



ROD ALBORES

CONTACT

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EDUCATION

University of Immaculate Conception 1999-2003

Davao City, Philippines
*Bachelor of Science: Computer
Engineering*

International Business Management Institute 2019

Berlin, Germany
*Economics & International
Business*

SUMMARY

Passionate and seasoned EA and Community Builder with a distinguished background in the Web3 and blockchain space. I have thrived as a core contributor in the Davao DeFi Community, driving initiatives in research, content creation, KOL and crypto evangelism. My expertise spans across DAO, developer relations, community education, marketing, graphic design, DeFi, project incubation and acceleration, yield farming, and community building.

EXPERIENCE

Davao DeFi Community

Community Builder / 2022

- Orchestrated community-building activities, resulting in a vibrant and active ecosystem.
- Spearheaded educational social media campaigns, webcast, empowering members with in-depth knowledge of blockchain technology and decentralized finance.

Whitestone Investments

Executive Assistant 2023

- Assist in creating localization strategies, design pitch decks and build proposals for grants
- Coordinate and organize activities
- Monitor KOL's engagements and make analytics of CPV

SKILLS

Community Building & Engagement	<div><div></div></div>
Marketing & Branding Strategies	<div><div></div></div>
Design & Multimedia Production	<div><div></div></div>
Event Planning & Facilitation	<div><div></div></div>
Business Development	<div><div></div></div>
Project Incubation & Acceleration	<div><div></div></div>
Developer Relations & Collaboration	<div><div></div></div>