



## WHO AM I?

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I'm a project manager and web designer. I help US businesses grow by helping them get an online presence through web design, automating processes, and digital marketing. I deliver results based on improving clients' processes to achieve their goals.

# MY SKILLS

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## Design and Development



WordPress



HTML, CSS & Basic  
JavaScript



ClickFunnels



Elementor



## Automation & SEO



## Project Management



## Email Marketing



ConvertKit

ActiveCampaign ➤

# PROJECT 1

Client: Story Summit  
Location: Cambridge, MA



Website: [storysummit.us](https://storysummit.us)



WEB PAGES REDESIGN AND  
RESPONSIVENESS



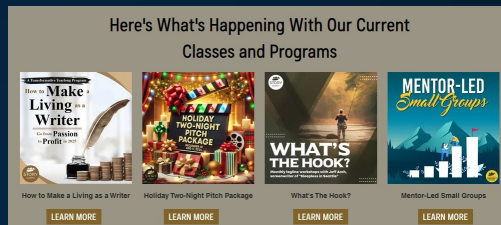
UX, STRUCTURE,  
CHECKOUT PROCESS



AUTOMATIONS, FORMS AND  
SUBSCRIPTION PROGRAM



PROCESS OPTIMIZATION



STORY SUMMIT

### Tell Us About Yourself

First Name \*

Last Name \*

Email Address \*

How did you hear about us? \*

Project Name \*

Add your project name

Anything we should know about your project and you? \*

Please limit to 500 words for your writing sample.

☐ Please be aware that this is not a commitment. You will not be billed, nor do we ask for payment information. This is simply a preliminary gauge of your enthusiasm for learning more. Someone will follow up with you by email soon. The cost for the ten-week program is \$1,000, and payment plans are available. Check Our Cancellation/Refund Policy Here.

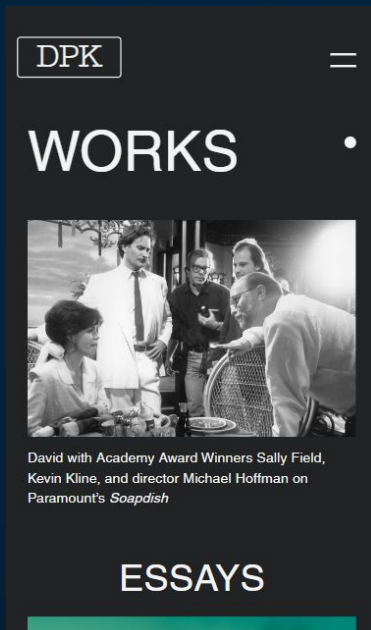
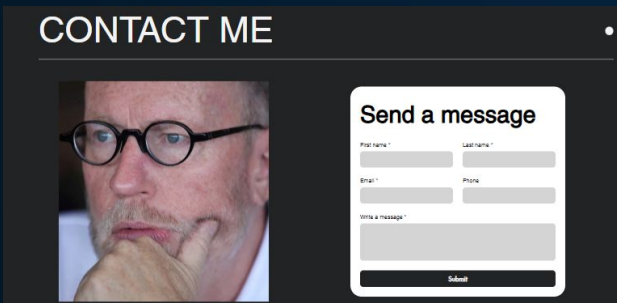
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# PROJECT 2

Client: David Paul Kirkpatrick  
Location: Cambridge, MA

DPK

Website: [davidpaulkirkpatrick.com](http://davidpaulkirkpatrick.com)



WEB DESIGN, BRANDING &  
ADAPTABILITY FROM SCRATCH



AUTOMATIONS AND CTA'S



USER EXPERIENCE, AND FORMS



# PROJECT 3

Client: Jerry Rigged Studios  
Location: Chicago, IL



Website: [jerryriggestudios.com](http://jerryriggestudios.com)



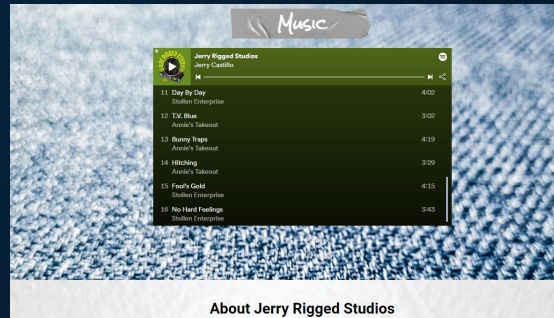
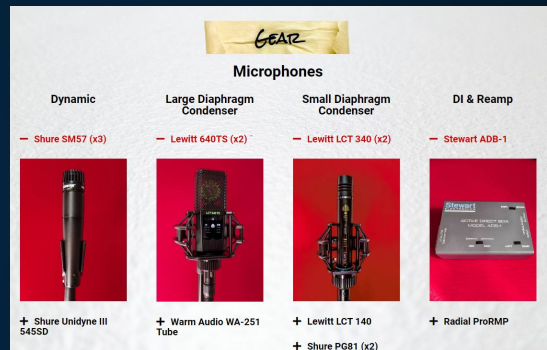
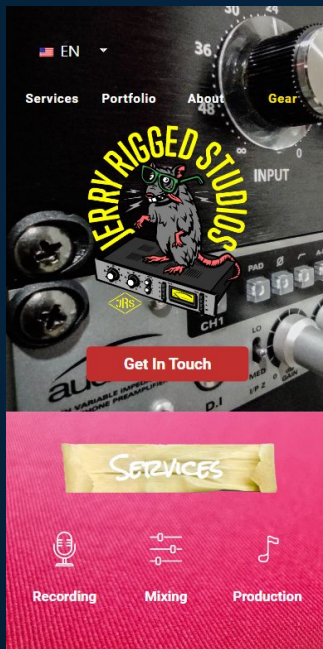
RESPONSIVE &  
INTERACTIVE WEB DESIGN



