

# RODRIGO DE LASCIO

Walton-on-Thames

Mobile: 07446838929 | rodrigodelascio@gmail.com | rodrigodelascio.tech

linkedin.com/in/rodrigo-de-lascio

## PROFILE

Having come from a diverse background of studies and work experiences, I have studied Computer Science at a young age and moved away from the area due to personal circumstances. I recently reignited my passion and found the precise moment to pursue this career once again. I am looking for an opportunity to keep learning, contributing with a company that will allow me to build foundations and provide me a challenging environment and the space to progress as a developer.

## EDUCATION & QUALIFICATIONS

### Currently seeking a new career and opportunity

Jul 2022 – Current

During this time, I have been searching for new job opportunities. Alongside this, I have attended a bootcamp, and recently registered to study a further degree (online and self-paced) in Computing at Arden University, covering Software Development, OOP, Databases, Cloud Computing and Cyber Security.

### Just IT Training Ltd - Digital Skills Bootcamp Software Development

2022-2022

A twelve-week intensive bootcamp covering the fundamentals of Web and Software development.

### Shillington College - Level IV Certificate Graphic Design

2015-2015

A course to learn relevant graphic design skills, including design theory, typography, branding, digital design, and UX/UI.

### University of East London - BENG Civil Engineering

2011-2015

Core Modules: Mathematics, Applied Physics, Structural Engineering, Hydraulics.

Final Year Project: "Cardboard Buildings" – Analysis of structures built entirely with cardboard and the work of Shigeru Ban.

### Universidade Cidade de Sao Paulo - BA Journalism

2003-2006

Core Modules: Communication Theory, Applied Psychology, Journalistic Writing, Ethical Principles within Journalism and Law.

Final Year Project: "Faith Healers Documentary" – A video documentary about women who believe they can heal with the strength of their faith alone.

### Col. Carlos Drummond de Andrade - Level III Certificate Computer Science

2000-2002

Core Modules: Introduction to Computer Science, Computational Logic, Database, Introduction to Programming.

Languages and Technologies: Visual Basic, Delphi, MS Access.

## WORK EXPERIENCE

### Senior Content Executive | GIMO

Jul 2019 to Jul 2022

Online marketing company with offices and clients worldwide.

- As a senior member of the content team, I was responsible for organising daily tasks on Jira, making sure all tasks were completed accurately and within the deadlines.
- I attended weekly meetings with the line manager and other senior members of the team to report any problems, suggest improvements and prepare ahead for the upcoming weeks.
- I supported my team and was responsible for communicating with other teams within the company to discuss tasks and extend deadlines when needed.

- My role was not only to coordinate tasks, but to coach junior members. I was also responsible for the Brazilian market of a Casino / Sports Booker lead provider, as a Content Writer, Translator and Editor.
- Being responsible for quality assurance of all tasks, I was the first point of support for the content team and other teams within the company to resolve any issues that surfaced with tasks assigned to our team.
- Started as a Content Writer, Translator and Editor and demonstrated impeccable work ethic and quality to become a Senior Content Executive.
- Published around 500 blog articles to promote the business and attract customers.
- Trained new members of the team and provided support throughout my tenure.

#### **LQA Technician | Testronic**

**Sep 2017 to Jun 2019**

Providing award-winning QA Testing, Localisation and Player Support to game developers and publishers across the planet.

- As part of a multi linguistic team, I was responsible for testing the Brazilian Portuguese content included in video games within the deadlines, according to each project and client requirements.
- During the testing phase, the team would communicate regularly to share findings, tips, and common bugs with other members of the team and the project managers.
- Having worked in small and large game titles, the length of projects varied from one day to several months, and the different platforms (PlayStation, Xbox, Nintendo Switch, Android, iOS, Steam, among others) required quick adaptability and a flexible approach constantly.
- I reported bugs to the software development team in Jira, with detailed steps to reproduce and clear necessary changes.
- Was part of the localisation team of high-end gaming titles such as Monster Hunter World, Shadow of the Tomb Raider, Hitman 2, Devil May Cry 5, Just Cause 4, Life is Strange 2, Angry Birds, among other titles.

#### **Graphic Designer (Freelance) | Rodrigo de Lascio Design**

**Dec 2015 to Aug 2018**

As a freelance graphic designer, I created visual solutions for individuals and companies.

- I have solved problems and faced creative challenges to produce logos, brochures, invitations for a variety of events, restaurant menus, business cards, newsletters, among other creative projects.
- I communicated with clients to gather requirements, inform of progress, get feedback, apply changes, and deliver completed products.
- Created visual solutions for small businesses and sole traders.

#### **Media Analyst | Kantar Media**

**Mar 2012 to Feb 2019**

The world's leading data and evidence-based agency providing insights and actionable recommendations to clients, worldwide.

- As a media analyst I was responsible for pulling data from different media sources, such as print, television, radio and online, according to client requirements. The projects included media from the Brazilian, American and UK markets.
- I solely received a workload and a deadline from my line manager, this helped me to improve my time management and organisational skills, as I was free to work on my own chosen hours. I made sure that the deadlines were met meticulously.
- I communicated my line manager about issues, suggested improvements and requested extensions when needed.
- Provided consistent media analysis for worldwide established brands such as Renault, Nissan, Unilever and Mars.

- I was responsible for the Cinema and Sports section of the magazine, writing articles and editing pieces written by other journalists.
- We had weekly meetings to discuss the progress of the articles, decide on upcoming topics, and address any issues faced between meetings.
- I communicated regularly with team members, other sections within the magazine, and mainly with film distributors and people to be interviewed.
- Started as a journalist and with gained experience and determination became an editor responsible for two whole sections.

## **SKILLS**

HTML5 | CSS3 | JavaScript | jQuery | Node.js | Express.js | Bootstrap | Tailwind CSS | Git and Github | Python | MySQL | MongoDB | Fluent in English | Portuguese as native language | Adobe Creative Suite | Dreamweaver | Jira | MS Office | Google Sheets | Creative writing | Editing | Translating | Problem Solving | Strong Creative Process | Good eye for detail | Strong analytical skills | Time management | Teamwork | Management skills | Versatility | Fast learning | Confidence | Reliability | Resourceful | Dedicated

## **INTERESTS / HOBBIES**

Computing | Reading | Learning new skills | Playing video games | Football | TV Series | Films | Running | Cooking | Spending time with my family

## **REFERENCES**

Available on Request