Rodrigo Barba Chao

UI/UX Designer
Front-end Developer

CONTACT

+55 6708 8693

rodrigobarbachao@gmail.com

rodrigobarba.coloratto.com

Mexico City, Mexico

INFO

Studies:
- Universidad Iberoamericana

Language:
- Spanish
- English

KNOWLEDGE

UI/UX: Figma, Adobe XD, Sketch
Front-end: ReactJS, NextJS, AngularJS, JavaScript, jQuery, HTML5, CSS3, SASS, Styled Components, Bootstrap, Tailwind, Formik
Databases: MySQL
Team Tools: GitHub, Slack, Asana
CMS: WordPress, WooCommerce, Shopify, Magento, Webflow, Replo
CRM: HubSpot, Hotjar, Google Analytics, Facebook Pixel
Graphic Design: Photoshop, Illustrator, After Effects, Premiere

EXPERIENCE

UI/UIX DESIGNER AND FRONT-END DEVELOPER — 2024-2025
Pattern Brands

Responsible for UI/UX for multiple e-commerce brands and development in Replo and JavaScript.

FRONT-END DEVELOPER / INTERACTIVE DESIGNER — 2021-2025
Rise Interactive

Responsible for UI/UX designer, Video Animation Assets, Social Graphics, Front-end development in ReactJS, with Tailwind and Bootstrap,

FRONT-END DEVELOPER — 2024-2024
Briceventures (for Signify Technology)

Responsible for creative templates with cohesive design, hooks, and functions in NextJS.

DIGITAL MANAGER: UI/UX, FRONT-END DEVELOPMENT, SOCIAL — 2018-2020
Taste MKT, BTL and media agency

Responsible for all Front-end development, supervision for UI/UX designs and Quality Assurance.

FREELANCE / Contractor — 2013-2018 / 2020-2021

Totis, Snacks
Animated infographics, social posts, editing and filming corporate video.

Jumex, Juice company
UI/UX web design and web development.

Maque Cafés
UI/UX web design, product photography, social media video.

Zoé, rock band:
UI/UX web design experience and web development for new album.

Leon Larregui, Singer artist:
UI/UX web design and web development "Voluma" album.

Unifin, Financial institution
UI/UX web design and web development.

Banpay, Financial institution
UI/UX web design and web development, asset animation.

Peibo, Financial institution
UI/UX web design and web development, asset animation.

Duracell, Batteries
Animated infographics.

UI DEVELOPER / DESIGNER — 2012-2013
CABLECOM, Cable company

UI design and BTL design. Art design for banners and web advertising.

GRAPHIC DESIGNER — 2010-2011
AMGEN, Pharma

Responsible for internal and external advertising. Application design, physical and digital presentations, editing and proofreading.