

Total Revenue(\$)

155.9...

Revenue/Customer

3.69K

Quantity Sold

913K

Number of Markets

37

Customer Lifetime Value

29.63

Number of Invoices

2K

Avg Invoice Value(\$)

648.35

Year

2010

2011

Revenue per Market

Netherlands

28466154.00%

Total Revenue(\$)

EIRE

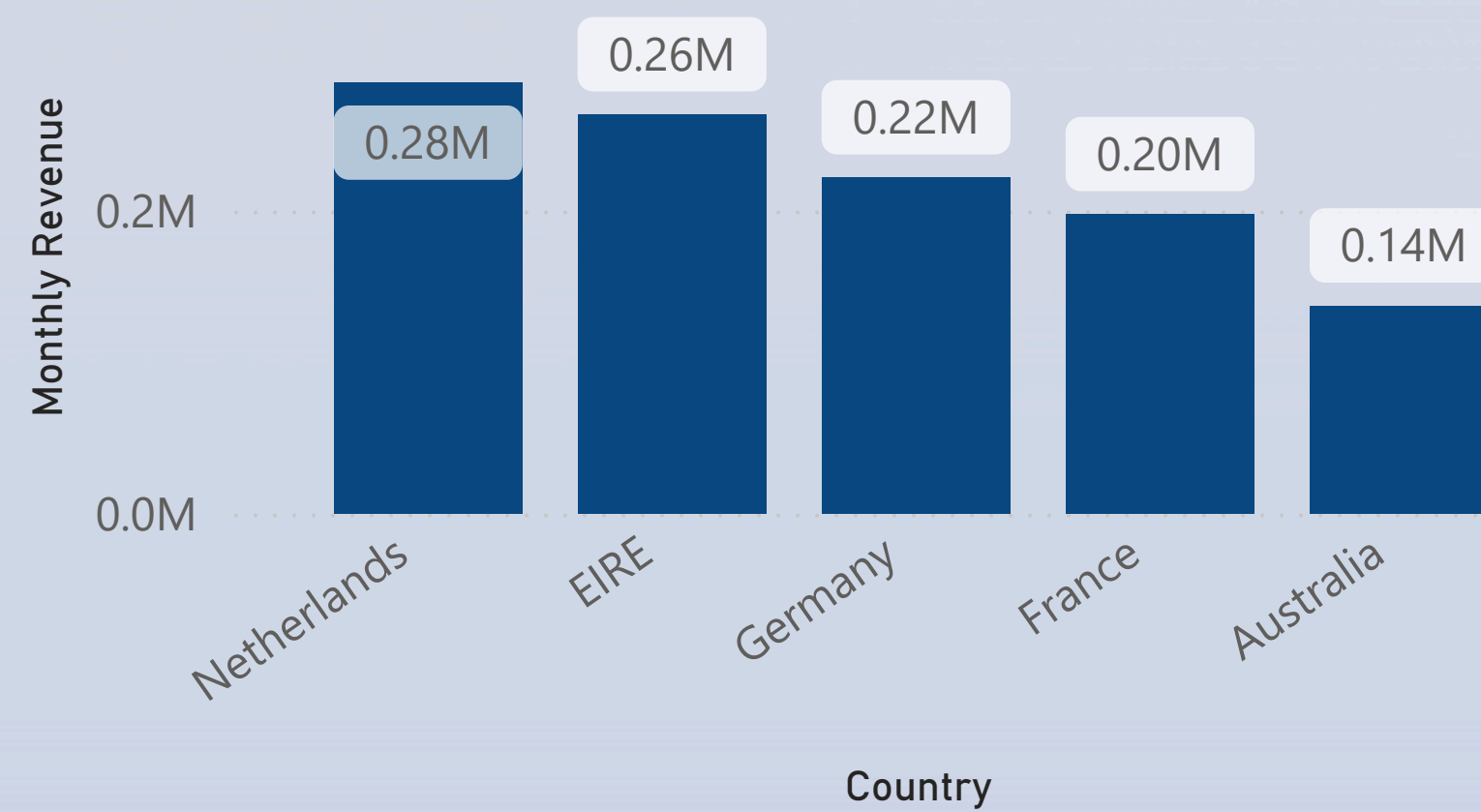
26327682.00%

Total Revenue(\$)

