Name

Heroes of Pymoli Challenge – Kent Rodgers

Description

The Heroes of Pymoli challenge requires the student (me) to act as a Lead Analyst for an independent gaming company. The task is to organize and analyze the data from their most recent fantasy game Heroes of Pymoli. Like many others in its genre, the game is free-to-play, but players are encouraged to purchase optional items that enhance their playing experience. The primary task is to generate a report that breaks down the game's purchasing data into meaningful insights. The notebook includes the following tables:

* Player Count - Total Number of Players
* Purchasing Analysis (Total)
  + Number of Unique Items
  + Average Purchase Price
  + Total Number of Purchases
  + Total Revenue
* Gender Demographics
  + Percentage and Count of Male Players
  + Percentage and Count of Female Players
  + Percentage and Count of Other / Non-Disclosed
* Purchasing Analysis (Gender)
  + Purchase Count
  + Average Purchase Price
  + Total Purchase Value
  + Average Purchase Total per Person by Gender
* Age Demographics in Defined Age Groups
  + Purchase Count
  + Average Purchase Price
  + Total Purchase Value
  + Average Purchase Total per Person by Age Group
* Top Spenders by Purchase Value
  + SN
  + Purchase Count
  + Average Purchase Price
  + Total Purchase Value
* Most Popular Items by Purchase Count
  + Item ID
  + Item Name
  + Purchase Count
  + Item Price
  + Total Purchase Value
* Most Profitable Items by Purchase Amount
  + Item ID
  + Item Name
  + Purchase Count
  + Item Price
  + Total Purchase Value

Visuals

Please reference the Heroes of Pymoli Pitchbook for visuals and key takeaways

Installation

The Jupyter Notebook was run using Microsoft Edge instead of the recommended Google Chrome

The Notebook was run in the recommended PythonData environment with two key installs: Pandas, nb\_conda\_kernels

Support

Please reference the Denver University GitLab repository for class materials and instructions.

Roadmap

Not applicable

Contributing

Not applicable

Authors and acknowledgment

I appreciate having a tutor and class instructor available to help me break through on how to better utilize groupby structure for more efficient results.

License

Not applicable

Project status

Complete.

Rodgers Pandas Homework – Working File

Background. The data dive continues! Now, it's time to take what you've learned about Python Pandas and apply it to new situations. For this assignment, you'll need to complete \*\*one of two\*\* (not both) Data Challenges. Once again, which challenge you take on is your choice. Just be sure to give it your all -- as the skills you hone will become powerful tools in your data analytics tool belt.

Before You Begin

1. Create a new repository for this project called `pandas-challenge`.
   1. \*\*Do not add this homework to an existing repository\*\*.
2. Clone the new repository to your computer.
3. Inside your local git repository, create a directory for the Pandas Challenge you choose. Use folder names corresponding to the challenges: \*\*HeroesOfPymoli\*\* or \*\*PyCitySchools\*\*.
4. Add your Jupyter notebook to this folder. This will be the main script to run for analysis.
5. Push the above changes to GitHub or GitLab.

Option 1: Heroes of Pymoli

Congratulations! After a lot of hard work in the data munging mines, you've landed a job as Lead Analyst for an independent gaming company. You've been assigned the task of analyzing the data for their most recent fantasy game Heroes of Pymoli.

Like many others in its genre, the game is free-to-play, but players are encouraged to purchase optional items that enhance their playing experience. As a first task, the company would like you to generate a report that breaks down the game's purchasing data into meaningful insights.

Your final report should include each of the following:

Player Count

\* Total Number of Players

Purchasing Analysis (Total)

\* Number of Unique Items

\* Average Purchase Price

\* Total Number of Purchases

\* Total Revenue

### Gender Demographics

\* Percentage and Count of Male Players

\* Percentage and Count of Female Players

\* Percentage and Count of Other / Non-Disclosed

### Purchasing Analysis (Gender)

\* The below each broken by gender

\* Purchase Count

\* Average Purchase Price

\* Total Purchase Value

\* Average Purchase Total per Person by Gender

### Age Demographics

\* The below each broken into bins of 4 years (i.e. &lt;10, 10-14, 15-19, etc.)

\* Purchase Count

\* Average Purchase Price

\* Total Purchase Value

\* Average Purchase Total per Person by Age Group

### Top Spenders

\* Identify the the top 5 spenders in the game by total purchase value, then list (in a table):

\* SN

\* Purchase Count

\* Average Purchase Price

\* Total Purchase Value

### Most Popular Items

\* Identify the 5 most popular items by purchase count, then list (in a table):

\* Item ID

\* Item Name

\* Purchase Count

\* Item Price

\* Total Purchase Value

### Most Profitable Items

\* Identify the 5 most profitable items by total purchase value, then list (in a table):

\* Item ID

\* Item Name

\* Purchase Count

\* Item Price

\* Total Purchase Value

As final considerations:

\* You must use the Pandas Library and the Jupyter Notebook.

\* You must submit a link to your Jupyter Notebook with the viewable Data Frames.

\* You must include a written description of three observable trends based on the data.

\* See [Example Solution](HeroesOfPymoli/HeroesOfPymoli\_starter.ipynb) for a reference on expected format.

## Hints and Considerations

\* These are challenging activities for a number of reasons. For one, these activities will require you to analyze thousands of records. Hacking through the data to look for obvious trends in Excel is just not a feasible option. The size of the data may seem daunting, but pandas will allow you to efficiently parse through it.

