RODEL G. NERCUIT JR.
Email: rodelg.nercuit@gmail.com**|Phone:** +639560911483**|Skype ID**: Rodel Nercuit /
live:.cid.557b3581facca05d

To secure a position in a progressive company that values expertise in web development, allowing me to apply my coding skills to create efficient and visually appealing websites. Eager to be part of a team that encourages continuous learning and growth.

EMPLOYMENT EXPERIENCE

Nexity Technology

Web Developer (August 2023 - Present)

- Developed interactive and user-friendly frontend interfaces for Geographic Information System (GIS) applications, leveraging React.js and Leaflet for component-based UI development.
- Implemented RESTful APIs using Node.js/Express.js for efficient geographic data handling.
- Utilized PostGIS for spatial database management, ensuring data integrity and optimal queries.

NovAlly Leaps and Bounds Services

Campaign Planner Associate (April 2022 - February 202)

- Handles daily updates to Engage and Convert Master
- Import/Upload leads to Salesloft & Integrate
- Sets up campaign folders, templates and Asana projects for Engage & Convert campaigns
- Engage Campaign Setup
- Engage Converter Setup (Salesloft)

Lead Quality Control Analysts (December 2017 - April 2022)

- Responsible for analyzing the quality of the leads generated from our call

center associates.
- Monitor the quality of leads and email validity to assess associates performance, technical accuracy and conformity to client's requirement and company guidelines and policies.
- Assist in developing, creating and implementing call center quality processes and procedures, as well as ensuring leads are submitted on time needed for the client's target and to enhance the overall company client services.

Keller Williams Real Estate

Virtual Assistant (July 2016 - November 2017)

- Data Entry
- Data Research
- Google Sheet

Callbox Sales and Marketing Solution

Search Engine Optimization (SEO) Specialist (March 2015 - July 2016)

- Develop optimization strategies that increase the company's search engine results rankings
- Monitor daily performance metrics in Google Analytics
- Monitor daily performance metrics in Google Webmaster Tools
- Building Links
- Research SEO keywords to use throughout the company's website and marketing materials
- Update website including blog posts and page descriptions contents in WordPress
- Update content and website links for maximum optimization and search engine rankings
- Social Media Marketing
- WordPress
- Email Handling
- Email Marketing
- Lead Generation

Applications & Software Skills

- Google™
- Microsoft Office 360™
- WordPress
- HTML5
- CSS3
- JavaScript
- Google Analytics

- Webmaster Tools
- Express.js
- Node.js
- MongoDB
- React.js
- JQuery
- Asana
- Salesloft
- Salesforce

Education

2007-2012
- AMA Computer College Bachelor of Science in Information Technology

Character References
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