

BUSINESS PROBLEM

With the appearance of the covid-19 virus, countless people lost their jobs or went bankrupt due to the stoppage of the businesses created in an attempt to prevent the spread of the contagion. In Brazil, the government estimates that the population will be vaccinated with the second dose at the end of the year, which should open commercial doors again when this happens. With this in mind, I analyzed what would be a good investment in the short term for those who want to undertake and recover part of their money spent during the pandemic when we can finally get "back to normal" life.