

StartupTurkey

Demo Days of Eurasia

25-27th February, Antalya



“

TURKEY HAS CERTAINLY CAUGHT
THE EYE OF THE INVESTMENT
COMMUNITY

”

THE WALL STREET JOURNAL.

“

THE CONGREGATION OF TURKISH AND
REGIONAL ENTREPRENEURS (FROM
AZERBAIJAN, BULGARIA, EGYPT, GREECE,
JORDAN, LEBANON, UZBEKISTAN) STORMED
ANTALYA

”

Forbes

“

ONE OF THE BEST EUROPEAN
EVENTS FOR STARTUPS

”

TechCrunch



8TH AND **BIGGEST**

Startup Turkey is one of the Europe's and Asia's leading annual startup event, held at the beautiful Mediterranean coast city, Antalya. The conference is a gathering of tech ecosystem in Europe, West Asia and MEA.

In 2016 the event will be organized for the 8th time with a growing demand every year.





40 Countries
200 Investors
100 Startups
1000 People

Startup Turkey is gathering of entrepreneurs, investors and executives of tech companies from MEA, West Asia and Europe. Tech ecosystem in Eurasia meets at Antalya every year.

For the last 5 years number of internet startups have been rapidly increasing. Investors show more and more interest and dedicate larger funds to the region.

Startup Turkey is a regional event that you can network with the pioneers of the tech ecosystem of Eurasia.





Startup Turkey is the leading event to make sure everybody you meet is relevant for your business.



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Media



“
INVEST ON BOARD IS THE BRAINCHILD OF
ISTANBUL-BASED ETOHUM, A PLATFORM
THAT CONNECTS ENTREPRENEURS WITH
INVESTORS AND COMPANIES.
”

Inc.

“
IT'S MORPHED INTO A SHOWCASE FOR
TECH STARTUPS IN A SPRAWLING REGION
SPANNING FROM PAKISTAN TO GREECE
AND CLAIMING MORE THAN 750 MILLION
INHABITANTS.
”

Bloomberg

“
THE NEW “INVEST ON BOARD”
PLATFORM OFFERS PITCH VIDEOS FOR
STARTUPS ON IN-SEAT BUSINESS CLASS
TELEVISIONS.
”

Fast Company

MASTER IN GROWTH

This year's main topic is "Growth Hacking", the pioneers of growth, marketing and conversion in digital tech businesses will be on the stage, telling the tips and experiences.

Growth Hacking is a mindset of data, also creativity, and curiosity. Every strategy and every tactic that growth hacker conducts are informed by data.

Join us on 25-27th of February in Antalya at #MiG Conference to learn about strategies and tactics for growth.





During Master in Growth day, topics related to growth hacking will be covered. Main topics are:

- Growth Hacking
- Analytics Engineering
- Search Engine Optimization
- Web Site Optimization
- Content Marketing
- Lean Marketing for Startups
- Email Marketing
- Remarketing Optimization
- Conversion Optimization
- Paid & Organic Acquisition





David Rose, founder of Gust , was at Startup Turkey.



INVESTORS

Top worldwide venture capitals attend to Startup Turkey

 Y Combinator

 500
STARTUPS

 Naspers

Microsoft
Ventures

 Google
ventures

 intel
Capital

 STC
البنية التحتية للاتصالات السعودية
ADVANCED SOLUTIONS

 ACCEL
PARTNERS

 hummingbird
ventures

 iris capital

EARLYBIRD

 ATOMICO

 Lagoon
CAPITAL PARTNERS

 mena
venture
investments

 MCI
MANAGEMENT

 QUALCOMM
VENTURES

 3 Seas Capital Partners

 wamda

 Samurai
Incubate
Inc.

 SIMILE
VENTURE PARTNERS

 Runa
Capital

 iLab
Ventures

 SevenVentures

 KEIRETSU
FORUM



VIP DINNER

VIP Dinner hosts speakers and investors on the first day of Startup Turkey. With limited invites, it creates the right environment to network.



PRIVATE DINNERS

Startup Turkey is a great place to organize your invitation only, private dinner and host top tier executives, investors or selected startups.

It is the best environment for networking.





50+ Speakers

Startup Turkey gathers top-class speakers including David Rose from Gust, Sebastiaan Vaessen from Naspers and Sean Percival from 500 Startups.

