

The brandbook of



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GALAF

The story

Our story begins far long after Arthur Dent had his first lunch in the Restaurant at the End of the Universe. A lot has changed since then - the Earth has been destroyed by Vogons and restored from the back-up version several times.

Our well-known Earth, an old home of ours, started to be more and more unfamiliar and distant. Through all these years of changes and decay, more and more curious and bold Earth inhabitants decided to explore the Galaxy, looking for a calmer place to live.

Due to the dynamic changes in the Galaxy - lots of Earth migrants, planets destroyed and restored on and on, Vagons not wasting a second to spread their terror of bad poetry - Magratheans decided to create a copy of the Galaxy, where all the new citizens and new people could live and shape it to their own needs, forgetting about the unhappy history of Earth and decay of an old Galaxy.

GALAF

The story

So there it is, just around the corner, amidst the swirling galaxies and twinkling stars, lies the new galaxy of Galaf. Here, among loads of planets, comets and some other weird cosmic bodies, four vibrant planets, Uniterrax, Lunaria, Orionis and Galaxara, pulsate with the energy of innovation and discovery.

Their inhabitants, who have come here from very different and distant parts of the Galaxy, are all driven by the need of creating something new and better than the world they've known.

Their boundless thirst for knowledge and invention, makes them become the most developed tribes and planets in the new cosmic world. The new people have split into four nations, inhabiting four main planets, according to their talents, interests and main goals of existence.

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FECD5A

Uniterrax



BE2AD1

Orionis



52BDFF

Lunaria



Galaxara



RD