



PILAR PARDO CEMBRANO
COACH (Certified PCC and CPCC)

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Pilar, coach and trainer defines herself as the “Alma Mater” of “Empresas Con Alma” (Companies with Soul). Her continued concern about the development of the organizations in order to improve efficiency, by improving the integration of professional and personal life led her to found “Empresas Con Alma” in order to provide an integrated service to companies who understand that people are key to their success and want to make it a competitive advantage. She worked previously at Procter & Gamble for more than 13 years in diverse areas as Marketing, Logistics, Engineering and Production in several countries.

Pilar has intensified its studies as Industrial Engineering by the Polytechnic Center of Zaragoza with training in Co-Active Coaching (CPCC and PCC Certification by ICF- with more than 900 coaching hours) and Master on Leadership with The Coaches Training Institute (CTI) in the U.S., training in Coaching Systems Relations and Organizations Center for Right Relationship, Master in NLP by the Gestalt Institute in Barcelona, training in Systemic Consultancy by STC Systemic, Training in Organizational Constellations by Bert Hellinger Institute in the Netherlands, several studies in the area of Emotional Intelligence and the beginning of a career in Psychology by the UNED (third year) and Gestalt Therapy (second year).

As a coach and trainer, she works on organizational and cultural changes in companies, by developing new behaviors, process improvement and implementation of new skills in managements (leadership, teamwork, communication, etc.) as well as technical (Project Management, Business Plans, Sales Techniques, etc..) and has performed over 800 hours of individual and team coaching in companies as diverse as Telefónica (Technology), Grupo Santander, Bankinter or La Caixa (Banking sector), Hero, Capsa - Central Lechera Asturiana- and L'Oréal, (Consumer Goods), Sanitas, Bristol Meyers (Health sector), Ferrovial, Gamesa, Tiberauto (Industrial and Services sector) and collaborates with ESADE Business School.