

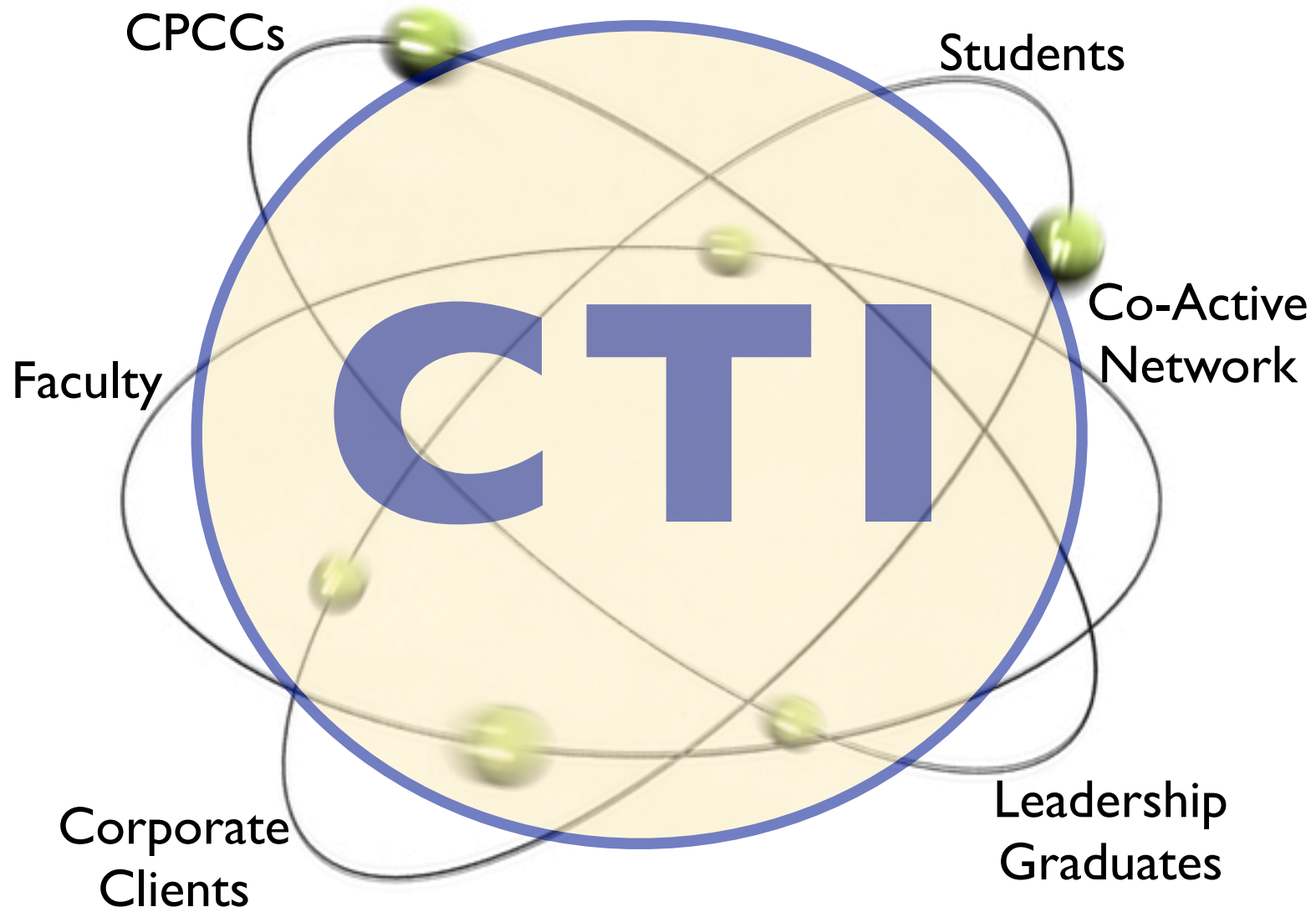
# The Road Ahead

# Intention

- Start the conversation
- Introduce a few new concepts
- Present a model for Co-Active growth
- Ask for your help!



