RODOLPHE KASSALOUWA

Analytics Engineer | Power BI Developer

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I'm a curious and proactive person, with a passion for combining technical prowess with analytical insight to drive strategic, data-driven decisions. I enjoy optimizing processes, ensuring data quality to enhance customer satisfaction.

French | English

Legally Authorized to work in Switzerland

EXPERTISE

Python	Power BI	Matplotlib	Machine Learning	Excel	Azure Cloud
Pandas	DAX	Descriptive Analysis	Azure Warehouse	Dataflows	Data Fabric
NumPy	SQL	Diagnostic Analysis	Statistical Analysis	CRM	Snowflake
Seaborn	SharePoint	Prescriptive Analysis	Predictive Analysis	Power Automate	Streamlit
Confluence	Jura	Data Modeling	Azure Lakehouse	Power Query	Data Warehouse

EXPERIENCE

PowerCode   Lausanne - CH

Data Analytics Teacher (Volunteering)   05/2024 - Present

Philip Morris International S.A (Head Quarter)   Lausanne - CH

Brand Retail Perf. Data Analyst Intern   11/2022 - 01/2024

- Identified trends in retail datasets, improving decision-making accuracy by 10%.
- Created CRM segmentation reports, increasing sales by 15%.
- Analysed customer feedback, boosting satisfaction by 20%.
- Produced Power BI reports, improving operational visibility.
- Implemented KPI dashboards, enhancing decision-making and efficiency.
- Optimized data workflows, reducing process time.
- Forecasted customer care data, improving customer experience by 25.5%.
- Conducted ad-hoc analyses, reducing operational costs.
- Managed SAP data input, increasing accuracy and reducing errors.
- Developed data infrastructure with Power BI & Snowflake, accelerating reporting speed.
- Reported findings to stakeholders, improving collaboration.
- Delivered presentations, increasing stakeholder engagement by 25%.

KEC International Ltd   New-Delhi - IN

Data Analyst Intern

- Analysed marketing data, driving a 20% sales performance increase.
- Developed Power BI dashboards, improving customer unit KPIs.

Applied scraping techniques, boosting data availability.

Delivered ad-hoc analysis to support strategic decisions.

CERTIFICATIONS

Microsoft Certified: Power BI Data Analyst Associate,
Google Business Intelligence Professional Certificate,
Google Data Analytics Professional Certificate,
Excel Skills for Business Forecasting.

EDUCATION

Master in Applied Economics, Major Data Science (Neuchatel University)	2024-2026
Masters of Technology in Data Analytics & BI (KIIT University)	2021-2023
Bachelor of Computer Science and Engineering (Shimla University)	2017-2021