Business Goals

User Goals

To have its own website

To educate people about their products

To strengthen brand value

To attract more consumers

To have a pleasant dining experience

To develop awareness about what the restaurant offers

To have food that suits consumers' tastes

To have more information of the restaurant before going

To have food that suits their tastes

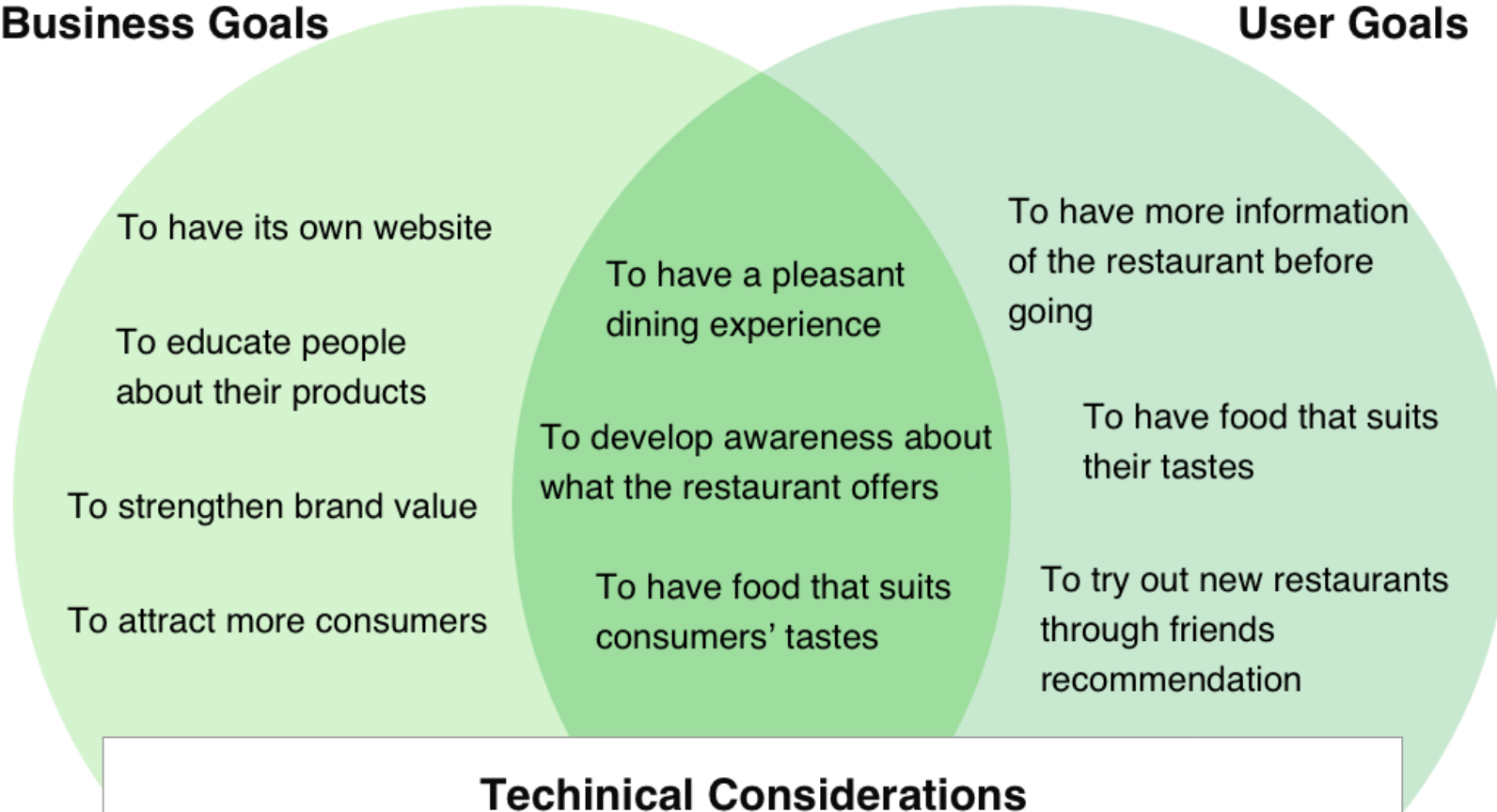To try out new restaurants through friends recommendation

Techinical Considerations

Responsiveness of the website
Video intergration

Website's avaliability
No dead links on the website