

RICK TAMLYN

12928 Bloomfield Street, Studio City, CA 91604 – 818.990.2960 – rick@itsallmadeup.com

THOUGHT LEADER

Experiential Keynote Speaker – Author – Co-Active Trainer - Facilitator

It's all made up – create your life the way you want it to be.

www.ricktamlyn.com

A sought-after thought leader in the human development field. Audiences have included Fortune 100 executives, company presidents, managers, directors and individuals seeking growth in their professional and personal lives. Over the course of the last 15 years, motivated thousands of people in 20 countries across the Asia Pacific region, Europe and North America. Developed a training methodology, called *The Bigger Game*, that has inspired leaders to step up to the plate and take charge of their business and personal futures.

RECENT PROFESSIONAL EXPERIENCE

It's All Made Up, Inc., Los Angeles, California, 1995-Present

- Founded It's All Made Up, Inc., a company that promotes engagement, innovation and collaboration. Dedicated to developing and growing people, the company has trained individuals, teams and organizations, worldwide, since 1995.
- Created "The Bigger Game" self-growth methodology that increases innovation, creativity and effective leadership.
- Developed and manage a certified "Bigger Game" train-the-trainer program with over 40 globally-dispersed trained associates in the U.S., Canada, Australia, Japan, England, and Israel.
- Deliver over 100 sessions every year, worldwide, including 300 past conference keynotes and motivational workshops for individuals and companies such as IBM, The Coaches Training Institute, Glaxo-SmithKline, Schneider Electric, among others. Training topics include "The Bigger Game," "It's All Made Up" and leadership development.

Earlier career in Entertainment, Marketing, and Communications, 1986 – 1996

PUBLICATIONS / RECOGNITION

- Book: *The Bigger Game: Why Playing a Bigger Game Designs Who You Want to Become*, Outskirts Press, Inc., 2009
- Book: *It's All Made Up: Ideas for Creating a Magnificent Life*, in preparation
- Feature stories on training philosophy, including The Bigger Game, in *Motto* magazine and 2 cover stories in the Los Angeles Times.
- Guest on Leza Gibbon's syndicated radio program; CNN's business program, *Entrepreneurs Only*, KABC's *Morning News* and PBS' *Life and Times*.

EDUCATION / CERTIFICATIONS

UNIVERSITY OF CONNECTICUT, Storrs, Connecticut, **Master of Fine Arts**, 1986

HOPE COLLEGE, Holland, Michigan, **Bachelor of Arts in Communications**, 1981

INTERNATIONAL COACHES FEDERATION, Lexington, Kentucky, **Master Certified Coach**, 1999

COACHES TRAINING INSTITUTE, San Rafael, California, **Certified Professional Co-Active Coach**, 1997