Rodrigo Álvarez Virgós

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Professional Summary

Senior web engineer and project manager with over 20 years of experience across the full software development lifecycle. Strong technical background, team leadership, coding standards definition, and results-oriented project execution. Proven ability to transform processes, coordinate projects, and enhance development quality through best practices and automation.

Work Experience

Alimerka. Head of Web Projects Department
📅 AUG 2025 – DEC 2025 📍 LLANERA, ASTURIAS

Led the delivery and evolution of the company's e-commerce platform (Salesforce Commerce Cloud - web and mobile app), and corporate websites. Acted as a key liaison between teams, departments, and external partners. Drove AI-driven automation initiatives using n8n.

Adico. Project Manager & Senior Developer
📅 SEP 2024 – AUG 2025 📍 PRONI INDUSTRIAL PARK, ASTURIAS

Project management in web development teams, focused on PHP and .NET environments. I ensure smooth coordination, task prioritization, and serve as a bridge between the team, client, and management.

Hexagon. Chief Technical Officer
📅 MAY 2022 – APR 2024 📍 OVIEDO, ASTURIAS

CTO in a fast-paced AdTech startup focused on marketing automation and multi-platform integrations (Google, Meta, LinkedIn, Tiktok). Team leadership and backend development using Laravel. DDD architecture, SOLID, Docker.

Adboosters. Co-founder & Tech Lead
📅 JAN 2016 – MAY 2022 📍 OVIEDO, ASTURIAS

Led technological strategy and development in an AdTech company specialized in affiliate marketing, ERP integration, and custom online tools. Stack: PHP, Laravel, Git, jQuery, Linux, MariaDB.

Netfila. Co-founder & Full-Stack Developer
📅 APR 2013 – JAN 2016 📍 OVIEDO, ASTURIAS

Focused on web monetization and custom website development. Led the creation of internal web projects and developed tailored solutions for external clients.

Freelance Web Developer
📅 JAN 2013 – MAR 2015 📍 OVIEDO, ASTURIAS

End-to-end web development for businesses, including analysis, design, development, hosting, and maintenance.

IdeasAlCubo. Co-founder & Developer
📅 NOV 2010 – JAN 2013   📍 OVIEDO, ASTURIAS

Web development with LAMPP stack for the tourism sector. Full responsibility over the technical development cycle.

MIG Prisma. Senior Web Developer
📅 MAY 2010 – OCT 2010   📍 SANTANDER; CANTABRIA

Web layout and PHP MVC development. Development of web services for integration with proprietary ERP systems.

Cámala. Web Developer
📅 NOV 2006 – MAY 2010   📍 OVIEDO, ASTURIAS

Custom PHP web development. Created a CMS for generating blogs, photo galleries, and online shops.

Academic Background

BSc in Computer Systems Engineering
📅 SEP 2001 – SEP 2007   📍 UNIVERSITY OF OVIEDO

Completed all coursework except the final project. Focus on programming, algorithms, data structures, databases, and system architecture.

Advanced Technician in Software Development
📅 SEP 1999 – JUN 2001   📍 SERESCO OVIEDO

Technical training in object-oriented programming (C++ and Java) and Oracle databases.

Technical Skills
Languages & Frameworks

- C#, PHP, Java, JavaScript, C, C++
- .NET Framework / .NET Core, Laravel, Symfony, Vue.js, jQuery

Databases

- SQL Server, MySQL/MariaDB, PostgreSQL, MongoDB

Systems & Infrastructure

- Linux (server administration).
- Docker, Git/GitHub, Composer
- CI/CD: Azure DevOps, GitHub Actions, Jenkins

- Ansible

Approaches & Methodologies

- DDD, TDD, SOLID, Clean Code, Hexagonal Architecture, Agile (Scrum, Kanban)

Other Key Knowledge

- ERP integrations (Sage, Solmicro, Holded)
- Process automation with n8n (APIs, webhooks, AI workflows)
- Technical leadership, mentoring, and project management

Languages

- **Spanish**: native.
- **English**: Upper-intermediate to advanced level (B2-C1), spoken and written, self-assessed.

Additional Experience

- Experience as a teacher in academies and as a Brazilian Jiu-Jitsu instructor, developing communication, teaching, and group leadership skills.
- Programming Instructor in private academies (2004–2006): Taught programming, object-oriented programming and databases to students in Computer and Industrial Engineering degrees.
- "IT Support Intern – University of Oviedo (2004–2005): Provided network maintenance, disk imaging, technical support, and web administration for academic environments.