

L3GENDARY DAO - DESIGN DOCUMENT - AESTHETIC GUIDE

FONTS

L3GENDARY DAO - Termina Black USE IN ALL CAPS FOR PRINT HEADINGS

L3GENDARY DAO - Termina Medium
use for the L3GENDARY DAO wording, as well as headings, buttons

L3GENDARY DAO - Termina Light
use for non-headings, paragraphs etc

Longer bodies of text should use the Justified alignment. Links should be underlined if not in a button.

fonts are licensed for commercial use from Adobe fonts via Ciaran's subscription

COLORS

main colors

pages should use main pink with one of these as color scheme to create bold aesthetic
or white with off-black text & main pink headings/logos for printable docs

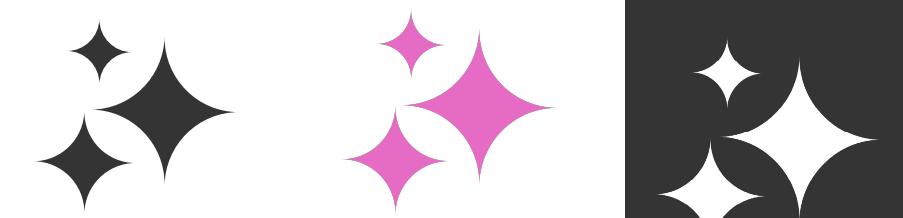


secondary colors



LOGOS

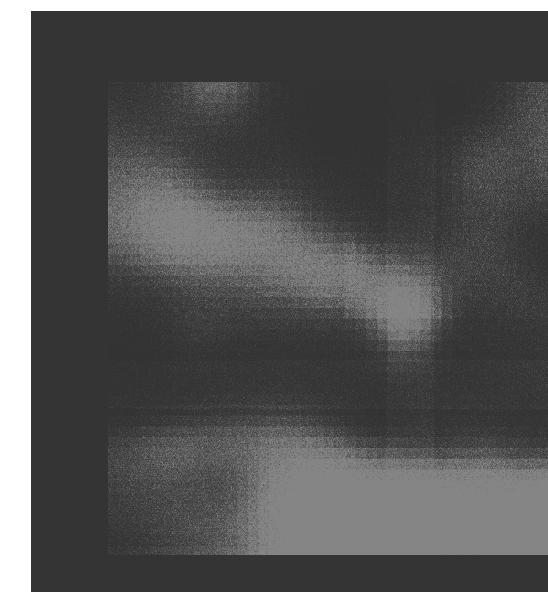
svgs for use as scalable assets



blur logo pngs for print and flat images



OTHER ASSETS



bgtexture.png can be used to add a lightening texture to any background colour