

PRODUCT DATA SHEET

EXPORTADORA DE BERRIES WILSON CAMPOS SPA

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IQF WHOLE STRAWBERRIES

PRODUCT OVERVIEW

Product Description:

100% natural strawberries, harvested at optimal ripeness, fresh, clean and healthy. Individually quick frozen (IQF) to preserve texture and color, packed following strict sanitary processes.

Key Features:

- **Market:** Export – Retail & Food Service
- **Shelf Life:** 24 months at -18°C (0°F)
- **Ingredients:** 100% strawberries, no added sugars or preservatives
- **Varieties:** Camarosa, Chandler, Albion and other premium varieties
- **Origin:** Chile

Storage Instructions:

Store at -18°C (0°F). Once thawed, consume within one day. Do not refreeze.



ORGANOLEPTIC, PHYSICAL & CHEMICAL ANALYSIS

Organoleptic Analysis

Attribute	Specification
Appearance	Product obtained from fresh, clean, healthy fruit
Color	Bright red characteristic of ripe strawberries
Aroma & Taste	Fresh, fragrant and slightly acidic, no off-flavors

Physical Analysis – Tolerance (1 cup/140g sample)

Component	Description	Tolerance
Severe Breakage	Fragments too small	≤5%
Irregular Cuts	Pieces with non-uniform shapes	≤5%
Pale Color	Units with faded color	≤5%
Remaining Caps	Calyx residue attached	≤2 units/1 kg
Clumping	Strawberries stuck in blocks	≤3%
Mold/Decay	Any signs of fermentation	None
Foreign Plant Matter	Leaves, stems not part of fruit	None
Extraneous Material	Inorganic or organic foreign elements	None

Chemical Analysis

Parameter	Specification
Pesticides	Multi-residue testing per MINSAL regulations
Brix	≥7°
pH	3.3–3.8

MICROBIOLOGICAL SPECIFICATIONS

Parameter	Max. Limit
Aerobic Plate Count	100,000 CFU/g
Yeasts & Molds	10,000 CFU/g
Total Coliforms	100 CFU/g
E. coli	None
Salmonella (25g)	None
Listeria monocytogenes (25g)	None

NUTRITIONAL INFORMATION

Per Serving: 1 cup (140g) equivalent to 100g

Nutrient	Per 100g	Per Serving
Energy	35 kcal	49 kcal
Protein	0.43 g	0.60 g
Total Fat	0.11 g	0.15 g
Carbohydrates	9.13 g	12.78 g
Dietary Fiber	5.0 g	7.0 g
Sugars	10.0 g	14.0 g
Sodium	4 mg	6 mg
Vitamin C	91 mg (101% DV)	128 mg

PACKAGING

Primary Packaging

- Clear polyethylene bag
- Formats: 2.5 kg / 10 kg / 13.61 kg
- Sealing: Blue adhesive tape
- Shelf life: 24 months from pack date

Secondary Packaging

- Corrugated cardboard box 30C kraft color
- Format: 1 x 13.61 kg
- Box labeling: Product, variety, lot, pack & expiry dates, weight, company data

CERTIFICATIONS & COMPLIANCE

- ✓ GMO-Free
- ✓ Allergen-Free
- ✓ HACCP Certified
- ✓ Full Traceability
- ✓ Heavy Metals Testing: None detected per RS regulations

RECOMMENDED USES

- Smoothies & Juices
- Frozen Desserts
- Natural Beverages
- Bakery Applications: Pies, muffins, cobblers
- Industrial Ingredient for pastry products

Prepared by: EXPORTADORA DE BERRIES WILSON CAMPOS SPA

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Esta ficha técnica cumple con todos los estándares internacionales de calidad e inocuidad alimentaria para productos congelados de exportación.