Rodrigo Rosales Moya

WEB DEVELOPER & DESIGNER

Contact.

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📍 Barcelona, Spain

My links.

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Skills.

↹ Adaptability to change

🧑‍🎓 Continuous learning

📋 Attention to detail

Technologies & tools.

Ai Ps Id (Figma) HTML5

CSS3 JS TS React Vue

Sass Java Spring aws mongoDB

node MySQL git

Languages.

Spanish — Native

English — Bilingual (C2)

Introduction.

Experienced art director blending advertising expertise with web design proficiency, passionate about creative problem-solving and equipped with a motivation for programming to deliver innovative project solutions.

Professional Experience/**Carreer.**

Mezcla Studio
Freelance Web & Graphic Artist (Jul 2012 — Feb 2024)

Freelance web developer crafting engaging layouts for digital/print materials. Designs ensure clarity, navigation ease, and effective brand messaging.

SCHOPDOG Restaurants
Graphic Designer Sr (Oct 2014 — Oct 2017)

Senior Graphic Designer at Schopdog franchise, crafting marketing graphics for campaigns, social media, and branding. Expert in impactful visuals, print prep, production, and compelling promotions.

Ají Marketing / Advertisign
Art Director (Apr 2012 — Oct 2014)

Extensive experience crafting retail graphics for diverse brands. Led design, ensuring brand alignment and audience appeal. Expert in print-ready files, elevating engagement through art direction, layout, and illustration for effective campaigns.

Pedro Juan y Diego Advertisign
Graphic Designer Jr (Jan 2011 — Dec 2011)

Junior Graphic Designer: Prepared print-ready digital files for diverse marketing outlets, collaborated on brand-aligned designs, managed production ensuring punctual, cost-effective delivery with keen attention to detail for impeccable outcomes.

Pizza Hut
Graphic Designer Jr (Jul 2010 —Dec 2010)

Role as Junior Graphic Designer developing graphic materials for digital and printed channels for Pizza Hut, Taco Bell and Friday's food franchises.

Education/**Degrees.**

The Corner - Asociate Degree in App Development and Web Technologies (Jan 2024 — Jun 2024) Barcelona, Spain.

EF Standard English Test (EF SET) - C2 Proficient (Issued Feb 2023)
Common European Framework of Reference (CEFR).

ISDI Coders - Full-Stack Web Development (Jun 2022 — Dec 2022)
Barcelona, Spain.

Duoc UC - Bachelor's degree in Graphic Design (Mar 2007 — Dec 2011)
Santiago, Chile.

2024