



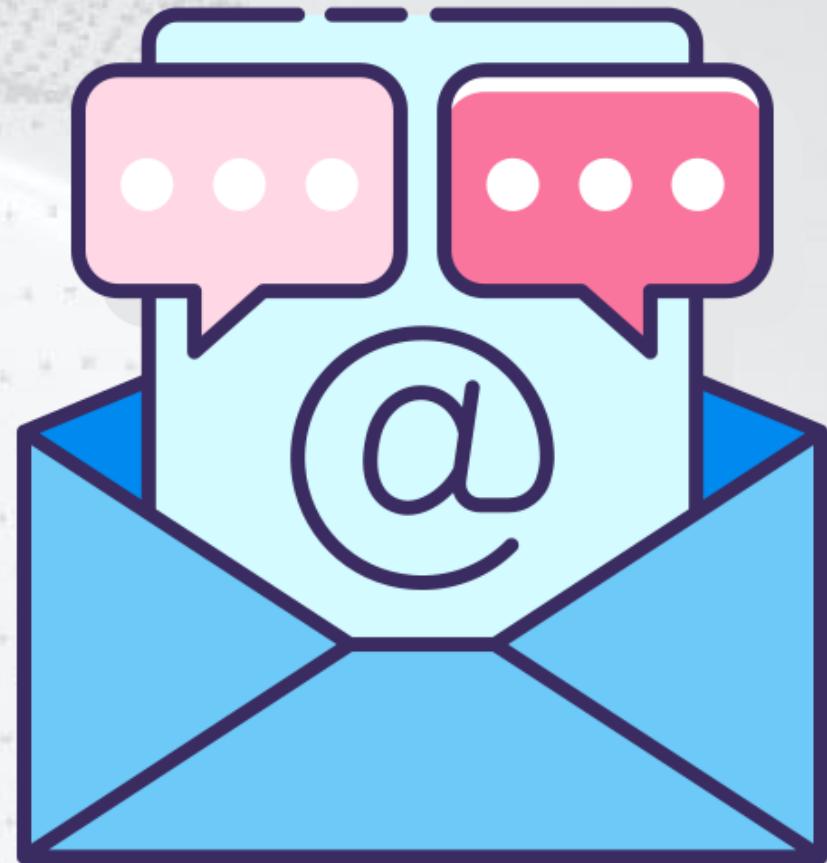
Módulo 5 – Aprendizaje de Máquina Supervisado

KIBERNUM

Actividad: Caso KNN Email Spam

Especialización en Ciencia de Datos

Caso Email Spam



Caso Email Spam

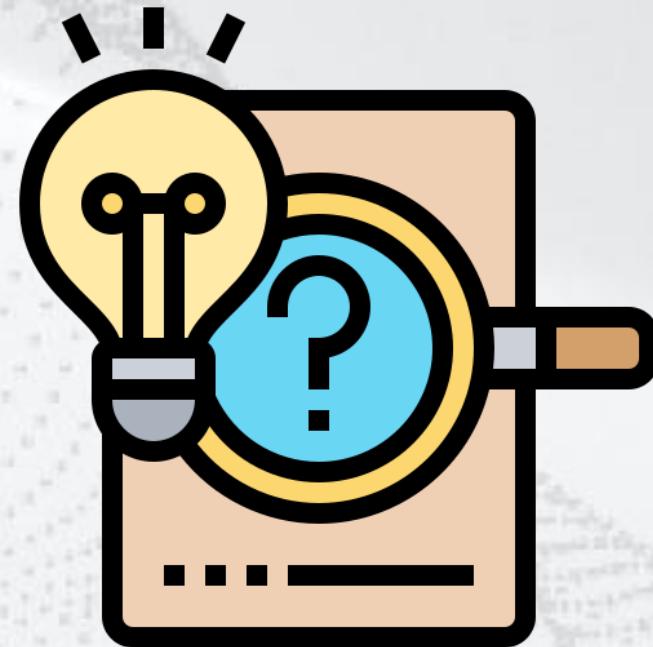
El objetivo es entrenar un algoritmo de Clasificación KNN para detectar un correo spam. Para eso, utilizaremos el set de datos de spam.

