

Applications of Co-Active® Coaching

As the profession of coaching grows by leaps and bounds, the possible applications of coaching are growing dramatically as well.

Some of you have taken this Fundamentals of Co-Active® Coaching course to learn the nuts and bolts of coaching so that you can start your own coaching business. You're either an experienced entrepreneur or an entrepreneur in the making.

Others of you work inside of businesses that use internal coaches and you are honing your skills to coach your colleagues more powerfully and effectively. Or perhaps you work for a company that offers coaching, and you're wanting to update your skills to strengthen the work you're already doing.

Still others of you are managers and/or leaders in your respective businesses, learning the Fundamentals of Co-Active® Coaching to bring a Co-Active® Coach approach to your interactions with employees and management.

And some of you are learning Co-Active® Coaching to become a more effective human being in all aspects of life, whether coaching is part of your day-to-day life or not.

This section of the manual has something for you; no matter what you intend to create with your new Co-Active® Coaching knowledge and skill. What you'll find in the pages that follow include:

- creating your coaching business
- how-to's of working with clients
- being an internal coach
- professional ethics
- differences and similarities between coaching and therapy

Read on and find the parts of this section that speak to you and how you will take Co-Active® Coaching into the world.