100 STARTUPS





WE ❤ SPEED NETWORKING

Speed networking session is an icebreaker activity that participants meet each other in 90 second turns.





CLOSING PARTY

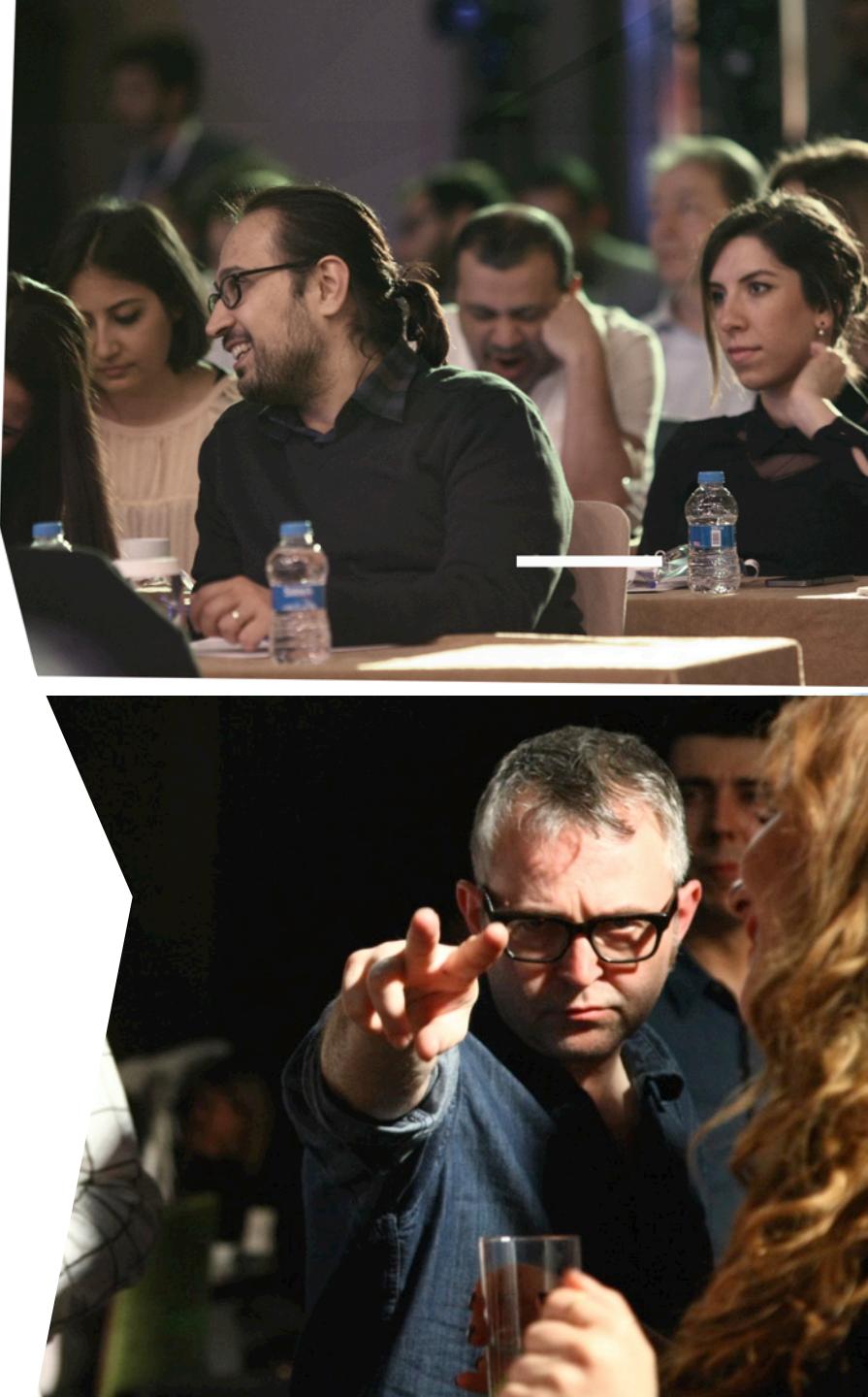
Startup Turkey ends with an amazing closing party. It is then time to relax, enjoy your drinks and dance with the belly dancers.



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