Germany

22169821.00%

Monthly Revenue by Country



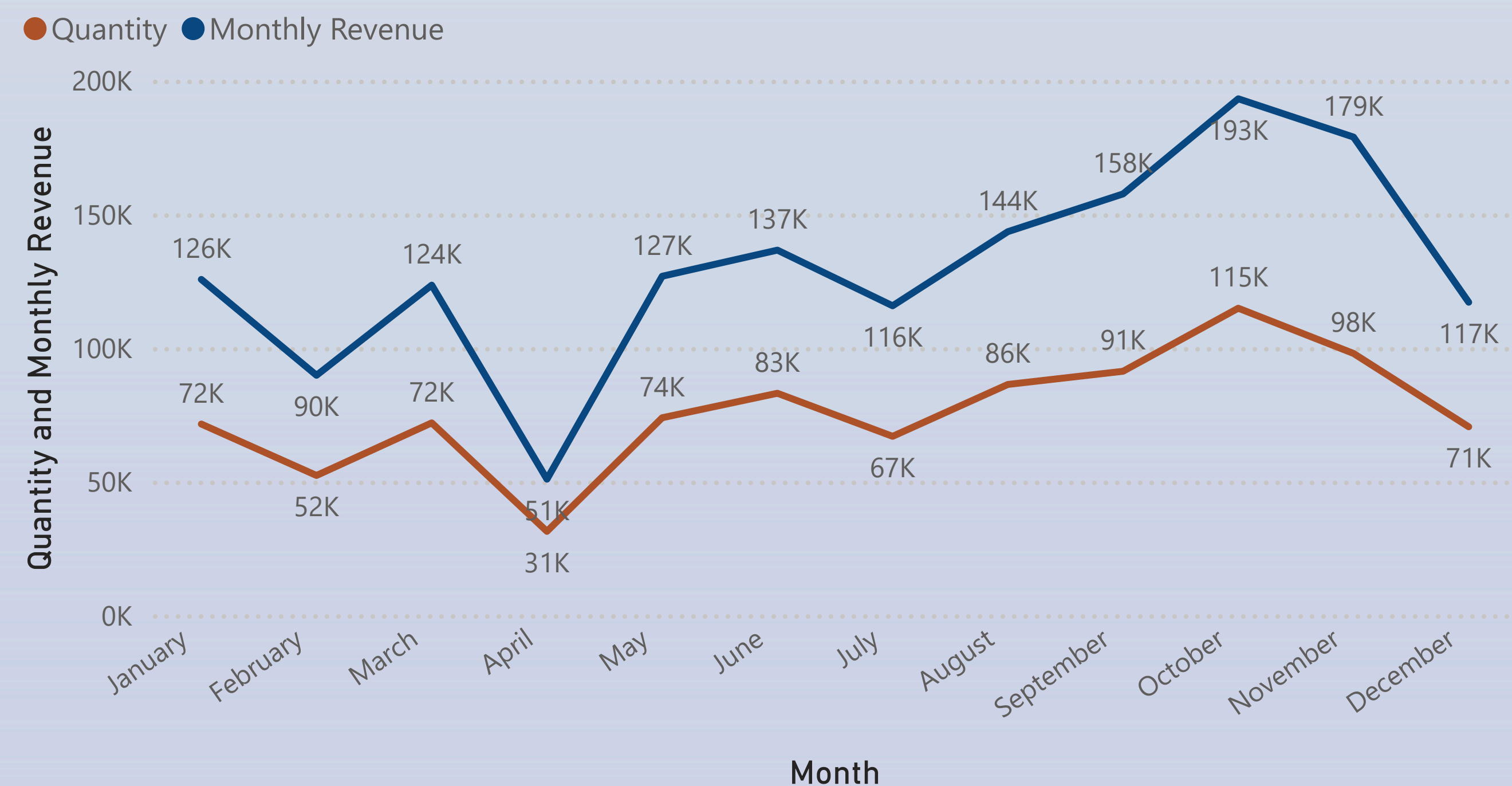
Count of CustomerID and Quantity Sold by StockCode



