



Caroline MacNeill Hall, MA, PCC

Caroline Hall, MA, PCC, is President of mac advisors, a leadership advisory, executive coaching, team-building, and culture transformation company focused on helping leaders and their teams find the top of their game—and stay there. Caroline has a global reputation for driving bottom-line results through revitalizing key contributors and enhancing alignment, participation, productivity, and morale to build innovation and retention. Based on the proposition "Have More Fun, Get More Done," her work helps executive and functional teams build engagement and collaboration to create high-performance and warm, energized organizational climates

Caroline is also a senior course leader and curriculum developer for Coaches Training Institute (CTI), the premier coaching school in the world. Over the past decade, Caroline has led some 300 programs in coaching skills and coaching as a leadership competency across the US, Canada, Asia, and Europe.

Also a leader for CTI's Co-Active Leadership Program, a highly experiential, yearlong, emotional intelligence-based leadership incubator based in California, Tokyo, and Barcelona, Caroline challenges individual leaders to discover when they are most powerful, align their personal values with their organizations', explore their desired impact, and begin bringing their visions to life to the benefit of bottom line results.

Caroline has served organizations that include IBM, Fairview Hospitals, the HealthEast HMO System, 3M, US Bank, WL Gore Company, Northrup Grumann, Marriott Hotels, Kaiser Permanente, Adobe Systems, Microsoft, Hewlett Packard, the Federal Reserve Bank, and the Marin Community Foundation. She is co-author of the 2009 book, *The Bigger Game: Why Playing a Bigger Game Designs Who You Want to Become*.

Caroline received her BA in English from Williams College (Phi Beta Kappa, magna cum laude) and her MA in Human Development from St. Mary's University. Before she began coaching, Caroline had 20 years' experience in marketing communications as a copywriter, journalist, and ghost-author of 13 books, primarily in the field of psychology and advanced learning.



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