

# Certification Program

As with any ability, developing an enduring skill in coaching occurs over time and with practice. The Certification Program begins the road to mastery as a Co-Active Coach. Comprehensive and rigorous, this program is designed for practicing coaches who are committed to a professional level of coaching.

This challenging program includes hands-on coaching, intensive learning, ongoing group work, and one-on-one supervision of actual coaching sessions. The program not only increases your coaching ability; but also provides the structure and support for you to build a thriving coaching practice.

The six-month program takes place via telephone. A team of CTI-trained coaches, many of whom are also International Coach Federation Master Certified Coaches (MCC), works with you throughout the program to provide assistance and ensure your success. Upon successful completion of a written and oral exam, graduates earn the designation of Certified Professional Co-Active Coach (CPCC). The program is accredited by the International Coach Federation (ICF), and satisfies the training requirements for the ICF credential.

### Who Benefits?

You will benefit from this program if you are a coach who already has clients, are committed to achieving a professional level of mastery in your coaching and/or want a professional certification from a leading coach training organization accredited by the International Coach Federation.

#### How You Benefit

Here are some of the specific benefits you will receive from completing this program.

- A professional credential from an ICF-accredited coach-training program.
- Rigorous accountability around maintaining clients.
- In-depth and personalized feedback about your coaching from the supervisors in the program.
- Coaching demos created by the CTI founders, who pioneered and contributed to the standards of the industry.
- Participation in a rigorous and challenging program that surpasses the minimum requirements of the ICF for coaching competency and coaching training.
- Solid training and practice, practice, practice.
- Richer, longer client relationships due to the skills you learned and the deepening of your confidence and authenticity in using these skills.
- Membership in the CTI community of coaches.



## Certification Program, continued

#### **Programs Components and Structure**

- > Weekly group teleconference calls provide a forum for practical learning application and group support as you move through the program. The Certification Program Leader is on the group calls delivering instruction and content. On the alternating weeks, you'll meet in triads for skill building exercises and coaching. These weekly calls are one-and-a-half hours once a week for 25 weeks.
- Pre-recorded lectures and trainings by CTI founders and leaders offer content and sample coaching sessions on the topic of the week. Recordings are listened to prior to each of the weekly teleconference calls. Average listening time is 30 minutes per week.
- Practical experience and integration of what you are learning by coaching clients using the Co-Active model. You are expected to maintain a roster of at least five clients throughout the program and must complete 100 hours of coaching with your clients before taking the Certification Exam.
- Supervision provides feedback on what is working well in your coaching and what areas need improvement. You'll review tapes of previous coaching appointments and debrief with a Certified CTI Supervisor. There are nine one-hour supervisions.
- Special Topic Calls cover a wide variety of topics related to coaching. Two calls are required.
   Calls are up to one hour each.
- Homework and reading assignments deepen your knowledge and experience of Co-Active Coaching. The time involved averages one to two hours weekly.
- On-going work with a Certified Professional Co-Active Coach (CPCC), Professional Certified Coach (PCC) or Master Certified Coach (MCC) helps support you throughout the program. The time involved averages 30 minutes per week.
- After completing the program requirements including completion of In The Bones, you will be eligible to take the Certification Exam. Upon successful completion of the oral and written exam, you'll be awarded the designation CPCC™ (Certified Professional Co-Active Coach).

#### Optional Component

- Exam Prep Calls provide support and information about the Certification Exam. Offered monthly, you may attend one or more of these calls. The average call is 60 minutes.
- Assisting in CTI's Core Curriculum (Fundamentals of Co-Active Coaching through In The Bones) provides the opportunity to revisit learning from earlier programs, and further integrate Co-Active Coaching skills.

#### Prerequisites

- Completion of Co-Active Coaching Fundamentals, Fulfillment, Balance, and Process courses.
  (We recommend that you complete In The Bones during the first three months of your Certification Program and require that you complete it before taking your Certification Exam.
- A roster of five paying clients at the time of application.
- An established coaching relationship in place with either a CTI Certified Professional Co-Active Coach (CPCC), a Professional Certified Coach (PCC) or Master Certified Coach (MCC) from the International Coaching Federation.

#### How Do I Enroll?

Please call toll-free at **1-800-691-6008** or visit our website **www.thecoaches.com**. Our website and Certification Application provide a full description of the program, pre-requisites, disclosure statement, and refund policy.

"I thought I was a good coach until I went into certification, now I'm a great coach. Certification provided a direct payoff to clients and I doubled my income last year."