

ROD ELLIOTT

FRONT - END DEVELOPER

 304-916-5384

 me@rodelliott.com

 16 Cory Drive, Parkersburg, WV 26104

SOFTWARE & LANGUAGES

Photoshop	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Visual Studio	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>
HTML	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>
CSS	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Office 365	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Salesforce	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>
HubSpot	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>
JavaScript	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Git	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Python	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>
SQL	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>
C/C++	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>

AWARDS

2020 Lehigh President's Award

2020 Lehigh Outstanding Marketing Award

CERTIFICATIONS

HubSpot (Sales Software / Social Media / Inbound / Email Marketing)

CAREER DEVELOPMENT

Google (UX Design Professional - In Progress)

CONFERENCES

Inbound 2018 - Boston, MA

REFERENCES

Thomas Rutherford

(304) 488-1337

Professor

Sandra Bookman

(740) 516-3615

GNC Manager

EDUCATION

Oregon State University / Corvallis, OR2016 - 2018

Bachelor of Science / Computer Science / GPA: 3.9

Courses: C++ Programming I/II, Software Engineering I/II, Discrete Structures, Data Structures, Analysis of Algorithms, Network Engineering, x86 Architecture (MASM), Web Development, Defense Against the Dark Arts (Cybersecurity), Databases, Operating Systems, Usability Engineering and Capstone

Marshall University / Huntington, WV2005 - 2009

Bachelor of Arts / History & Psychology


Graduated Cum Laude and member of Phi Alpha Theta (History) and Psi Chi (Psychology) academic honor societies.

WORK EXPERIENCE


Front-End Developer2018 - Current

Rocky Brands Inc. / Nelsonville, OH


Develop and manage Lehigh B2C (Lehigh Outfitters, Lehigh Safety Shoes, SlipGrips) and B2B (Lehigh CustomFit, Shoe Angel) websites in Salesforce and DreamingCode. Create weekly email marketing campaigns through HubSpot and handle all facets of loyalty programs.




Manage all coupon codes / promotions across sites




Design all digital graphics for various outlets




Built new streamlined checkout system for B2B



Handle style image processing for B2C



Build web content that complies with ADA Website Accessibility



Manage SEO keyword placement to properly drive organic traffic

Teaching Assistant2016 - 2017

Oregon State University / Corvallis, OR (Remote)

Graded coursework for C++ Programming I and helped tutor incoming CS students. Programs were run on a RedHat server and compiled with gcc. Memory leaks checked with Valgrind.

Senior Store Manager2011 - 2018

General Nutrition Center / Parkersburg, WV

Managed multiple store locations to ensure sales growth and positive comps while striving to continually increase profit margin percentages.



Hired, trained and terminated employees



Processed payroll and commission reports



Compiled weekly summary reports for corporate office



Managed inventory levels and location deposits



Created and managed social media campaigns