RODOLPHE KASSALOUWA

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Projects: [Portfolio (rodolphekass.github.io)](rodolphekass.github.io).

Skills

Power BI (Workspace management, DAX, Power Query, Software Integration, M Language).
Python programing language (Pandas, Numpy, Matplotlib, PyTorch, Git).
Data Quality check (Data warehouse management, software Integration).
Machine Learning (Scikit-Learn, Algorithms, Modeling, Neural Networks).
SQL (Database Management, advanced queries).
Forecasting (Statistical analysis, Statistical Models, Machine Learning Models).
Excel (Lookups, Pivot Tables, Formulas, Statistical modeling, VBA).
Azure Cloud (Microsoft Fabric, Azure data factory, Azure ML, Azure Storages).
Proactive, High Interpersonal skills, Curious, Enthusiast learner.

Experience

Philip Morris International S.A   **Lausanne - CH**

Brand Retail Perf. Data Analyst Intern   11/2022 - 12/2023
- KPIs & Dashboards Implemented to answer a variety B2C & B2B problems.
- Identify patterns, trends, and correlations in large Brand retail datasets.
- Power Point presentation to highlight pattern and trends found.
- Customer care data forecasting enhancing customer experience by 25%.
- Produced detailed Power BI reports, to track performance metrics.
- Ad-hoc analysis based on business needs.
- Developed a robust data infrastructure for real-time insights generation with Power BI & Snowflake.
- Data quality check increasing confident decision taking to 95%.
- Reported to cross-functional stakeholder's onsite as well as remotely.
- Salesforce CRM for targeted marketing and improved customer engagement.

KEC International Ltd   **New-Delhi - IN**

Data Analyst Intern   04/2021 - 08/2021
- Assisted marketing team with analysis that increased sales performance by 20%.
- Power BI **report and dashboards** with improved customer units KPIs.
- Scraping techniques for **data extraction**, which increased data availability.
- Assisted the team with Ad-Hoc Analysis.

Certifications

Microsoft Certified: Power BI Data Analyst Associate,
Google Business Intelligence Professional Certificate,
Google Data Analytics Professional Certificate,
Excel Skills for Business Forecasting.

Education

Kalinga Institute of Industrial Technology University
Masters of Technology in Data Analytics   2021-2023

Shimla University
Bachelor of Computer Science and Engineering   2017 - 2021

Professional References

Evangelos Lemonis

Global Head Consumer Insight & Analytics

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Kaushic Khanna

Chef Manager-Marketing & Business Dev.

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