



Rodel Nercuit Jr

Web Developer

Objective

Goal-driven Web Developer with a passion for coding, eager to apply my programming skills to create innovative and user-friendly websites, and to be part of a team that encourages continuous learning and growth.

My Contact

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- 📍 Catalunan Grande, Davao City

Skill

- HTML
- CSS
- JavaScript
- React.js
- Express.js
- Node.js
- Next.js
- JQuery
- PostgreSQL
- MongoDB
- WordPress
- Microsoft Office 360™
- Google Analytics
- Webmaster Tools
- Asana
- Salesloft

Education Background

- AMA Computer College
Bachelor of Science in Information Technology
2007 - 2012

Professional Experience

Nexity Technology | Junior Web Developer (August 2023 - Present)

Key responsibilities:

- Developed interactive and user-friendly frontend interfaces for Geographic Information System (GIS) applications, leveraging React.js and Leaflet for component-based UI development.
- Implemented RESTful APIs using Node.js/Express.js for efficient geographic data handling.
- Utilized PostGIS for spatial database management, ensuring data integrity and optimal queries.

NovAlly Leaps and Bounds Services (December 2017 - Feb. 2022)

Campaign Planner Associate (April 2022 - February 2022)

Key responsibilities:

- Handles daily updates to Engage and Convert Master
- Import/Upload leads to Salesloft & Integrate
- Sets up campaign folders, templates and Asana projects for Engage & Convert campaigns
- Engage Campaign Setup

Lead Quality Control Analysts (December 2017 - April 2022)

Key responsibilities:

- Responsible for analyzing the quality of the leads generated from our call center associates.
- Monitor the quality of leads and email validity to assess associates performance, technical accuracy and conformity to client's requirement and company guidelines and policies.
- Assist in developing, creating and implementing call center quality processes and procedures, as well as ensuring leads are submitted on time needed for the client's target and to enhance the overall company client services.

Callbox Sales and Marketing Solution | Search Engine Optimization Specialist (March 2015 - April 2016)

Key responsibilities:

- Develop optimization strategies that increase the company's search engine results rankings
- Monitor daily performance metrics in Google Analytics
- Monitor daily performance metrics in Google Webmaster Tools
- Building Links
- Research SEO keywords to use throughout the company's website and marketing materials
- Update website including blog posts and page descriptions contents in WordPress
- Update content and website links for maximum optimization and search engine rankings
- Social Media Marketing
- WordPress
- Email Handling | Email Marketing
- Lead Generation