RODRIGO DE LASCIO

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PERSONAL PROFILE

Versatile professional with a rich background, currently pursuing a computer science degree. A diverse work experience, showcasing adaptability and a strong foundation in problem solving. Committed to a career transition, with a unique blend of skills, including creativity, analytical thinking, and an unwavering dedication to learning. Keen to apply this distinct skill set in a role as a developer.

TECH STACK

Web Development

React | Node.js | JavaScript | SQL

HTML | CSS | Tailwind | Bootstrap

Currently Learning

Java | React Native | TypeScript

EDUCATION & QUALIFICATIONS

ARDEN UNIVERSITY, LONDON (2023 – PRESENT)
BSC IN COMPUTING
An online and self-paced degree, covering web and software development, OOP, data analysis, cloud computing, and cybersecurity. Predicted completion in 2026.

Tags: HTML, CSS, JavaScript, Python, MongoDB and MySQL.

JUST IT TRAINING LTD, LONDON (2022 – 2022)
DIGITAL SKILLS BOOTCAMP: SOFTWARE DEVELOPMENT
A twelve-week intensive bootcamp covering the fundamentals of Web and Software development.

SHILLINGTON COLLEGE, LONDON (2015 –2015)
GRAPHIC DESIGN: LEVEL IV CERTIFICATE
A course to learn relevant graphic design skills, including design theory, typography, branding, digital design, and UX/UI.

UNIVERSITY OF EAST LONDON, LONDON (2011 – 2015)
BENG IN CIVIL ENGINEERING
Core Modules: Mathematics, Applied Physics, Structural Engineering, Hydraulics.

UNIVERSIDADE CIDADE DE SAO PAULO, SAO PAULO (2003 – 2006)
BA IN JOURNALISM
Core Modules: Communication Theory, Applied Psychology, Journalistic Writing, Ethical Principles within Journalism and Law.

COL. CARLOS DRUMMOND DE ANDRADE, SAO PAULO (2000 – 2002)
COMPUTER SCIENCE: LEVEL III CERTIFICATE
Core Modules: Intro to Computer Science, Computational Logic, Databases, Introduction to Programming.

Tags: Visual Basic, Delphi, MS Access

ADDITIONAL SKILLS

Git and GitHub | jQuery | Sass | Fluent in English | Portuguese as native language | Dreamweaver | Jira | MS Office | Google Docs Editors | memoQ | Creative writing | Editing | Translating | Problem Solving | Good eye for detail | Strong analytical skills | Time management | Teamwork | Management skills | Versatility | Fast learning | Confidence | Reliability | Resourcefulness | Dedicated

WORK EXPERIENCE

CLOUDBET, REMOTE   (AUG 2022 – PRESENT)
LOCALIZATION SPECIALIST

Online cryptocurrency casino and sportsbook with hundreds of thousands of users worldwide.

• Played a key role in the successful expansion of the platform into new international markets by ensuring seamless localization of content, contributing to increased user acquisition.

• Demonstrated adaptability in managing localization projects for various platforms (casino, sports, eSports, etc), showcasing a flexible approach to cater to diverse player preferences.

• Introduced and optimised the use of translation memory tools and glossaries, reducing turnaround times for translations and maintaining consistency across gaming platforms, resulting in improved operational efficiency.

TIMES HIGHER EDUCATION, LONDON   (NOV 2023 – JAN 2024)
DATA ANALYST

Provider of university rankings to assess university performance on the global stage and to provide a resource for readers to understand the different missions and successes of higher education institutions.

• Analysed large sets of data and scored dozens of institutions for the Times Higher Education Impact Rankings, a global performance assessment of universities against the United Nations' Sustainable Development Goals (SDGs).

• Demonstrated strong ability to do quality work, resulting in increased departmental productivity, with decreased QA resources allocated.

• Executed tasks effectively and efficiently, resulting in a positive impact on the company's overall performance.

GIMO, LONDON   (JUL 2019 – JUL 2022)
SENIOR CONTENT EXECUTIVE

A leading independent marketing agency and software developer within the iGaming industry.

• Progressing from a role as a Content Writer, I ascended to the position of Senior Content Executive, showcasing an unwavering work ethic and commitment to top-tier quality.

• My impactful contributions extended to the publication of approximately 500 blog articles, strategically crafted to amplify business visibility and attract a substantial customer base.

• I spearheaded the seamless execution of daily tasks on Jira, achieving 100% accuracy and consistently meeting tight deadlines.

Distinguished as the primary guardian of task quality, I served as the first line of support for the content team and collaborated with other departments to swiftly address any challenges.

• I played a pivotal role in onboarding new members, providing comprehensive training, and offering unwavering support.

TESTRONIC, LONDON (SEP 2017 – JUN 2019)
LQA SPECIALIST

Provider of award-winning QA Testing, and Localization to game developers and publishers.

• Led comprehensive testing of Brazilian Portuguese content for video games within specified deadlines, aligning with diverse project and client requirements as a vital member of a multilingual team.

• Operating across a spectrum of small and large-scale game titles, I navigated projects ranging from single-day endeavours to multi-month commitments.

• Adapting swiftly to different platforms such as PlayStation, Xbox, Nintendo Switch, Android, iOS, Steam, and others, I embraced a flexible approach to ensure project success.

• Throughout the testing phase, I fostered seamless communication, regularly sharing insights, tips, and identified common bugs with team members and project managers.

FREELANCE, LONDON (DEC 2015 – AUG 2017)
GRAPHIC DESIGNER

As a freelance graphic designer, I created visual solutions for individuals and companies.

• I've consistently delivered impactful solutions by overcoming challenges and tackling creative hurdles to produce various creative projects.

• Engaging closely with clients, I proactively gathered requirements, maintained transparent communication regarding project progress, sought feedback, implemented changes, and ultimately delivered polished and completed products.

• My expertise extends to providing visual solutions tailored to the unique needs of small businesses and sole traders.

Tags: Strong Creative Process, Adobe Creative Suite, Time management