Sales Frequency per Hours of the Day

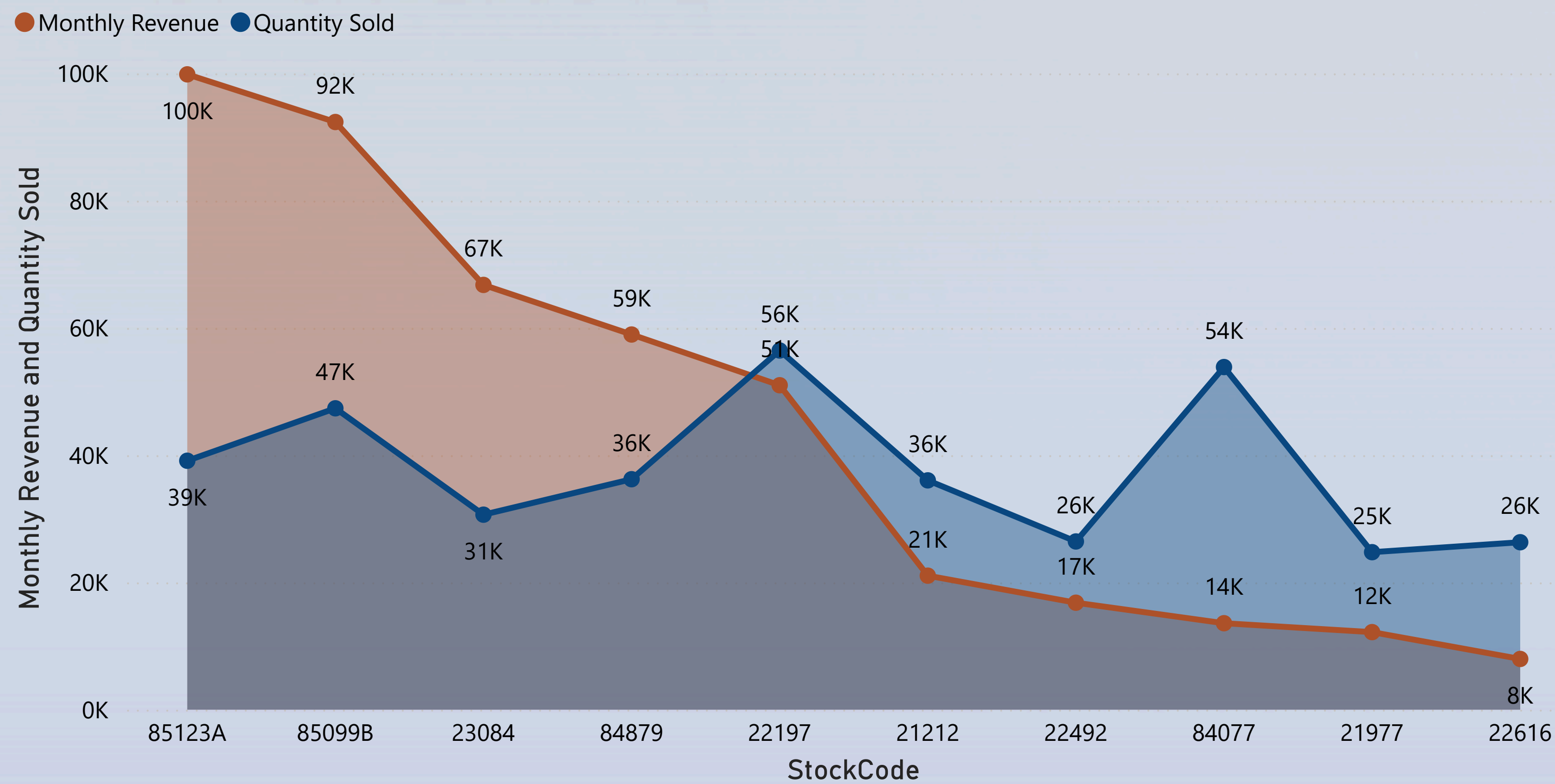
H	Monday	Tuesday	Wednesday	Thursday	Friday	Sunday
6						
7						
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17						
18						
19						

