

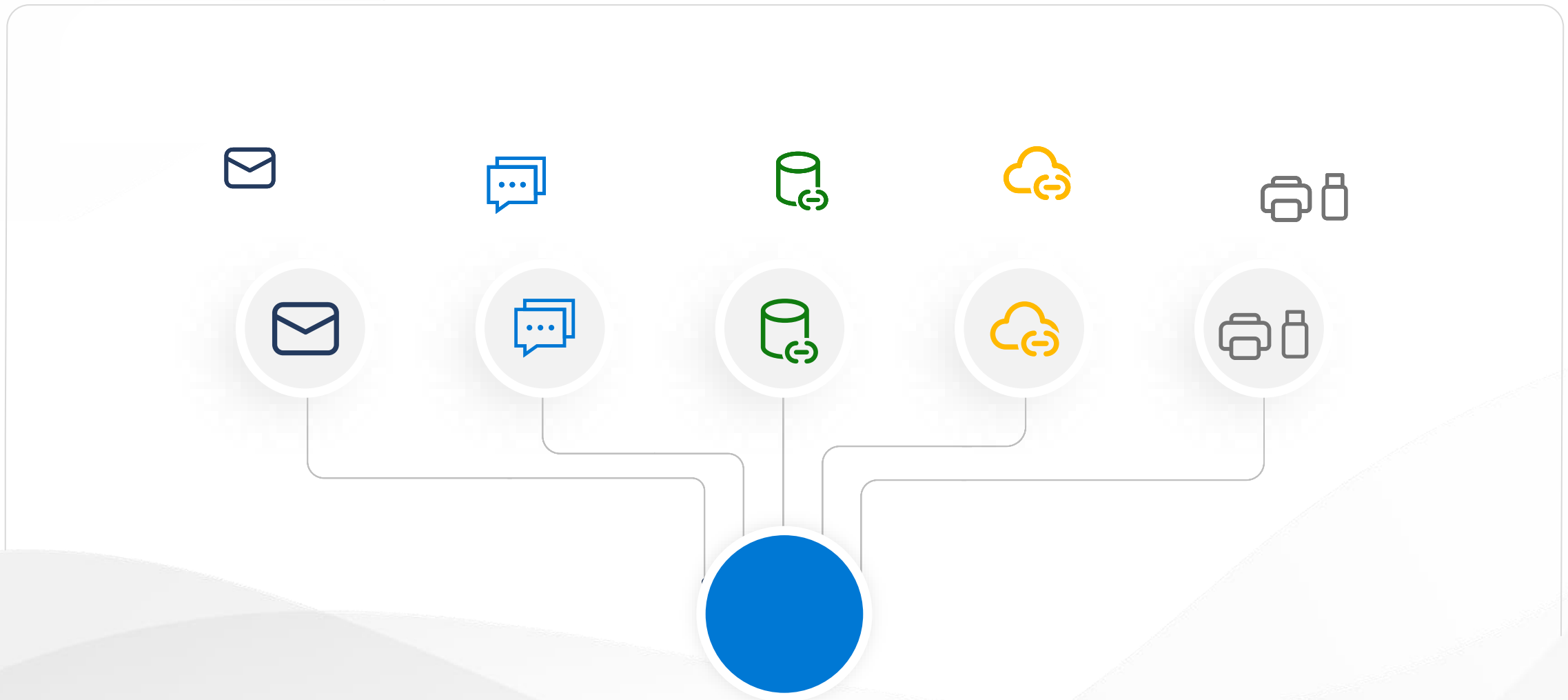


# Microsoft Purview

Comprehensive solutions to help  
govern, protect, and manage  
your data estate



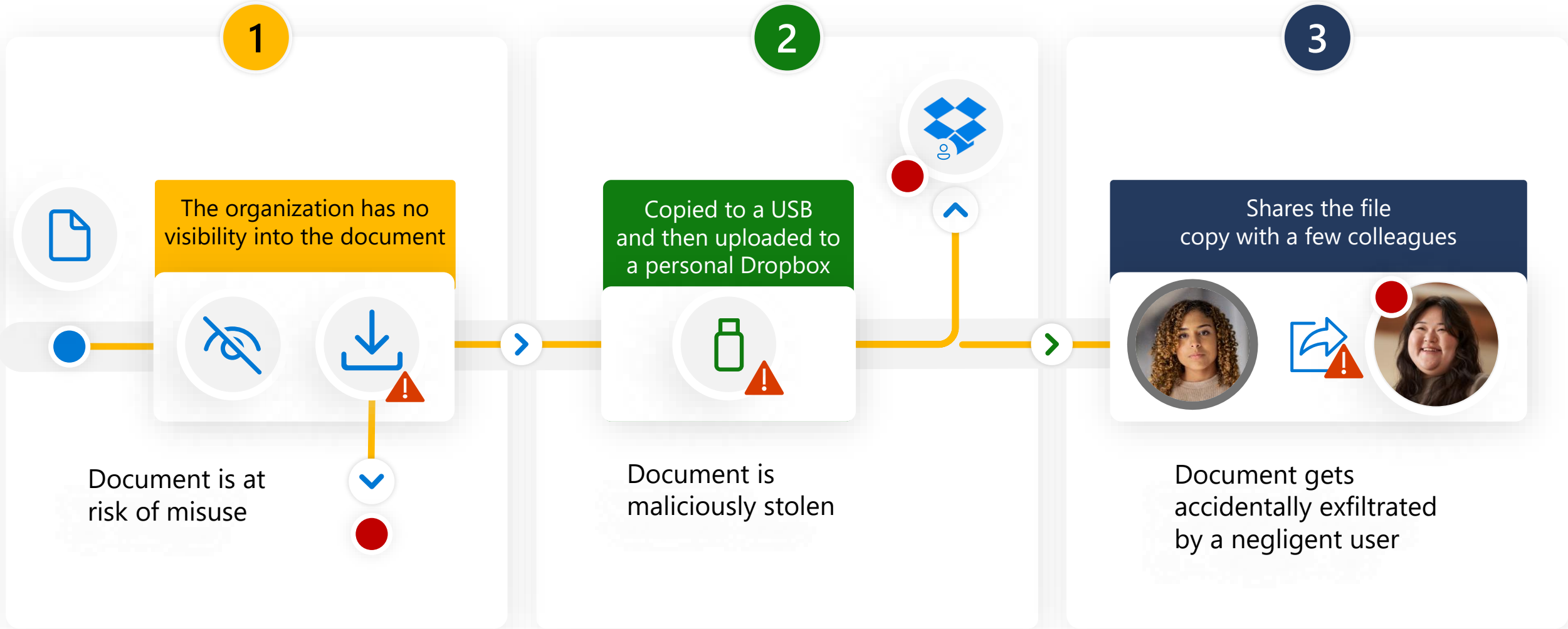
# Data footprint is growing rapidly



# Why is data security so difficult?



# Data security incidents can happen anytime, anywhere



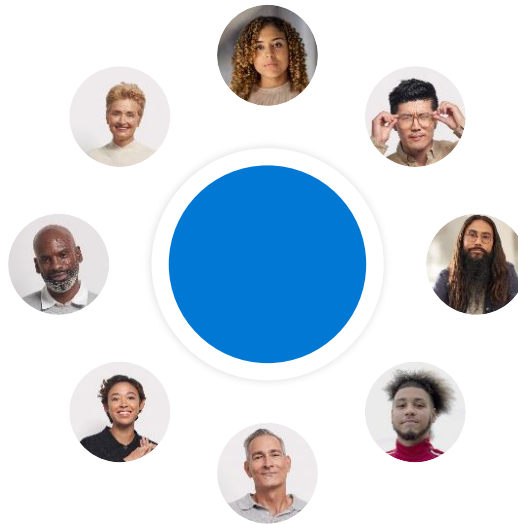
# Organizations need to...



