



Rodel Nercuit Jr

Web Developer

My Contact

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Tech Skills

- HTML
- CSS
- JavaScript
- MongoDB
- PostgreSQL
- Express.js
- ReactJS
- Node.js
- Git
- EJS
- JQuery
- LeafletJS
- Asana
- Salesloft
- Google Analytics
- Google Webmaster Tools
- Microsoft Office

Education Background

AMA Computer College

Bachelor of Science in Information Technology
2007 – 2012

Summary

Detail-oriented Web Developer with experience in building GIS mapping, RESTful APIs, and responsive web applications using React.js, Node.js, PostgreSQL, and Leaflet.

Professional Experience

Nexity Technology | Web Developer (August 2023 – Present)

- Developed interactive and user-friendly frontend interfaces for Geographic Information System (GIS) Tax Mapping application used by Local Government, leveraging React.js and Leaflet for component-based UI development.
- Implemented RESTful APIs using Node.js/Express.js for efficient geographic data handling. Utilized PostGIS for spatial database management, ensuring data integrity and optimal queries.

NovAlly Leaps and Bounds Services (December 2017 – Feb. 2023) Campaign Planner Associate (10 Months)

- Handles daily updates to Engage and Convert Master
- Import/Upload leads to Salesloft & Integrate.
- Sets up campaign folders, templates, and Asana task projects for engage & convert campaigns.

Lead Quality Control Analysts (5 Years)

- Analyzed lead quality from call center associates to ensure performance accuracy and adherence to client requirements.
- Monitored email validity and lead quality to evaluate associate performance and adherence to guidelines.
- Assisted in developing and implementing call center quality processes to meet client targets and improve service delivery.

Callbox Sales and Marketing Solution (March 2015 – April 2016) Search Engine Optimization Specialist (SEO)

- Developed SEO strategies to improve search engine rankings.
- Monitored performance metrics using Google Analytics and Google Webmaster Tools.
- Conducted keyword research and updated website content in WordPress for optimization.
- Managed link building, social media marketing, email campaigns, and lead generation.