

Rodolfo Espinosa-Nunez

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GitHub Account: <https://github.com/rodolfoespinosa01>

Website Link to [Portfolio \(click me\)](#)

Results-driven professional with a proven track record in entrepreneurship, sales, and fitness. Strong expertise in Full Stack Web App development (MERN; MongoDB and MySQL) Possesses excellent leadership and communication skills, with a demonstrated ability to lead diverse teams and exceed customer expectations. Consistently delivers innovative solutions and leverages comprehensive industry knowledge to achieve outstanding results. A motivated and detail-oriented individual who thrives in fast-paced environments and excels in both independent and collaborative settings. Exceptional communication, presentation & interpersonal skills with proficiency at grasping new concepts quickly and utilizing the same in a productive manner. Currently building a mobile App designed to be a white label product-app that will customize a diet and training plan.

Skill Areas: *MERN Stack (MongoDB&MYSQL, Express.js, React.js, Node.js ♦ HTML/CSS/Javascript ♦ Product Development ♦ Cross Function Team Leadership ♦ Business Planning Problem Solving ♦ Leadership Analytical Skills ♦ Client Relationship Management ♦ Team Management ♦ Social Media Marketing*

PROFESSIONAL EXPERIENCE

CAREER DEVELOPMENT

APRIL 2022 TO PRESENT

- Actively pursuing comprehensive WebApp Development education to elevate project application skills.
- UI/UX design using Figma experience to help prepare wireframe.
- Solely focused on MERN stack alongside proficiency in MySQL.
- Experienced in Git/GitHub version control.
- Successfully graduated from Rutgers Bootcamp for Full Stack Development
- Attained multiple edX certifications in the field of web development.
- Currently independently developing a personal app, showcasing continuous dedication to skill enhancement and practical application in a real-world project.

ENTREPRENEUR/OWNER

FITFIRM247 - MORRIS PLAINS, NJ | SEPTEMBER 2017 TO APRIL 2022

- Founded and managed a successful company, specializing in quality services for social media fitness influencers.
- Led a diverse team of 3-7 individuals, fostering collaboration and motivation, including members from South America.
- Managed a high volume of new clients (120+/month), with 40% Spanish-speaking clients, effectively communicating in Spanish to strengthen relationships.
- Spearheaded visually appealing website design initiatives to attract new clients using Shopify.
- Utilized graphic and video editing skills for engaging promotional materials, enhancing brand visibility and customer engagement.
- Led marketing, finance, and sales activities, executing successful campaigns that converted leads into paying customers.
- Hired and managed two web development teams to automate business processes, gaining valuable insights into app development and core principles.

INTERNATIONAL SALES REPRESENTATIVE

SHREDZ SUPPLEMENTS LLC - JERSEY CITY, NJ | SEPTEMBER 2014 TO JUNE 2017

- Conducted direct-to-consumer sales of fitness and nutritional supplements, consistently achieving and exceeding sales targets.
- Managed online coaching programs for fitness influencers, providing guidance, support, and customized training plans to help clients reach their fitness goals.

- Developed and implemented effective social media marketing techniques to increase brand awareness and sales. Created engaging content, collaborated with influencers, and utilized targeted advertising to expand the customer base.
- Monitored market trends and competitor activities, identifying opportunities for growth and recommending strategic adjustments to marketing and sales strategies.

RECEIVING MANAGER

BUY BUY BABY - LIVINGSTON, NJ | APRIL 2013 TO SEPTEMBER 2014

- Demonstrated extensive product knowledge and efficiently managed the retail inventory, ensuring accurate tracking, restocking, and replenishment.
- Coordinated logistics and maintained strong relationships with suppliers to ensure timely and efficient product delivery.

SALES MANAGER/ASSOCIATE

VERIZON WIRELESS WIRELESS DEPOT - LAKE HIAWATHA, NJ | DECEMBER 2010 TO JUNE 2013

- Provided exceptional customer service while customizing sales of products and services to meet individual customer needs, resulting in high customer satisfaction rates.
- Demonstrated expertise in product knowledge and technology, effectively educating customers and making appropriate recommendations.
- Trained and managed a team of five employees, providing guidance, motivation, and performance feedback to drive sales and achieve targets.

INFLUENCERS WORKED (INSTAGRAM ACCOUNTS)

[Valentina Lequeux - 1.7m](#)

[MichiePeachie – 1.7M](#)

[Devin Physique – 1.4M](#)

[AshleyKFit – 1M](#)

[BadAssCassfit – 1.1M](#)

[Jason Poston – 1.1M](#)

EDUCATION

Full Stack Web Development Certificate

Rutgers Bootcamp in Full Stack Web Development - 2023

Selected Coursework in Supply Chain Management

Rutgers Newark University - Newark, NJ, 2013 to 2015

Associate's Degree in Business

County College of Morris - Randolph, NJ, September 2010 to September 2012

Certifications from edX:

- Back-end Application Development with Node.js / Express Certificate ID [bba9c643394143a2889298bdc55d7434](#)
- Developing Front End Apps with React.js Certificate ID [4aa0c8595f28478a8b9a4c8e84f7e609](#)
- Introduction to Cloud Computing Certificate ID [d9918f5b11434b919c3acaf0a662732b](#)
- Introduction to Web Development with HTML5, CSS3, and JavaScript Certificate ID [6b9d8cafaa0f401bb3a815af3895eb1e](#)
- Javascript Introduction Certificate ID [8318d2469a7d4bff014219dece85724](#)
- HTML5 Coding Essentials and Best Practices Certificate ID [a64a88eca91142f6bf6ab060fce0d80c](#)
- HTML5 and CSS Fundamentals Certificate ID [8d045394447d447d96709a97992386c7](#)
- CSS Basics Certificate ID [cca078b337fa43c59672c1e503651ab5](#)
- Nutrition, Exercise and Sports Certificate ID [76904fbf0fd541d696ca4a45a50ccfab](#)