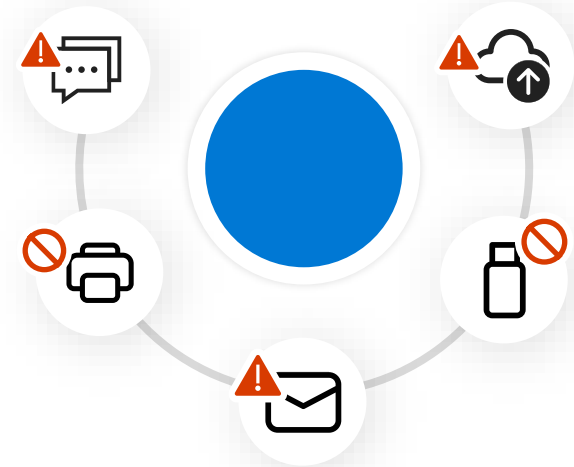
Protect sensitive data  
wherever it lives  
throughout its lifecycle



Understand user activity  
context around the data and  
identify risks



Prevent data from unauthorized  
use across apps, services, and  
devices



# Microsoft Purview

Comprehensive solutions to help govern, protect and manage your data estate



## Understand & govern data

Manage visibility and governance of data assets across your environment



## Safeguard data, wherever it lives

Protect sensitive data across clouds, apps, and devices



## Improve risk & compliance posture

Identify data risks and manage regulatory compliance requirements

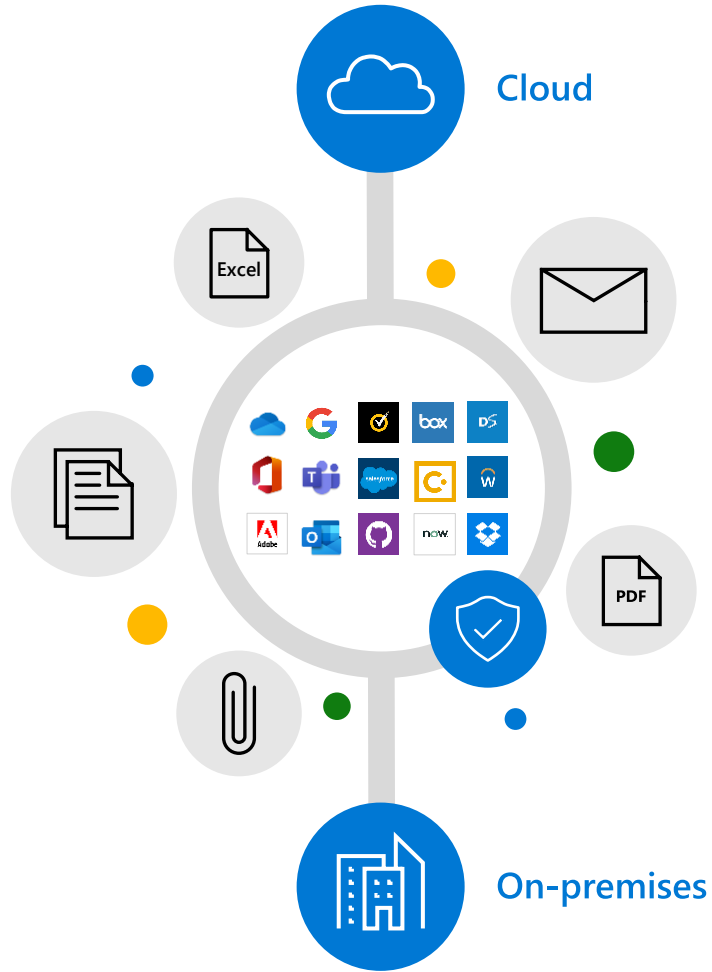
### Microsoft ecosystem

• Support for multi-cloud, hybrid, SaaS data | Third-party/partner ecosystem •

# Hands-on Exercises

# Microsoft Purview Information Protection

An intelligent, built-in, and extensible solution to know and protect sensitive data

