

[LinkedIn](#) | +41 76 203 80 22 | rodolphebanyokem@gmail.com | [Personal web site](#) | Lausanne-CH

French(C2) | English(C2)

Authorized to work in Switzerland

## EXPERIENCE

### Philip Morris International S.A (Head Quarter)

Lausanne - CH

Brand Retail Perf. Data Analyst intern  
11/2023

11/2022 -

- Identified trends in retail datasets, improving decision-making accuracy by 10%.
- User and Workspace Management in Power BI service.
- Automated dataset refreshment with Power BI REST API.
- Push real-time data to Power BI Dashboards with Power BI REST API.
- Analysed customer feedback, boosting satisfaction by 20%.
- Produced Power BI reports, improving operational visibility.
- Implemented KPI dashboards, enhancing decision-making and efficiency.
- Optimized data workflows, reducing process time.
- Forecasted customer care data, improving customer experience by 25.5%.
- Conducted ad-hoc analyses, reducing operational costs.
- Report access Role definition using Power BI.
- Developed data infrastructure with Power BI & Snowflake, accelerating reporting speed.
- Reported findings to stakeholders, improving collaboration.
- Delivered presentations, increasing stakeholder engagement by 25%.

### KEC International Ltd

New-Delhi - IN

Data Analyst Intern

04/2021 - 08/2021

- Analysed marketing data, driving a 20% sales performance increase.
- Developed Power BI dashboards, improving customer unit KPIs.
- Applied scraping techniques, boosting data availability.
- Delivered ad-hoc analysis to support strategic decisions.

## SELECTED PROJECTS

- Transactional data fraud detection XGBoost Machine Learning technique.
- Customer churn prediction using Machine learning ensemble method.
- Built Predictive model for Electric cars charging efficiency.
- Market capability review project for evaluating and optimizing marketing strategies
- End to End automated data cleaning projects using Microsoft Excels, python & Power BI.

## Data Extraction and analysis using SQL and Power BI

### EXPERTISE

Python/R	Power BI	Matplotlib	Machine Learning	Data Fabric	PyTorch
Pandas	DAX	Microsoft office	Model Deployment	Dataflows	Data integration
NumPy	SQL	Statistical Analysis	Azure Warehouse	Power Platform	Snowflake
Seaborn	SPSS	Prescriptive Analysis	Azure Synapse	Power Automate	
Confluence	JIRA	Data Modeling	Azure Lakehouse	Power Query	

### EDUCATION

Master of Applied Economic - Major in Data Science (Neuchatel University)	2024 -
Masters of Technology in Data Analytics & BI (KIIT University)	2021-2023
Bachelor of Computer Science and Engineering (Shimla University)	2017-2021

### CERTIFICATION

Microsoft Certified: Power BI Data Analyst Associate([Link](#)),

Google Business Intelligence Professional Certificate([Link](#)),

Google Data Analytics Professional Certificate([Link](#)),

Excel Skills for Business Forecasting([Link](#)).

### PROFESSIONAL REFERENCES

Evangelos Lemonis Global Head  
Consumer Insight & Analytics  
PHILIP MORRIS INTERNATIONAL  
+41 79 192 28 96

Andrey Bakulev  
Head Consumer Insight & Analytics  
PHILIP MORRIS INTERNATIONAL  
+41 79 464 79 56

Robert Coates  
Manager Brand Retail PHILIP MORRIS  
INTERNATIONAL  
+41 79 655 77 57

Kaushic Khanna  
Chef Manager-Marketing & Business Development  
KEC INTERNATIONAL Ltd.  
+91 99530 02765