Rodel Nercuit Jr
Web Developer

My Contact

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📍 Catalunan Grande, Davao City

🌐 https://rnportfolio.vercel.app/

Tech Skills

- HTML
- CSS
- JavaScript
- MongoDB
- PostgreSQL
- Express.js
- React
- Node.js
- Git
- EJS
- JQuery
- LeafletJS
- Asana
- Salesloft
- Google Analytics
- Google Webmaster Tools
- Microsoft Office

Education Background

AMA Computer College
Bachelor of Science in Information Technology
2007 - 2012

Summary

Detail-oriented Web Developer with hands-on experience in building GIS Tax Mapping, and Delinquency Tax Notice web applications for government agencies. Skilled in building RESTful APIs, and responsive web applications using PERN Stack (PostgreSQL, Express.js, React.js, Node.js), and Leaflet.js for interactive geospatial visualization

Professional Experience

Nexity Technology | Web Developer (August 2023 – Present)

- Developed an interactive and user friendly frontend interface for a Geographic Information System (GIS) Tax Mapping and Delinquency Tax Notice web applications used by local government agencies, using React and Leaflet.js (Map) for component based UI development.
- Designed and Implemented RESTful APIs with Node.js and Express.js to efficiently handle geographic data. Integrated PostGIS for spatial database management, ensuring data integrity and optimizing query performance.

NovAlly Leaps and Bounds Services (December 2017 - Feb. 2023)
Campaign Planner Associate (10 Months)

- Handles daily updates to Engage and Convert Master
- Import/Upload leads to Salesloft & Integrate.
- Sets up campaign folders, templates, and Asana task projects for engage & convert campaigns.

Quality Control Analysts (5 Years)

- Analyzed lead quality from call center associates to ensure performance accuracy and adherence to client requirements.
- Monitored email validity and lead quality to evaluate associate performance and adherence to guidelines.
- Assisted in developing and implementing call center quality processes to meet client targets and improve service delivery.

Callbox Sales and Marketing Solution (March 2015 – April 2016)
Search Engine Optimization Specialist (SEO)

- Developed SEO strategies to improve search engine rankings.
- Monitored performance metrics using Google Analytics and Google Webmaster Tools.
- Conducted keyword research and updated website content in WordPress for optimization.
- Managed link building, social media marketing, email campaigns, and lead generation.