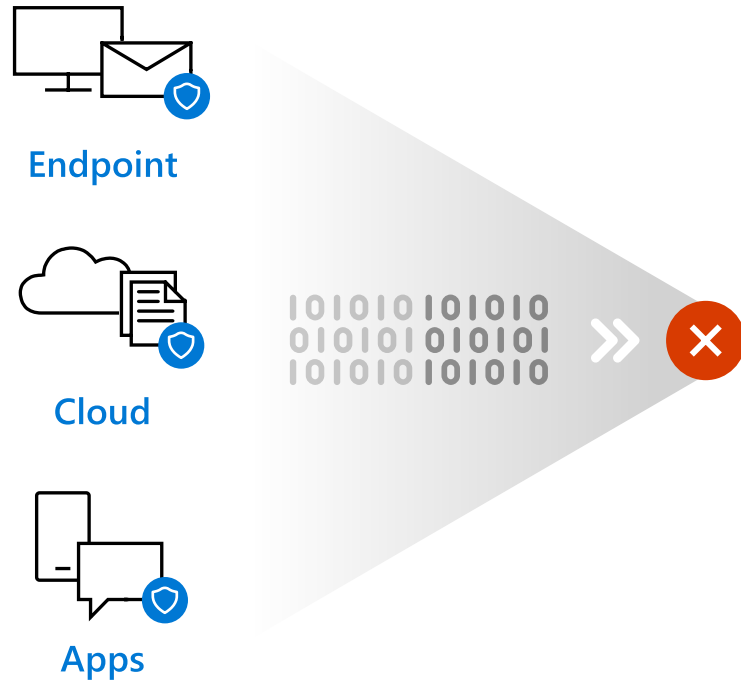


- Discover and classify data at scale using automation and machine-learning
- Built-in labeling and protection
- Platform extends the protection experience
- Encryption built into Microsoft 365: at rest, in transit, and in use



## Prevent accidental or unauthorized sharing of sensitive data

## Prevent accidental or unauthorized sharing of sensitive data

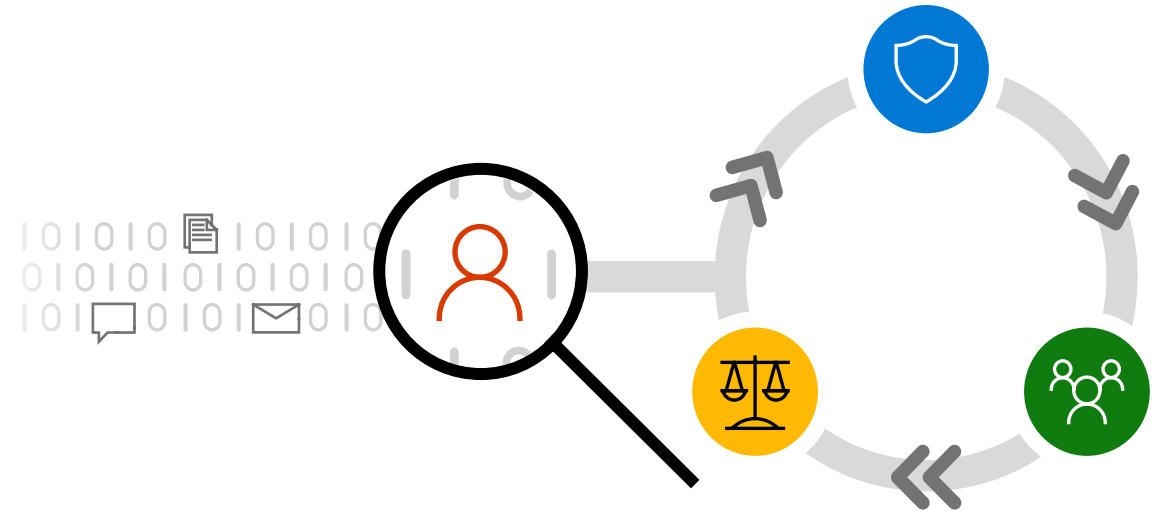


- Automatically enforce compliance with regulations and internal policies across cloud and on-premises
- Extend DLP policy to both Microsoft and non-Microsoft endpoints, on premises file shares, user apps, browsers, and services
- Apply flexible policy administration to balance user productivity