\* Second, these activities will also challenge you by requiring you to learn on your feet. Don't fool yourself into thinking: "I need to study pandas more closely before diving in." Get the basic gist of the library and then \_immediately\_ get to work. When facing a daunting task, it's easy to think: "I'm just not ready to tackle it yet." But that's the surest way to never succeed. Learning to program requires one to constantly tinker, experiment, and learn on the fly. You are doing exactly the \_right\_ thing, if you find yourself constantly practicing Google-Fu and diving into documentation. There is just no way (or reason) to try and memorize it all. Online references are available for you to use when you need them. So use them!

\* Take each of these tasks one at a time. Begin your work, answering the basic questions: "How do I import the data?" "How do I convert the data into a DataFrame?" "How do I build the first table?" Don't get intimidated by the number of asks. Many of them are repetitive in nature with just a few tweaks. Be persistent and creative!

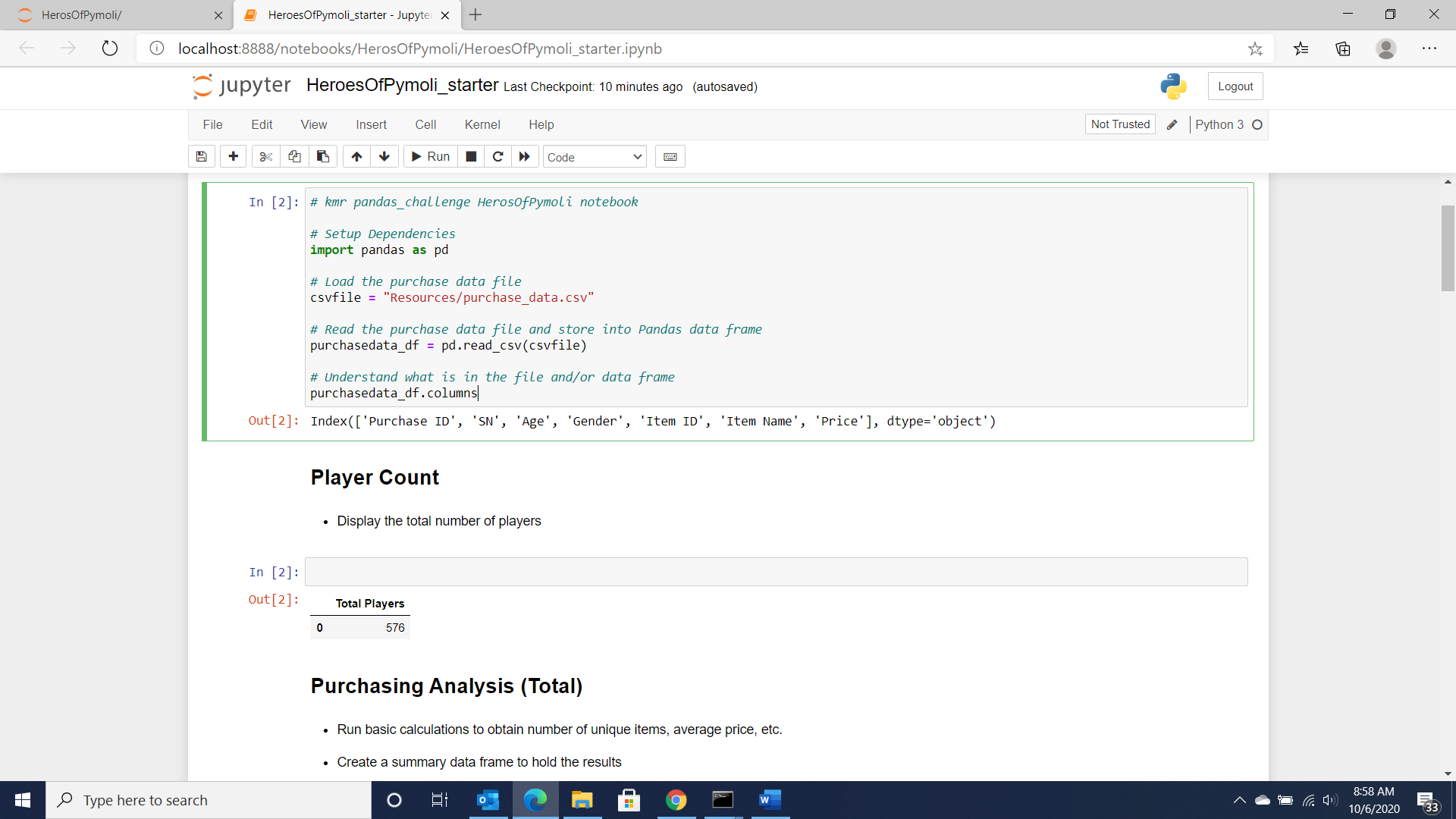
\* Expect these exercises to take time! Don't get discouraged if you find yourself spending hours initially with little progress. Force yourself to deal with the discomfort of not knowing and forge ahead. Consider these hours an investment in your future!

\* As always, feel encouraged to work in groups and get help from your TAs and Instructor. Just remember, true success comes from mastery and \_not\_ a completed homework assignment. So challenge yourself to truly succeed!

\* Ensure your repository has regular commits (i.e. 20+ commits) and a thorough README.md file

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