RODOLPHE KASSALOUWA

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Projects: [Portfolio (rodolphekass.github.io)](rodolphekass.github.io).

Skills

- Power BI (Power query, DAX, M language).
- Excel (Forecasting, Lookups, Pivot Tables, Formulas).
- Python programing language (Pandas, Numpy, Matplotlib, PyTorch).
- SQL (Datasets manipulation).
- Machine Learning (Scikit-Learn, Algorithms, Modeling).
- Azure Data Factory (Datasets processing, Data pipelines).
- Azure Cloud (Azure Machine Learning, Azure Storages).
- NLP
- Snowflake

Experience

Philip Morris International S.A

Brand Retail Perf. Data Analyst Intern --- 11/2022 - 12/2023

- Analyzed and visualized market strategies data, identifying strategy issues with 99% accuracy.
- Sales forecasting with excel with deep impact on incomes.
- Developed necessary KPIs that helps to track sales accurately.
- Cleaned and Analyzed datasets with millions of rows.
- Increased data pipelines efficiency and Analysis with SQL, Python, Excel,
- Produced detailed Power BI reports, helping to optimize inventory accordingly.
- Data transformation with Python increasing data quality check by 35%.
- Salesforce CRM for targeted marketing and improved customer engagement.
- Developed a robust data infrastructure for real-time insights generation.

KEC International Ltd

Data Analyst Intern --- 04/2021 - 08/2021

- Assisted marketing team with analysis that increased sales performance by 20%.
- Built Power BI report which impact tracking customer units KPIs.
- Scraping techniques for data extraction, which increased data availability.
- Assisted the team with Ad-Hoc Analysis.

Certifications

- Microsoft Certified: Power BI Data Analyst Associate,
- Google Business Intelligence Professional Certificate,
- Excel Skills for Business Forecasting,
- Google Data Analytics Professional Certificate.

Education

Kalinga Institute of Industrial Technology University   INDIA
Masters of Technology in Data Analytics   2021-2023

SHIMLA University   INDIA
Bachelor of Computer Science and Engineering   2017 - 2021