# Microsoft Purview Insider Risk Management

Identify and act on insider risks with an integrated end-to-end approach

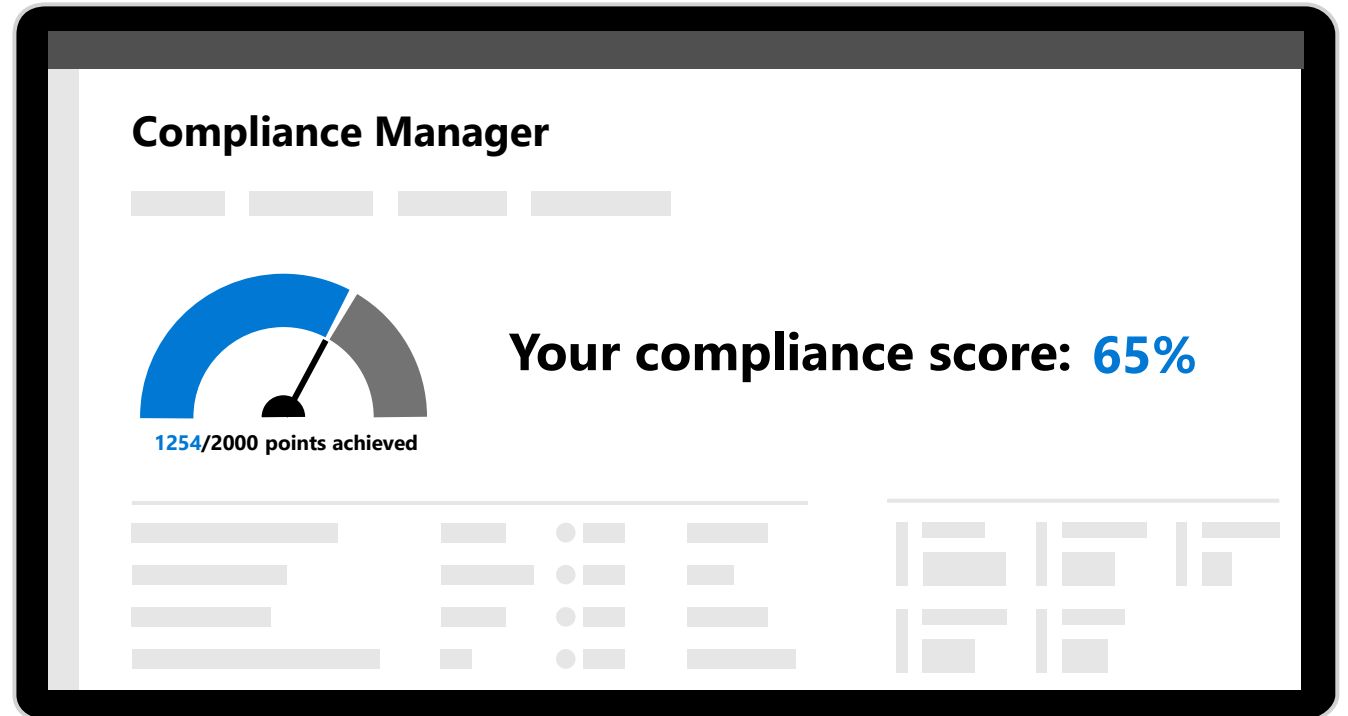
- Identify risky activity and hidden risks with customizable templates and contextual insights
- Maintain user privacy with built-in controls that keep user data anonymous
- Enable collaboration across security, HR, and legal with integrated investigation workflows



# Microsoft Purview Compliance Manager

## Intuitive end-to-end compliance management

- Manage end-to-end compliance from easy onboarding to control implementation
- Configure out of the box assessments to meet your requirements across all assets
- Simplify compliance with continuous assessments, automated control mapping, and a compliance score



# Hands-on Labs



**Thank you.**