Quantity and Monthly Revenue by Month

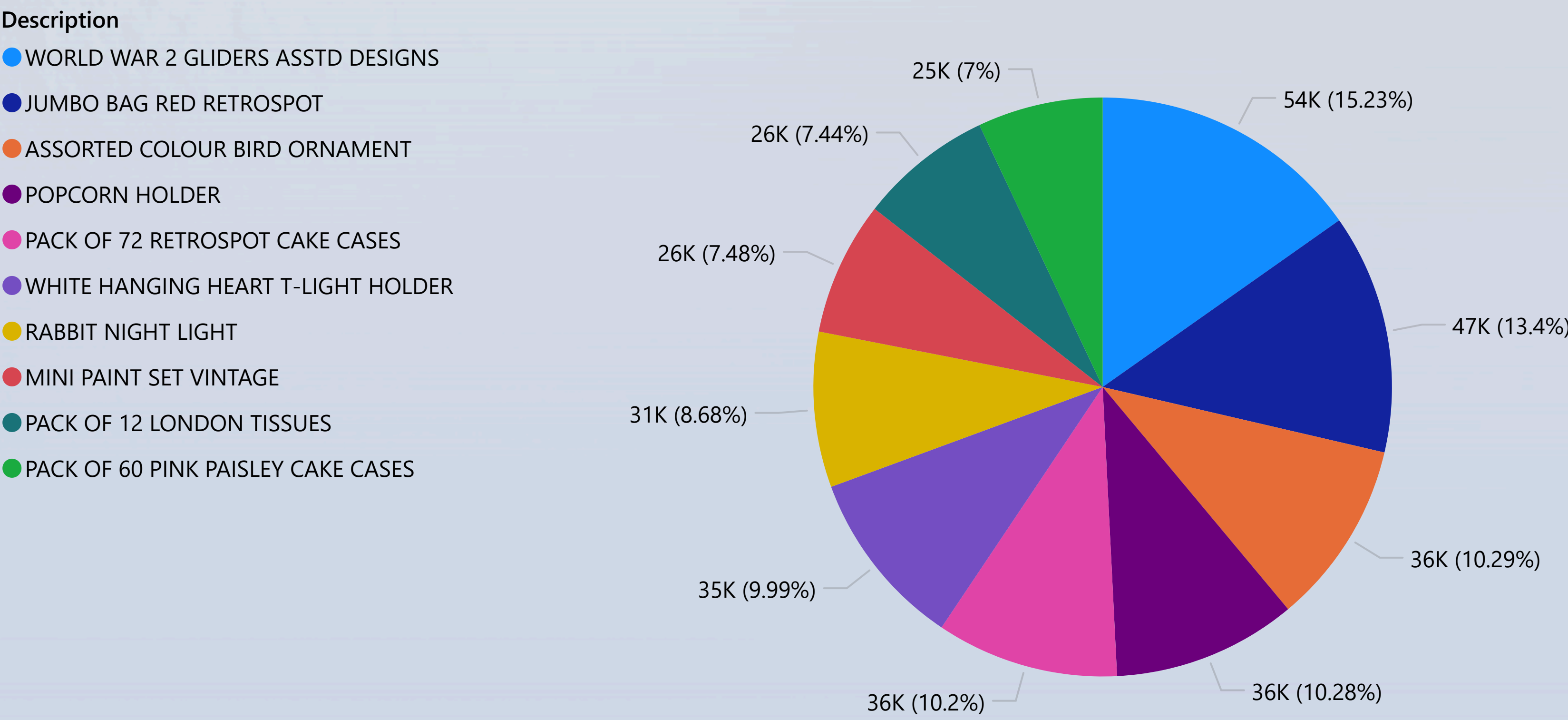




Monthly Revenue and Quantity Sold by StockCode



Sum of Quantity by Description



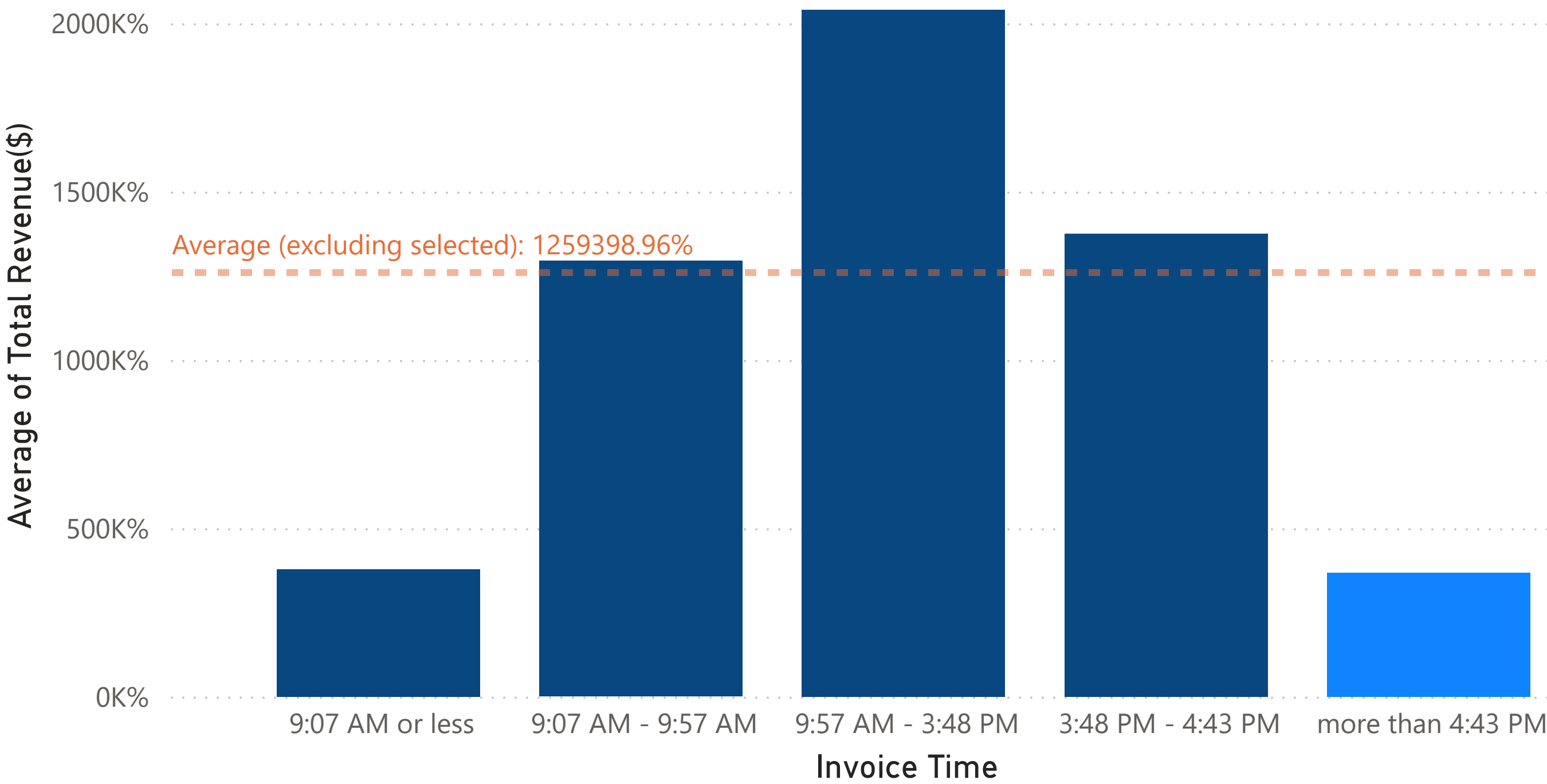
Key influencers Top segments

What influences Total Revenue(\$) to Decrease ?



Sort by: Impact Count

← Total Revenue(\$) is more likely to decrease when Invoice Time is more than 4:43 PM than otherwise (on average).



☐ Only show values that are influencers