

RODOLPHE KASSALOUWA

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Portfolio link: [Portfolio \(rodolphekass.github.io\)](https://rodolphekass.github.io).

Skills

- **Azure Cloud** (Microsoft Fabric, Azure data factory, Azure ML, Azure Storages, CI/CD)
- **SQL** (Database Management, advanced queries)
- **Power BI** (Workspaces management, Power query, DAX, M language)
- **Forecasting** (Statistical analysis, Statistical Models, Machine Learning Models)
- **Python programing language** (Pandas, Numpy, Matplotlib, PyTorch, Git)
- **Excel** (Lookups, Pivot Tables, Formulas, Statistical modeling, VBA)
- **Snowflake** (Data warehouse management, software Integration)
- **Salesforce – CRM**
- **Machine Learning** (Scikit-Learn, Algorithms, Modeling, NLP)

Experience

Philip Morris International S.A

Lausanne - CH

Brand Retail Perf. Data Analyst Intern ----- 11/2022 - 12/2023

- Design, develop, and deploy data-driven solutions to answer a variety of business problems.
- Identify patterns, trends, and correlations in large Brand retail datasets.
- Customer care data forecasting enhancing customer experience by 25%.
- Produced detailed Power BI reports, to track performance metrics.
- Ad-hoc analysis based on business needs.
- Developed a robust data infrastructure for real-time insights generation with Power BI & Snowflake.
- Data processing with Python increasing data quality check.
- MySQL database management.
- Salesforce CRM for targeted marketing and improved customer engagement.

KEC International Ltd

New-Delhi - IN

Data Analyst Intern ----- 04/2021 - 08/2021

- Assisted marketing team with analysis that increased sales performance by 20%.
- Power BI **report and dashboards** with improved customer units KPIs.
- Scraping techniques for **data extraction**, which increased data availability.
- Assisted the team with Ad-Hoc Analysis.

Certifications

- Microsoft Certified: Power BI Data Analyst Associate,
- Google Business Intelligence Professional Certificate,
- Google Data Analytics Professional Certificate,
- Excel Skills for Business Forecasting.

Education

- **Kalinga Institute of Industrial Technology University**
Masters of Technology in Data Analytics
INDIA
2021-2024
- **Shimla University**
Bachelor of Computer Science and Engineering
INDIA
2017 - 2021