**ONLINE GIKOMBA**

**Software Development Lab – Week One**

**PROJECT OVERVIEW**

1. **Idea**

Introducing Online Gikomba. Tired for walking searching for suitable markets offering clothes services, worry no more cause Online Gikomba is here for you. Say goodbye to wasting time tracking long strides in search for the best clothes shop and dive into Online Gikomba and find something special today. Online Gikomba reduces the stress of searching for shops all over and allows you to access the goods of your desire easily

1. **In-scope (MVP)**

* User registrations and login.
* Product Listing – Allows distributors to upload photos, description, price of their available merchandise.
* Order Management – Customers can be able to place orders directly through the App.
* User account management.
* Email and SMS alerts for collection of ready orders and payment.
* Customers service/support – Online Gikomba offers customers support through various channels like emails or phone calls to help in any issues or inqueries.

1. **Out-of-Scope**

* **Payment Integration** -Online Gikomba Payments are through M-pesa, Customers pay directly through the App and will receive an sms for confirmation.
* **Mobile Responsiveness** -Online Gikomba will be user-friendly on devices like smartphones, tablets and desktops.
* **Offline Capabilities** -Online Gikomba has offline capabilities to server when distributor an customers want to use it offline.
* **Localization** -To support multiple languages to cater for diverse user base.
* **Personalization** -Use algorithm to recommend clothes based on user preferences, browsing history.
* **Analytics & Insights** -Online Gikomba offers distributors analytics on their sales performances, popular products to help them optimize their offerings and market strategies.

1. **Versions**

* Date of Creation : 19/05/2024
* Changes Made : Initial Version
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