# Co-Active Commerce



# The Platform

*Logistics, Marketing, Technology, Design*

Leadership

Co-Active  
Coach Training

Certification

The  
Co-Active  
Leader

Co-Active  
Teacher

Coaching  
Programs

CDs  
Videos  
Books

The Co-Active Way

# The Platform in Action

Corporate  
Clients

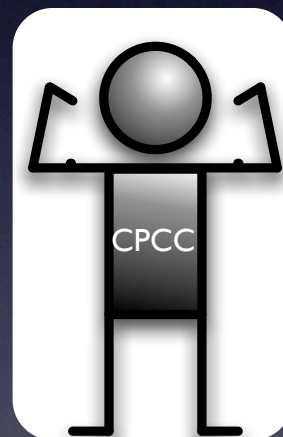
Personal  
Coaching

Rising  
Leaders

Niche  
Markets

Schools

I have an ideal solution  
for each of you



*Logistics, Marketing, Technology, Design, Sales Support*

Leadership

Co-Active  
Coach Training

Certification

The  
Co-Active  
Leader

Co-Active  
Teacher

Coaching  
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The Co-Active Way



# “WIIFM” What’s in it for me?

## **The Co-Active Leader**

**\$2,500 + \$450**

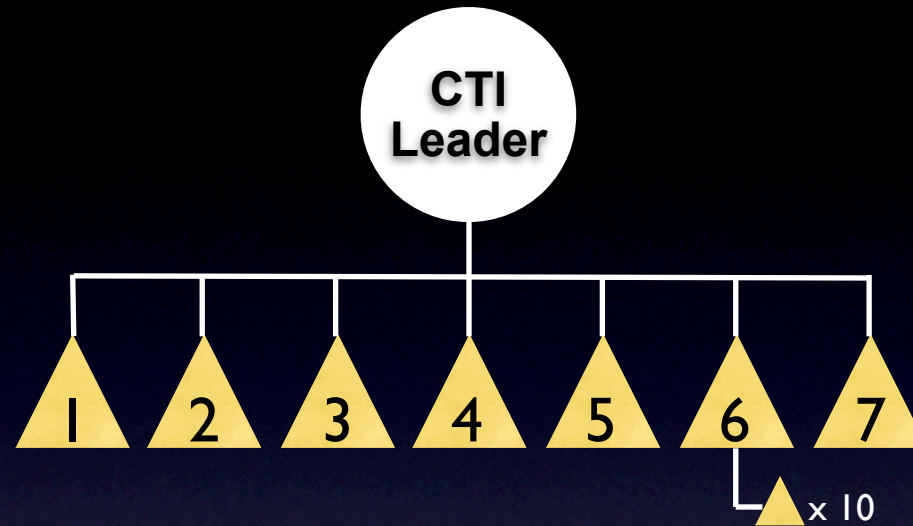
- 12% + Coaching revenue
- 5% @ 5 Fast Start Bonus
- Extends to corporate
- No caps or limits

## **Internal Co-Active Coach**

**\$10,000**

- 12% commission
- 5% @ 5 Fast Start Bonus
- Extends to corporate
- No caps or limits

# The Plan in Action



## Co-Active Leader

Participants 1-5	\$1,500	12%
5% Retro Bonus	\$625	5%
Participants 6-7	\$850	17%*
Coaching Income	\$3,150	
Corporate gig	\$8,750	17%*
Total	\$14,875	

## Internal Co-Active Coach

Participants 1-5	\$6,000
5% Retro Bonus	\$2,500
Participants 6-7	\$3,400
Corporate gig	\$17,000
Total	\$28,900

**\$43,775**

\* 12% commission plus 5% quick start bonus



# The Request

- ☒ Job # 1 - Fill the May pilot & June program
- ☒ Start Recruiting for Sept, Oct, Nov, Dec...
- ☒ Be forgiving and demand excellence
- ☒ Get ready for a bumpy, crazy, fun ride



# Support

- Leader website and tool kit
- Participant website and registration page
- Blog, podcast, conference calls
- A world-class team at CTI

Questions?