



MEI JIE (Maggie) LI

UX/UI Designer

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Waterloo, ON

SKILLS

Research

Data Analysis

Information Architecture

Interaction Design

Wireframing

User Interface Design

Prototyping

Usability Testing

TOOLS

Sketch

Photoshop

Illustrator

Lightroom

InVision/Principle/Marvel

Zeplin

HTML/Basic CSS

LANGUAGES

English

Mandarin Chinese

French

INTERESTS

Photography

Photoshop Manipulation

Travelling

Gym

Interior design

PROJECT

100 Days UI Challenge

Oct 2018- Present

- Analyzing existing apps to create a piece of UI every day to improve my visual design.

TrueSkin-Product Designer

Aug 2019

- Used design thinking framework to create an end-to-end iOS app to help users choose skincare products.

BMO-Product Designer

Jul 2019

- Researched, prototyped and designed a budget tracking feature for Bank of Montreal's mobile app.

EDUCATION

DesignLab UX Academy

Apr- August 2019

DesignLab, Online

- Full time course for 500+ hours.
- Learnt modern UX skills through hands-on exercises.
- Designed responsive websites and mobile apps.
- Explained and defended design rationales during weekly critique sessions with mentor and peers.

Bcom Double Major (With Distinction)

2014- Aug 2017

Marketing & Supply Chain Operations Management

Concordia University, Montreal, QC

- Relevant Courses: Marketing Research, Consumer Behaviour, Statistical Models for Data Analysis, Advanced Excel.

City University of Hong Kong exchange student

2016

ESSEC Business School exchange student, Paris

2015

WORK EXPERIENCE

Purchasing Coordinator/Analyst

Aug 2017- Aug 2018

RENWIL Inc. Montreal, QC

- Improved existing excel formulas to analyze re-order points.
- Increased and maintained 90%+ inventory level.
- Updated SKUs in ERP and placed orders to suppliers accurately.
- Coordinated with marketing, design and product teams.

Core Competencies: Analyzing, attention to detail, organizational skills.

VOLUNTEER

Event Planning Assistant

Jan 2017- Aug 2017

Canada China International Film Festival, Montreal, Qc

- Established detailed event plans (Including venue, performance, staffing, deadline, etc.)
- Researched venues, suppliers and collaborators.