE COLOURWAYS

The Circle of Friends is supplied as Pantone and CMYK
versions for print, and HEX versions for web. It can only
be used on one of the Ubuntu colours, shown on page 14.

Never change any of the colours in the brandmark.
For detailed colour specifications refer to page 14.

¼ X

¼ X

X

¼ X

¼ X

DEFINING THE EXCLUSION ZONE

The Circle of Friends, when used on its own, must always have a clear area surrounding it, free from any other element.

To define this area, measure the height of the roundel and use a quarter of this measure to create the boundary of clear space.