Rodel Nercuit Jr
Web Developer

My Contact

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🌐 https://rnportfolio.vercel.app/

Skills

- HTML
- CSS
- JavaScript
- React.js
- Express.js
- Node.js
- PostgreSQL
- MongoDB
- JQuery
- Asana
- Salesloft
- WordPress
- Microsoft Office
- Google Analytics
- Google Webmaster Tools

Education Background

AMA Computer College

Bachelor of Science in Information Technology

2007 - 2012

Objective

Goal-driven Web Developer with a passion for coding, eager to apply my programming skills to create innovative and user-friendly websites, and to be part of a team that encourages continuous learning and growth.

Professional Experience

Nexity Technology | Junior Web Developer (August 2023 – Present)
- Developed interactive and user-friendly frontend interfaces for Geographic Information System (GIS) applications, leveraging React.js and Leaflet for component-based UI development.
- Implemented RESTful APIs using Node.js/Express.js for efficient geographic data handling. Utilized PostGIS for spatial database management, ensuring data integrity and optimal queries.

NovAlly Leaps and Bounds Services (December 2017 - Feb. 2023)

Campaign Planner Associate (10 Months)
- Handles daily updates to Engage and Convert Master Import/Upload leads to Salesloft & Integrate.
- Sets up campaign folders, templates and Asana projects for Engage & Convert campaigns Engage Campaign Setup

Lead Quality Control Analysts (5 Years)
- Analyzed lead quality from call center associates to ensure performance accuracy and adherence to client requirements.
- Monitored email validity and lead quality to evaluate associate performance and adherence to guidelines.
- Assisted in developing and implementing call center quality processes to meet client targets and improve service delivery.

Callbox Sales and Marketing Solution

Search Engine Optimization Specialist (SEO) (March 2015 – April 2016)
- Developed SEO strategies to improve search engine rankings.
- Monitored performance metrics using Google Analytics and Google Webmaster Tools.
- Monitor daily performance metrics in Google Webmaster Tools
- Conducted keyword research and updated website content in WordPress for optimization.
- Managed link building, social media marketing, email campaigns, and lead generation.