

# Rodrigo Alfonso

FRONTEND ENGINEER

## ABOUT ME

+4 years of experience as a Frontend developer. I generate impact by **getting involved** in the design and development cycles, in the creation of efficient, accessible user interfaces and **reusable systems**. Proactive mindset and focused on the iteration and delivery of **quality** and high-impact products.

## MOST RECENT WORK EXPERIENCE

### Frontend Engineer at Movistar

November, 2021 - Present - B2C

#### Responsabilities

- Planning, development, and delivery of B2C functionalities in the "Mi Movistar" application on web and mobile platforms.
- Design, analysis and coding of **intuitive**, **scalable** and reusable frontend interfaces.
- Continuous **iteration** on functionalities with high user concurrences and **optimization** of experiences based on NPS metrics

#### Key accomplishments

- **Co-leadership**, generation, design, and implementation of a migration plan to **improve** and migrate reusable UI components, within the framework of a UI component system migration.
- Improve frontend **code standards**, impacting the different development teams. Through proposals, and proactive and generative participation in frontend communities.
- **Improved** handling of multimedia content within the application through improvements in formats and file storage

#### Technology stack

- TypeScript | NextJs | Enzyme/Jest | NodeJs | CSS Modules

### Frontend developer at Applica

August, 2021

#### Responsabilities

- **SEO friendly** and accessible frontend development. Using interfaces with "server side rendering" to optimize response waiting times along with the user experience in a reference application of social networks on a web platform.
- Building **responsive** and user-friendly features with modern CSS code standards.

#### Key accomplishments

- Improving **web performance** through performance analytics and reporting

#### Technology stack

- JavaScript | NextJs | React-testing-library | NodeJs | SASS

### UI developer at Appia

September, 2020 - B2C

#### Responsabilities:

- End-to-end frontend development and delivery of functionalities for a personalization and property management application on a web platform.
- Creating reusable components and writing code with **SOLID** principles.
- Generation and **iteration** of product flows and interfaces together with the design team.

#### Key accomplishments:

- Empowerment and ownership of the project and overcoming technical challenges after the dismissal of a team leader.
- Improvement in the product experience through a **heuristic analysis** and its implementation.

#### Technology stack:

- JavaScript | ReactJs | Redux | Styled-components | MUI

## CONTACT

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## HARD SKILLS

- SOLID/TDD/Clean architecture
- Coding using code readability over “elegant” code
- DOM manipulation
- SEO/WPO
- Modern layout practices
- BEM and modern styling conventions
- CI/CD
- UI - UX - UXW

## SOFT SKILLS

- Effective communication (SMART)
- Code reviewer
- Agile Enthusiast
- Emotional intelligence
- Collaboration and teamwork
- Resolution mechanisms
- Problem resolution

## TECHNOLOGIES

- JavaScript
- TypeScript
- React
- React Native
- GIT
- NodeJS
- WEB API
- NextJS
- Redux
- RTL (React testing library)
- Jest/Vitest/Enzyme
- HTML
- CSS
- SASS
- Styled-components
- PWA
- Github/Gitlab
- Figma

## LANGUAGES

- Spanish
- English