

Impact Pot

Proposal Report

Mapping Blockchain Communities in Chile – Cardano Ambassador Project

sept 27 2025

Link to the proposal: <https://>

Author(s):

- Rodrigo Oyarzun

Summary

This project set out to strengthen Cardano's presence in Chile by mapping local blockchain communities, engaging with Web3 actors, and creating educational touchpoints around governance, interoperability, and smart contracts.

While the three originally planned in-person events were not executed in this phase, the project delivered **four high-impact activities** across cultural, academic, and multichain contexts. These engagements significantly increased Cardano's visibility, educated more than 60 students and community members, and opened institutional opportunities—including the possibility of a multichain event and an ALBA Cardano lab at the University of Chile.

The project successfully built bridges between ecosystems, connected with DAOs and Web3 projects, and laid a strong foundation for future collaboration.

Goals/Milestones

List the main objectives and milestones achieved throughout the project. Specify key targets and any significant progress made.

Initial Objectives

- Organize **three in-person community events** in Santiago.
- Map active Chilean blockchain communities (DAOs, projects, student groups).
- Provide educational content on Cardano governance, DReps, Catalyst, and interoperability.
- Establish links with local developers, DAOs, and institutions.
- Introduce new users to Cardano and deliver POA NFTs during events.

Results & KPIs

Summarize the outcomes and key performance indicators (KPIs) used to measure success. Include relevant metrics and comparisons to initial goals.

Milestones Achieved

✓ Community Mapping Completed

Initial mapping of Chilean blockchain communities (ChileDAO, AsaDAO, ETH Chile, BitcoinChile, KleeDAO, Tellus, Campus on Chain, PaltaLabs, and others).

✓ Four In-Person Activities Delivered

Two multichain events and two university-level educational sessions:



1. IME_LIMK DAO Festival – June 21, 2025

Presented Cardano governance, Catalyst, DReps, and digital democracy to 40+ attendees.

Link: <https://x.com/ChileStakepo/status/1936509620509405421>

2. Blockchain with Stellar – July 7, 2025

Engagement with Stellar, Tellus, PaltaLabs, Skipo, and Campus on Chain.

Link: <https://x.com/ChileStakepo/status/1942294645620277360>

3. University Class: DAOs & Governance – October 24, 2025

Hands-on governance/voting exercise with 27 engineering students.

Link: <https://x.com/ChileStakepo/status/1981812713849311724>

4. University Class: Smart Contracts & Aiken – November 21, 2025

Technical session on smart contracts, their evolution, ecosystem security, and an Aiken demonstration.

Link:

https://www.linkedin.com/posts/rodrigo-oyarzun-chil_blockchain-smartcontracts-cardano-activity-7398723551848976385-RzYs

✓ Institutional Partnerships Initiated

- Invitation to co-organize a **Multichain Event** with the University of Chile.
- Early exploration of an **ALBA Cardano Lab** hosted at the FCFM (Engineering Faculty).

Results & KPIs

Key Outcomes

- **4 in-person educational and community activities** completed.



- **60+ participants** reached directly across academic and cultural spaces.
- **3+ DAOs engaged:** ChileDAO, Tellus, Cooperativa Local.
- **5+ Web3 projects involved:** Stellar, PaltaLabs, Skipo, Campus on Chain, Dob Protocol.
- **2 university lectures delivered,** strengthening academic ties.
- **1 institutional collaboration opportunity** (multichain event).
- **1 potential academic partnership** (ALBA Lab).

KPIs vs. Initial Goals			
KPI	Initial Target	Actual Result	Status
Organize 3 events	3	0 (but 4 alternative activities delivered)	Partial
Community outreach	30–50 people	60+	Exceeded
Academic engagement	Optional	2 university sessions	Achieved
Cross-ecosystem collaboration	Stretch goal	6+ communities/projects engaged	Exceeded
Governance education	Yes	Delivered in 3 of 4 sessions	Achieved
Mapping communities	Yes	Completed (repo published)	Achieved

Evidence

Attach supporting documents, data, or other proof that validate the reported results and milestones.

1. Published Community Mapping

GitHub repo with community list, analysis and documentation:

<https://github.com/rodrigoioyz/MBC/tree/main>

2. Public Records of Presentations

- IME_LIMK DAO Festival:
 <https://x.com/ChileStakepo/status/1936509620509405421>
- Blockchain with Stellar:
 <https://x.com/ChileStakepo/status/1942294645620277360>
- UChile Class – DAOs & Governance:
 <https://x.com/ChileStakepo/status/1981812713849311724>
- UChile Class – Smart Contracts & Aiken:
 https://www.linkedin.com/posts/rodrigo-oyarzun-chil_blockchain-smartcontracts-cardano-activity-7398723551848976385-RzYs

I. Links

1. <https://github.com/rodrigoioyz/MBC>
2. <https://x.com/ChileStakepo>
3. <https://www.linkedin.com/in/rodrigo-oyarzun-chil>

II. Photos/Screenshots



