

# Rodrigo Alfonso

FRONTEND ENGINEER | UI DEVELOPER

## ABOUT ME

**+4 years** of experience as a Frontend Engineer in **high performance** environments. I generate impact by **getting involved** in the design and development cycles, in the creation of efficient, accessible user interfaces and **reusable systems**. Proactive mindset and focused on the iteration and delivery of **quality** and high-impact products.

## MOST RECENT WORK EXPERIENCE

### Frontend Engineer at Applica

November, 2023 - Present

#### Responsabilities:

- Plan tasks, make a user story mapping, burn up and burn down chart to follow daily metrics to reach the committed deadline date.
- Participation in the design flow and validation of experience together with the design team.
- Organize and **lead** the team, making an important link between Frontend, Experience Design and Quality team roles.
- Write **scalable** and **quality** code

#### Key accomplishments:

- I managed to consolidate a client for the company due to the **success** of my project management skills.
- I increased the seniority of my colleagues by improving the **quality** of the product generated.
- I managed to increase the speed and **efficiency** of the team by 20% by establishing processes that improved the maturity of the team and **helped** to improve the technical skills of my teammates.

#### Technology stack:

- TypeScript | NextJS | TailwindCSS | NodeJS | React Native | Expo

### Frontend Engineer at Movistar

November, 2021 - B2C

#### Responsabilities:

- Planning, development, and delivery of B2C functionalities in the "Mi Movistar" application on web and mobile platforms.
- Design, analysis and coding of **intuitive, scalable** and reusable frontend interfaces.
- Continuous **iteration** on functionalities with high user concurrences and **optimization** of experiences based on NPS metrics

#### Key accomplishments:

- Co-leadership, generation, design, and implementation to improve and **migrate** reusable UI components, within the framework of a **component library** and design system **migration**.
- Improve frontend **code standards**, impacting the different development teams. Through proposals, and proactive and generative participation in frontend communities.
- Improvements in application **code quality** due to knowledge sharing with my teammates.
- 20% increase in sales** within the "Mi Movistar" app due to a streaming services sales feature that I implemented with my team.

#### Technology stack:

- TypeScript | NextJs | Enzyme/Jest | NodeJs | CSS Modules

### Frontend developer at Appia

September, 2020

#### Responsabilities:

- End-to-end** frontend development and delivery of functionality for a web-based real estate personalization and management application.
- Creation of **reusable** components and code writing with **SOLID** principles.
- SEO friendly** and accessible frontend development. Using interfaces with "server side rendering" to optimize response waiting times along with the user experience in a reference application of social networks on a web platform.
- Building **responsive** and user-friendly features with modern CSS code standards.

#### Key accomplishments:

- Improving **web performance** through performance analytics and reporting
- Empowered** the project and overcame technical challenges after the departure of a team leader.
- Improved **product experience** through **heuristic** analysis and implementation.

#### Technology stack:

- JavaScript | NextJs | React-testing-library | NodeJs | SASS

## CONTACT

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## HARD SKILLS

- SOLID/TDD/Clean architecture
- Coding using code readability over "elegant" code
- DOM manipulation
- SEO/WPO
- Modern layout practices
- BEM and modern styling conventions
- Continuous deployment (CD)
- Continuous integration (CI)
- UI - UX - UXW
- API REST
- Unit/Integration/E2E Testing
- BFF/Microservices Patterns

## SOFT SKILLS

- Effective communication (SMART)
- Code reviewer
- Agile Enthusiast
- Emotional intelligence
- Resolution mechanisms
- Problem resolver
- Frustration handler
- Knowledge feeder
- Documentation

## TECHNOLOGIES

- JavaScript
- TypeScript
- React
- React Native
- GIT
- NodeJS
- WEB API
- NextJS
- Redux
- RTL (React testing library)
- Jest/Vitest/Enzyme
- HTML
- CSS
- SASS
- Styled-components
- PWA
- Github/Gitlab
- Figma
- Swagger

## LANGUAGES

- Spanish
- English