

# Rodolfo Hans S. Silva

Vila Buarque, São Paulo

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be.net/rodolfohans

## OBJECTIVE

Move away from the marketing area to product design and expand my knowledge in User Experience and interface design.

## WORK EXPERIENCE

Nexaas

nexaas.com

### UI Designer

Art direction and execution of the company marketing initiatives, products and sub-affiliated companies, focusing in consumer experience (CX).

Execution of multiples projects, both online and offline, and eventually in motion graphics.

Collaboration with the UX team in the conception of design system for future projects.

Co-leader in the rebranding project and coordination of its adoption.

Team facilitator of the CX squad.

October 2016 to date | 2 years and 10 months | Rio de Janeiro / São Paulo

Wink Mídia

winkmidia.com.br

### Graphic Designer

Online and offline media development focused on the real state, hospital and gastronomic sectors. Art direction of new visual identities development.

May 2016 to October 2016 | 6 months | Rio de Janeiro

Freelancer

rodolfohans.com

### Graphic Designer

Art direction and execution of online and offline media, especially for e-commerces. New brands development.

May 2014 to February 2016 | 1 year and 10 months | Duque de Caxias

Época Cosméticos

epocacosmeticos.com.br

### Web Designer

Art direction and execution of online and offline campaigns.

Co-creation of large scale campaigns, like Black Friday, Christmas season and etc.

Sporadically coordinating other designers.

Participation of the communication repositioning after the acquisition by Magazine Luiza.

March 2012 to May 2014 | 2 years and 3 months | Rio de Janeiro

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## EDUCATIONAL BACKGROUND

### Android Developer

Instituto Infnet | 2015 | 128 hours

### Bachelor in Video Games Design

Universidade Estácio de Sá | 2014 to 2015 | Discontinued

### Bachelor in Industrial Design

Universidade Estácio de Sá | 2006 to 2011

## SKILLS

### Current Focus

Design sprint methodology.

Concepts and processes documentation.

UI design with Sketch and Invision Studio.

Vectorial illustration with Affinity Designer and Illustrator.

Learn motion graphics with After Effects and 3D.

### Others

Image manipulation with Photoshop and Affinity Photo.

Editorial design with InDesign and Affinity Publisher.

3D notions, Maya, 3D Max and Blender.

HTML, CSS, JavaScript and PHP medium knowledges.

English proficiency.

## PORTFOLIO

be.net/rodolfohans

## SOCIAL NETWORKS

linkedin.com/in/rodolfohans

instagram.com/rodolfohans