

Rodel G. Nercuit Jr.

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Summary

Detail-oriented Web Developer with hands-on experience in building GIS Tax Mapping, and Delinquency Tax Notice web applications for government agencies. Skilled in building RESTful APIs, and responsive web applications using PERN Stack (PostgreSQL, Express.js, React.js, Node.js), and Leaflet.js for interactive geospatial visualization

Technical Skills

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| <ul style="list-style-type: none">• HTML• CSS• JavaScript• PostgreSQL• Express.js• React | <ul style="list-style-type: none">• Node.js• MongoDB• Git• EJS• JQuery• Leaflet.js | <ul style="list-style-type: none">• Asana• Salesloft• Google Analytics• Google Webmaster Tools• MS Office |
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Professional Experience

8Nexity Technology Corporation

Web Developer (August 2023 - Present)

- Developed an interactive and user friendly frontend interface for a Geographic Information System (GIS) Tax Mapping web application used by local government agencies, using React and Leaflet.js for component based UI development.
- Developed an interactive and user friendly frontend interface for a Delinquency Tax Notice web application used by local government, using React for component based UI development.
- Designed and Implemented RESTful APIs with Node.js and Express.js to efficiently handle geographic data. Integrated PostGIS for spatial database management, ensuring data integrity and optimizing query performance.

NovAlly Leaps and Bounds Services (December 2017 - Feb. 2023)

Campaign Planner Associate (10 Months)

- Handles Daily updates to Engage Master Sheet and Convert Master Sheet.

- Import/Upload leads to Salesloft & Integrate.
- Sets up campaign folders, templates, and Asana projects for Engage & Convert campaigns.
- Sets up Engage Campaigns and Engage Converter (Salesloft).

Quality Control Analyst (5 years)

- Responsible for analyzing the quality of the leads generated from our call center associates.
- Monitor the quality of leads and email validity to assess associates performance, technical accuracy, conformity to client's requirement and company guidelines and policies.
- Assist in developing, creating and implementing call center quality processes and procedures, as well as ensuring leads are submitted on time needed for the client's target and to enhance the overall company clients services.

Callbox Sales and Marketing Solution

Search Engine Optimization Specialist (March 2015 - July 2016)

- Develop optimization strategies that increase the company's search engine results rankings.
- Monitor daily performance metrics in Google Analytics and Google Webmaster Tools.
- Research SEO keywords to use throughout the company's website and marketing materials.
- Update website including blog posts and page descriptions contents in WordPress.
- Update content and website links for maximum optimization and search engine rankings.
- Building Links
- Email Handling, Email Marketing, and Social Media Marketing
- Lead Generation

Education

AMA Computer College

Bachelor of Science in Information Technology (BSIT) (2007 - 2012)