

The Amplified Life

The goal of Process is to give clients the opportunity to own their WHOLE life... all of it. The peaks and valleys. The ups and downs. Too often people create their lives to avoid the highs and lows. They are looking for a safe and comfortable middle with no swings either way. It is a misguided form of self-protection — protection from pain, or sometimes, just avoidance of strong emotion in either direction. If we attached an EKG monitor to their life force, instead of highs and lows their life force would become dangerously close to a flat line. This is a deadly alternative — a “dial tone life.” If coaching for Fulfillment gives clients back their dreams, and coaching for Balance gives clients back their choices, coaching the client’s Process gives them back the means to experience their whole life in every moment.