

Oslo, June 4, 2012

To whom it may concern

I am both happy and honored to write about my good friend, coach and mentor Abi Shilon.

I met Abi at the beginning of my CTI curriculum - he was the course co-leader of Balance - and I was immediately attracted by his smoothly provocative style, his humanity and his competence. I asked him to become my coach and when I later decided to enroll in the Co-active Leadership course I asked him to be my Leadership Mentor. It was a challenging period for me; I had decided to leave my safe senior management job, to establish my own consultancy company together with a couple of partners and to enroll in both Certification and Leadership at the same time. Abi held me accountable and inspired the whole time, being a steady point of reference during the inevitable ups and down periods of my new reality.

I discovered in Abi a unique combination of skills and personal qualities that quickly made him an essential sounding board and a role model for my new endeavors. Abi is relentless in asking thought provoking questions, in opening up alternative perspectives that drive me to dig deeper and in guiding me to get better in touch with my own driving forces. Thanks to the thought provoking discussions with Abi, I was able to reconnect with the inspiration and values that had steered my earlier career and that I had somewhat lost track of, while climbing the corporate ladder.

With his thorough understanding of the business world, being a successful entrepreneur himself and an unquestionable leader, Abi helped me to make sense of what I was learning during the Leadership course. Whenever I felt that some of my new learning was only a repetition of what I had seen, learnt and applied before, he stimulated a deeper reflection. Whenever I was met with new challenges that confused me, Abi guided me to find clarity and gave me constructive feedback that revamped my energy.

Abi is a fascinating discussion partner; he is always pointing at the big picture, he is always able to add value by suggesting new readings and new reflections, he is relentlessly dedicated to my further development – as well as his own - and he is able to provide the kind of constructive and stimulating feedback that keeps me engaged and eager to learn more. He also has an amazing depth of thinking, is interested in arts and business, is multi-culturally fluent and brings excitement to every discussion.

I am delighted and proud that we became good friends, I am honored that he continues to point at how much he learns with me, when I at the same time feel that I am learning enormously much with him. I have no doubt that Abi can and will continue to inspire many leaders to be the best they can be, as he does with me.

Best regards

Laura Lozza

CEO and Senior Partner, Grooa AS