

# RODRIGO DE LASCIO

Walton-on-Thames

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## PROFILE

Versatile professional with a rich background, currently pursuing a computer science degree. A diverse work experience, showcasing adaptability and a strong foundation in problem solving. Committed to a career transition, with a unique blend of skills, including creativity, analytical thinking, and an unwavering dedication to learning. Keen to apply this distinct skill set in a role as a developer.

## EDUCATION & QUALIFICATIONS

### Arden University – BSC Computer Science

2023-Present

An online and self-paced degree, covering web and software development, OOP, data analysis, cloud computing, and cybersecurity. Predicted completion in 2026.

### Just IT Training – Digital Skills Bootcamp Software Development

2022-2022

A twelve-week intensive bootcamp covering the fundamentals of web and software development.

**Tags:** HTML, CSS, JavaScript, Python, MongoDB and MySQL.

### Shillington College – Level IV Certificate Graphic Design

2015-2015

Learnt graphic design skills, including design theory, typography, branding, digital design, and UX/UI.

### University of East London – BENG Civil Engineering

2011-2015

Core Modules: Mathematics, Applied Physics, Structural Engineering, Hydraulics.

### Universidade Cidade de Sao Paulo – BA Journalism

2003-2006

Core Modules: Communication Theory, Applied Psychology, Ethical Principles and Law.

### Col. Carlos Drummond de Andrade - Level III Certificate Computer Science

2000-2002

Core Modules: Intro to Computer Science, Computational Logic, Database, Intro to Programming.

**Tags:** Visual Basic, Delphi, MS Access.

## WORK EXPERIENCE

### Data Analyst | Times Higher Education

Nov 2023 to Present

Provider of university rankings to assess university performance on the global stage and to provide a resource for readers to understand the different missions and successes of higher education institutions.

- Analysed large sets of data and scored dozens of institutions for the Times Higher Education Impact Rankings, a global performance assessment of universities against the United Nations' Sustainable Development Goals (SDGs).
- Demonstrated strong ability to do quality work, resulting in increased departmental productivity, with decreased QA resources allocated.
- Executed tasks effectively and efficiently, resulting in a positive impact on the company's overall performance.

**Localization Specialist | Cloudbet****Aug 2022 to Nov 2023**

Online cryptocurrency casino and sportsbook with hundreds of thousands of users worldwide.

- Played a key role in the successful expansion of the platform into new international markets by ensuring seamless localization of content, contributing to increased user acquisition.
- Demonstrated adaptability in managing localization projects for various platforms (casino, sports, eSports, etc), showcasing a flexible approach to cater to diverse player preferences.
- Introduced and optimised the use of translation memory tools and glossaries, reducing turnaround times for translations and maintaining consistency across gaming platforms, resulting in improved operational efficiency.

**Senior Content Executive | GIMO****Jul 2019 to Jul 2022**

A leading independent marketing agency and software developer within the iGaming industry.

- Progressing from a role as a Content Writer, I ascended to the position of Senior Content Executive, showcasing an unwavering work ethic and commitment to top-tier quality.
- My impactful contributions extended to the publication of approximately 500 blog articles, strategically crafted to amplify business visibility and attract a substantial customer base.
- I spearheaded the seamless execution of daily tasks on Jira, achieving 100% accuracy and consistently meeting tight deadlines.
- Distinguished as the primary guardian of task quality, I served as the first line of support for the content team and collaborated with other departments to swiftly address any challenges.
- I played a pivotal role in onboarding new members, providing comprehensive training, and offering unwavering support.

**Tags:** *Jira, Dreamweaver, memoQ, Google Docs Editors, Creative writing, Editing, Translating.*

**LQA Specialist | Testronic****Sep 2017 to Jun 2019**

Provider of award-winning QA Testing, and Localization to game developers and publishers.

- Led comprehensive testing of Brazilian Portuguese content for video games within specified deadlines, aligning with diverse project and client requirements as a vital member of a multilingual team.
- Operating across a spectrum of small and large-scale game titles, I navigated projects ranging from single-day endeavours to multi-month commitments.
- Adapting swiftly to different platforms such as PlayStation, Xbox, Nintendo Switch, Android, iOS, Steam, and others, I embraced a flexible approach to ensure project success.
- Throughout the testing phase, I fostered seamless communication, regularly sharing insights, tips, and identified common bugs with team members and project managers.

**Graphic Designer (Freelance) | Rodrigo De Lascio Design****Dec 2015 to Aug 2017**

As a freelance graphic designer, I created visual solutions for individuals and companies.

- I've consistently delivered impactful solutions by overcoming challenges and tackling creative hurdles to produce various creative projects.
- Engaging closely with clients, I proactively gathered requirements, maintained transparent communication regarding project progress, sought feedback, implemented changes, and ultimately delivered polished and completed products.
- My expertise extends to providing visual solutions tailored to the unique needs of small businesses and sole traders.

**Tags:** *Strong Creative Process, Adobe Creative Suite, Time management.*

## **ADDITIONAL SKILLS**

React | jQuery | Node.js | Express.js | Bootstrap | Tailwind CSS | Git and Github | MS Office | Fluent in English | Portuguese as native language | Problem Solving | Good eye for detail | Strong analytical skills | Teamwork | Management skills | Versatility | Fast learning | Confidence | Reliability | Resourcefulness | Dedication

## **INTERESTS / HOBBIES**

Computing | Reading | Learning new skills | Playing video games | Football | TV series | Films | Cooking | Spending time with my family

## **REFERENCES**

Available on request