

WENDY HANSON, M.ED, CPPC

1200 LAKESHORE AVE, 17H | OAKLAND, CA 94606 | (510) 922-9719 | (401) 451-5261 CELL
WENDY@WENDYHANSONCONNECTS.COM | WWW.LINKEDIN.COM/IN/WENDYHANSON

SUMMARY OF QUALIFICATIONS

- Highly engaged, versatile, and dynamic coaching, facilitation, and leadership professional with broad experience in fast-paced environments.
- Skilled in collaborating with various cross-functional teams to understand objectives, identify corresponding needs, and implement strategies to achieve goals and deliver high impact results.
- Experienced in developing programs and delivering content on organizational effectiveness and change processes and procedures.
- Passionate about the development of entrepreneurs and startup companies.

EXECUTIVE COACHING EXPERIENCE

WendyHanson Connects | Oakland, CA 2012-Present

Executive Coach

Provides executive coaching and business consulting to women entrepreneurs and executives.

- Designs strategies to assist companies in creating a 1-5 year plan for success.
- Provides tools to help business owners think “big picture” and connect with relevant referrals, resources, and opportunities.
- Host of radio show: **It’s All in the Bra**: Business Revenue and Assets on Contact Talk Radio Network.

Corley Hanson Associates, Inc. | Oakland, CA 1998-Present

Co-Founder/President

Coaching, training, and consulting business designed to help organizations lead change. Specializes in building teams and developing leadership skills while focusing on the organization’s work. Corley Hanson Associates is a WBENC business.

- Clients include Google, AOL, MapQuest, and Verizon.
- One-on-one executive coaching for strategic planning, off-site retreats, team development, and strengths assessment for corporations throughout the United States.
- Provides feedback and coaching skills to CEO’s and senior management, to increase effectiveness and improve corporate culture.

PointForward Partners | Lafayette, CA 2009-Present

Senior Partner

PointForward helps startups succeed by coaching and growing executive leadership and teams, developing and executing winning business strategies, as well as creating powerful ways for startups to scale their business successfully.

- Developed a business health assessment to study successful startup companies and collected data into a white paper on the characteristics of effective startup companies.

Lee Hecht Harrison 2008-2010

Executive Coach/Associate/Speaker

ADDITIONAL EXPERIENCE

ARC of North Central | Fitchburg, MA 1996-1998

Executive Director

- Responsible for creating relationships, business opportunities, and new directions for non-profit organization serving both children and adults with disabilities, as well as providing proactive support services to families.
- Facilitated a strategic alliance with another non-profit organization to secure additional resources for the organization.

Wendy’s Country Things and Herb Garden | Groton, MA 1986-1989

Owner/Retailer

CLIENT TESTIMONIALS

“Wendy Hanson has proven again and again how creativity and insight can take a team through a huge leap forward.”
C. Crooks Garcia, Accenture

“Wendy is an excellent executive coach and facilitator of strategic planning and disciplined execution. She asks the right questions at the right time to help clarify issues and solve problems.”
J. Cronin, RISBDC

“Wendy brings an absolute passion for people to the forefront of every business encounter and that emphasis within the workplace necessarily re-energizes and revitalizes relationships, business strategizing, creative thought, and bottom line results.”
K. Dunn, Client

EDUCATION

Coaches Training Institute | San Raphael, CA | **Certified Professional Co-active Coach**

Co-Active Space Leadership Program

Antioch New England Graduate School | Department of Organization and Management | **Masters of Education**

Fitchburg State College | Magna Cum Laude | **Bachelor of Science | Certified Special Education Administrator**

ASSOCIATIONS | AWARDS

National Speakers Association and Northern California Chapter | Board Member

Rockridge Toastmasters | President

SBA Rhode Island Women in Business Champion of the Year Award 2004

Co-Author of “The Sassy Ladies Toolkit for Startups Businesses” | Writer’s Digest Award for Non-fiction Self-published books