AUTOMATIONS AND CTA'S



USER EXPERIENCE FOCUS

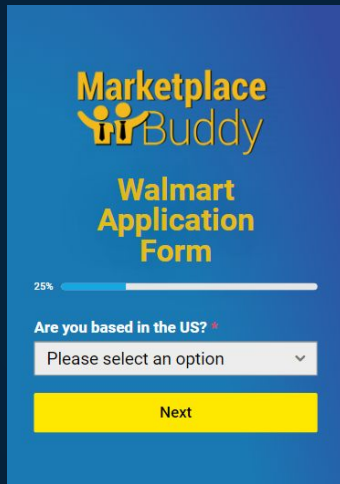
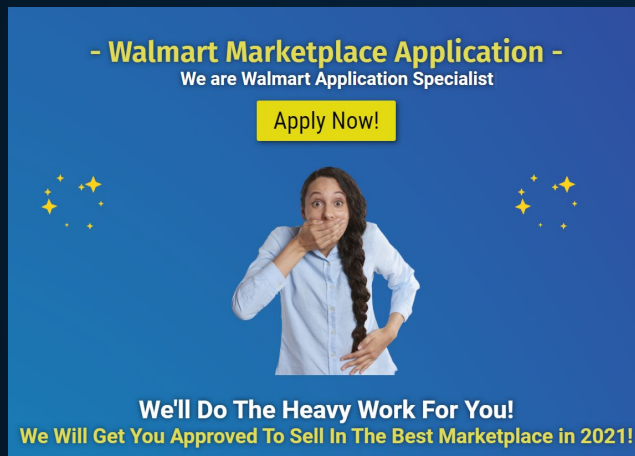


# PROJECT 4

Client: Marketplace Buddy  
Location: Anaheim, CA



Website: marketplacebuddy.com



WEB DESIGN, BRANDING &  
ADAPTABILITY FROM SCRATCH



SEO, ADS & AUTOMATIONS



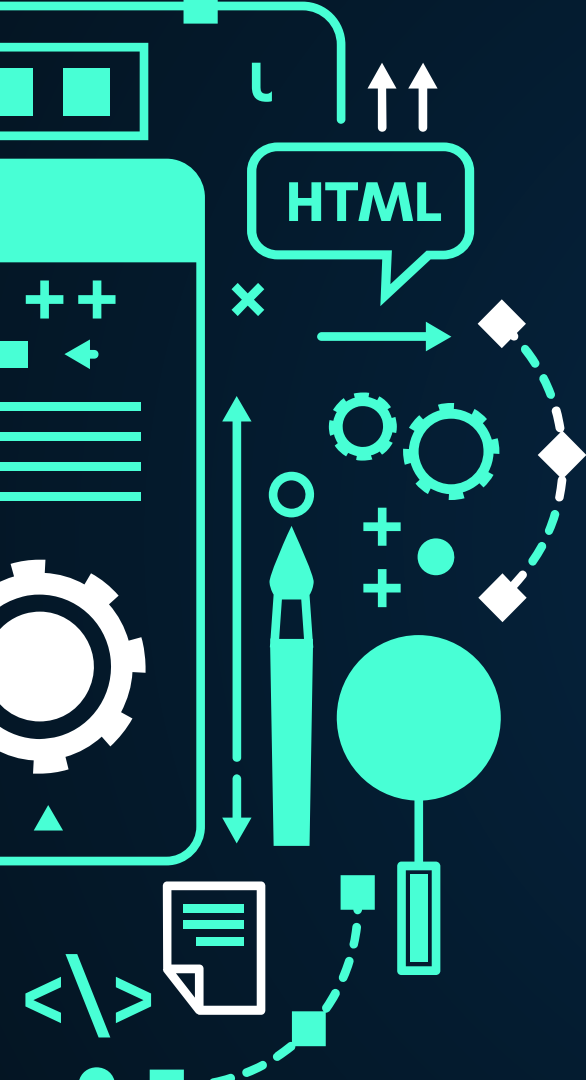
PROCESS OPTIMIZATION



USER EXPERIENCE, AND FORMS



| Campaign                     | Results                                 | Reach  | Impressions | Budget           | Cost per result                               | Amount spent |
|------------------------------|---|--------|-------------|------------------|---|--------------|
| Schedule A Call              | 120 <sup>[2]</sup><br>Website Schedules | 15,172 | 22,408      | \$10.00<br>Daily | \$1.69 <sup>[2]</sup><br>Per Website Sche...  | \$202.31     |
| MB FB Messages               | 53<br>Messaging Conversa...             | 2,030  | 3,274       | \$5.00<br>Daily  | \$2.40<br>Per Messaging Conv...               | \$127.00     |
| Marketplace Buddy Conversion | 8 <sup>[2]</sup><br>Website Submit A... | 4,306  | 7,759       | \$10.00<br>Daily | \$37.26 <sup>[2]</sup><br>Per Website Subm... | \$298.11     |



# THANK YOU!

Do you have any questions? Let's talk!



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[linkedin.com/in/rodrigolumbi](https://www.linkedin.com/in/rodrigolumbi)