



RODEL G. NERCUIT JR.

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To be able to work in a company that would help me develop my skills and realize my potential. Willing to undergo new objectives and challenges in terms of technical and actual tasks. I am a fast learner and hardworking in any task.

EMPLOYMENT EXPERIENCE

NovAlly Leaps and Bounds Services

Campaign Planner Associate (Engage) April 2022 - February 2023

- Handles daily updates to Engage and Convert Master
- Import/Upload leads to Salesloft & Integrate
- Sets up campaign folders, templates and Asana projects for Engage & Convert campaigns
- Engage Campaign Setup
- Engage Converter Setup (Salesloft)

Lead Quality Control Analysts December 2017 - April 2022

- Responsible for analyzing the quality of the leads generated from our call center associates.
- Monitor the quality of leads and email validity to assess associates performance, technical accuracy and conformity to client's requirement and company guidelines and policies.
- Assist in developing, creating and implementing call center quality processes and procedures, as well as ensuring leads are submitted on time needed for the client's target and to enhance the overall company client services.

Keller Williams Real Estate

Virtual Assistant July 2016 - November 2017

- Data Entry
- Data Research
- Google Sheet

Callbox Sales and Marketing Solution

SEO (Search Engine Optimization) Specialist March 2015 - July 2016

- Develop optimization strategies that increase the company's search engine results rankings
- Monitor daily performance metrics in Google Analytics
- Monitor daily performance metrics in Google Webmaster Tools
- Building Links
- Research SEO keywords to use throughout the company's website and marketing materials
- Update website including blog posts and page descriptions contents in WordPress
- Update content and website links for maximum optimization and search engine rankings
- Social Media Marketing
- WordPress
- Email Handling
- Email Marketing
- Lead Generation

Applications & Software Skills

- Google™
- Microsoft Office 360™
- WordPress
- HTML
- CSS
- JavaScript
- Google Analytics
- Webmaster Tools

Education

2007-2012

- AMA Computer College Bachelor of Science in Information Technology

Character References

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