 <h1>Machine Learning Repository</h1> <p>Center for Machine Learning and Intelligent Systems</p>	<h2>Spambase Data Set</h2> <p>Download: Data Folder Data Set Description</p> <p>Abstract: Classifying Email as Spam or Non-Spam</p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th colspan="3">Deleted Items</th> </tr> <tr> <th>ID</th><th>From</th><th>Subject</th></tr> </thead> <tbody> <tr> <td>1</td><td>CancerProvider</td><td>Get the care of your dreams with CancerProvider Help!</td></tr> <tr> <td>2</td><td>TotalHealth...</td><td>How Can You Health? - Take the TotalHealth Test</td></tr> <tr> <td>3</td><td>DentistLansin...</td><td>3 Quick ways to make it grow!!</td></tr> <tr> <td>4</td><td>BerryMembers...</td><td>Who's On It? It's All In It!</td></tr> <tr> <td>5</td><td>blackcatshop...</td><td>Special For Premium Member Offer</td></tr> <tr> <td>6</td><td>Always Credit...</td><td>Process Credit Cards For Card Up Front Cost</td></tr> <tr> <td>7</td><td>Temer...</td><td>Your Pharmacy #6</td></tr> <tr> <td>8</td><td>QUICK CASH A...</td><td>Get A \$500 Cash Advance</td></tr> <tr> <td>9</td><td>LottoLottery...</td><td>Winning Numbers</td></tr> <tr> <td>10</td><td>Alpha And...</td><td>Office Of... BID</td></tr> <tr> <td>11</td><td>Comp Dept...</td><td>Get a complementary Starbucks Gift Card on us</td></tr> <tr> <td>12</td><td>QuickenLoans...</td><td>Put NO Attention to the Man Behind the Curtain</td></tr> <tr> <td>13</td><td>Submit Media...</td><td>Get ready for monday: CNET BETTER</td></tr> </tbody> </table>	Deleted Items			ID	From	Subject	1	CancerProvider	Get the care of your dreams with CancerProvider Help!	2	TotalHealth...	How Can You Health? - Take the TotalHealth Test	3	DentistLansin...	3 Quick ways to make it grow!!	4	BerryMembers...	Who's On It? It's All In It!	5	blackcatshop...	Special For Premium Member Offer	6	Always Credit...	Process Credit Cards For Card Up Front Cost	7	Temer...	Your Pharmacy #6	8	QUICK CASH A...	Get A \$500 Cash Advance	9	LottoLottery...	Winning Numbers	10	Alpha And...	Office Of... BID	11	Comp Dept...	Get a complementary Starbucks Gift Card on us	12	QuickenLoans...	Put NO Attention to the Man Behind the Curtain	13	Submit Media...	Get ready for monday: CNET BETTER
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Data Set Characteristics: Multivariate	Number of Instances: 4601	Area: Computer																																													
Attribute Characteristics: Integer, Real	Number of Attributes: 57	Date Donated: 1999-07-01																																													
Associated Tasks: Classification	Missing Values? Yes	Number of Web Hits: 514344																																													

Caso UN Comtrade

Los 58 valores corresponden a los siguientes campos:

```
1 word_freq_make: continuous. 31 word_freq_telnet: continuous.
2 word_freq_address: continuous. 32 word_freq_857: continuous.
3 word_freq_all: continuous. 33 word_freq_data: continuous.
4 word_freq_3d: continuous. 34 word_freq_415: continuous.
5 word_freq_our: continuous. 35 word_freq_85: continuous.
6 word_freq_over: continuous. 36 word_freq_technology: continuous.
7 word_freq_remove: continuous. 37 word_freq_1999: continuous.
8 word_freq_internet: continuous. 38 word_freq_parts: continuous.
9 word_freq_order: continuous. 39 word_freq_pm: continuous.
10 word_freq_mail: continuous. 40 word_freq_direct: continuous.
11 word_freq_receive: continuous. 41 word_freq_cs: continuous.
12 word_freq_will: continuous. 42 word_freq_meeting: continuous.
13 word_freq_people: continuous. 43 word_freq_original: continuous.
14 word_freq_report: continuous. 44 word_freq_project: continuous.
15 word_freq_addresses: continuous. 45 word_freq_re: continuous.
16 word_freq_free: continuous. 46 word_freq_edu: continuous.
17 word_freq_business: continuous. 47 word_freq_table: continuous.
18 word_freq_email: continuous. 48 word_freq_conference: continuous.
19 word_freq_you: continuous. 49 char_freq_=: continuous.
20 word_freq_credit: continuous. 50 char_freq_(: continuous.
21 word_freq_your: continuous. 51 char_freq_[: continuous.
22 word_freq_font: continuous. 52 char_freq_!: continuous.
23 word_freq_000: continuous. 53 char_freq_$: continuous.
24 word_freq_money: continuous. 54 char_freq_#: continuous.
25 word_freq_hp: continuous. 55 capital_run_length_average: continuous.
26 word_freq_hpl: continuous. 56 capital_run_length_longest: continuous.
27 word_freq_george: continuous. 57 capital_run_length_total: continuous.
28 word_freq_650: continuous. 58 spam: 0 or 1.
```



Caso Email Spam

Construya un notebook jupyter ordenado, documentado y reproducible, en donde entrene un modelo predictivo de clasificación utilizando el algoritmo KNN.

Usted tendrá que realizar lo siguiente:

1. Accuracy del algoritmo.
2. Matriz de Confusión.
3. Valor de K seleccionado.
4. Subir este notebook en su carpeta de trabajos.



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¡Éxito!