

# RODNEY BENITO

## AMAZON SELLER VA



### MY PROFILE

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I am an Amazon Virtual Assistant seeking a full-time position in Amazon e-commerce where I help Amazon FBA sellers find potential products with my effective and proven strategies.

### QUALIFICATIONS

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- My diligence with my work can help you find the potential product that can help boost your business.
- Having my problem-solving skill will be a plus in helping create unique solutions for your team in case problems arise.

### EXPERTISE

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- Demand Analysis
- Competitors Analysis
- Keyword Research
- Supplier Sourcing
- Profitability Calculation

### TOOLS I USE

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- Helium 10
- Jungle Scout
- FBA Calculator

### TRAINING ATTENDED

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#### AMAZON SELLER VA MASTERCLASS ELITE

Learned the core skills of an Amazon Virtual Assistant in this 8-week elite training from a previous Amazon Seller VA turned to a 7-figure Amazon FBA seller. I did product research, supplier sourcing, keyword research, product listing optimization and more.

### WORK EXPERIENCE

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I researched a product with specific criteria from the Amazon Seller Masterclass. I looked for the target market and chose 3 keywords with the highest search volume, checked if it has patents, under the hazmat/gated category and if it is eligible for PPC. I also looked if the product has trends and room for improvement. To have 25% or higher net profitability, I considered the product's size, price, and shipment fees. All of these are done with the help of Helium 10 X-ray, Cerebro, trend analysis and review insights.

### CONTACT INFO

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