



WHO AM I?

I'm a project manager and web designer. I help US businesses grow by helping them get an online presence through web design, automating processes, and digital marketing. I deliver results based on improving clients' processes to achieve their goals.

MY SKILLS

Design and Development



WordPress



HTML, CSS & Basic
JavaScript



ClickFunnels



Elementor



Automation & SEO



Work Management



Email Marketing



ConvertKit

ActiveCampaign ➤

PROJECT 1

Client: Story Summit
Location: Cambridge, MA



Website: storysummit.us



WEB PAGES REDESIGN AND
RESPONSIVENESS



UX, STRUCTURE,
CHECKOUT PROCESS



AUTOMATIONS, FORMS AND
SUBSCRIPTION PROGRAM



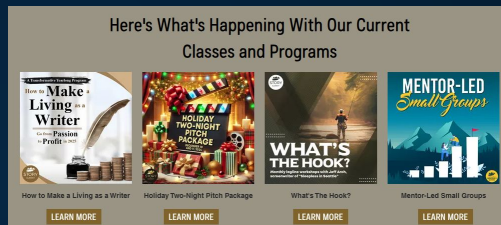
PROCESS OPTIMIZATION



Story Summit's mission is to build community and connection among students and faculty while delivering world-class instruction in the art and craft of writing.

We offer live, virtual, and interactive courses via Zoom in craft, genre, marketing, and writing as an act of self-discovery.

In all of our courses, we bring in award-winning and accomplished professionals from the publishing and entertainment industries, providing world-class instruction in a



STORY SUMMIT

Tell Us About Yourself

First Name * Last Name *

Email Address * How did you hear about us? *

Project Name *

Please limit to 500 words for your writing sample.

Please be aware that this is not a commitment. You will not be billed, nor do we ask for payment information. This is simply a preliminary gauge of your enthusiasm for learning more. Someone will follow up with you by email soon. The cost for the ten-week program is \$1,000, and payment plans are available. Check Our Cancellation/Refund Policy Here.

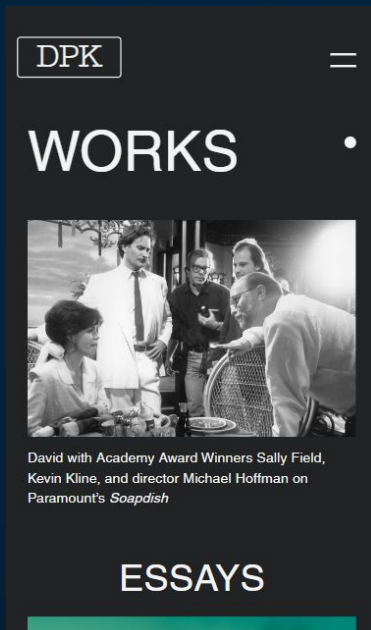
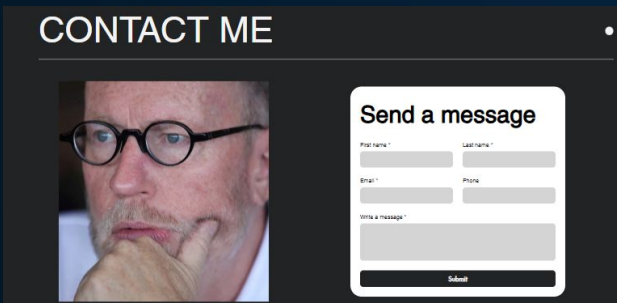
Back Submit

PROJECT 2

Client: David Paul Kirkpatrick
Location: Cambridge, MA

DPK

Website: davidpaulkirkpatrick.com



WEB DESIGN, BRANDING &
ADAPTABILITY FROM SCRATCH



AUTOMATIONS AND CTA'S



USER EXPERIENCE, AND FORMS



PROJECT 3

Client: Jerry Rigged Studios
Location: Chicago, IL



Website: jerryriggestudios.com



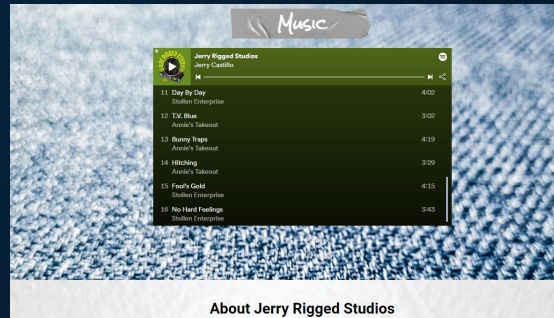
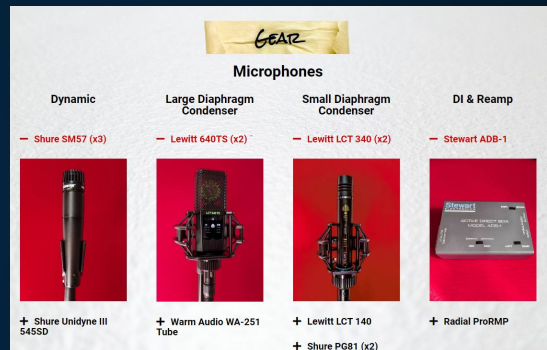
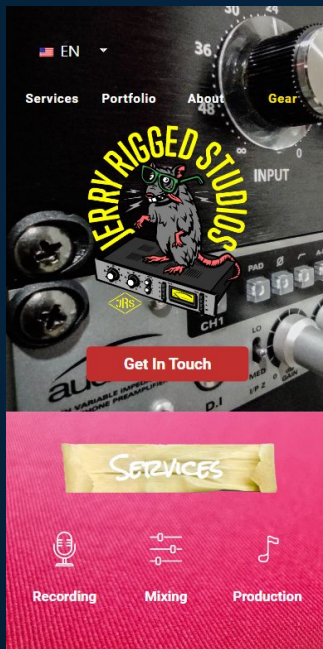
RESPONSIVE &
INTERACTIVE WEB DESIGN



AUTOMATIONS AND CTA'S



USER EXPERIENCE FOCUS

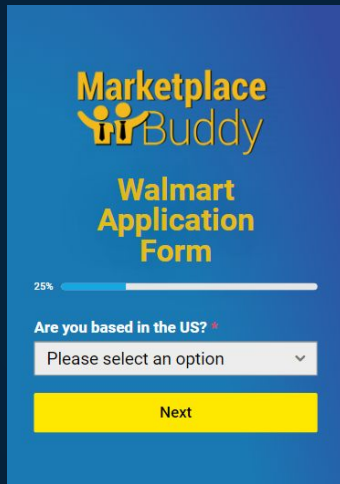
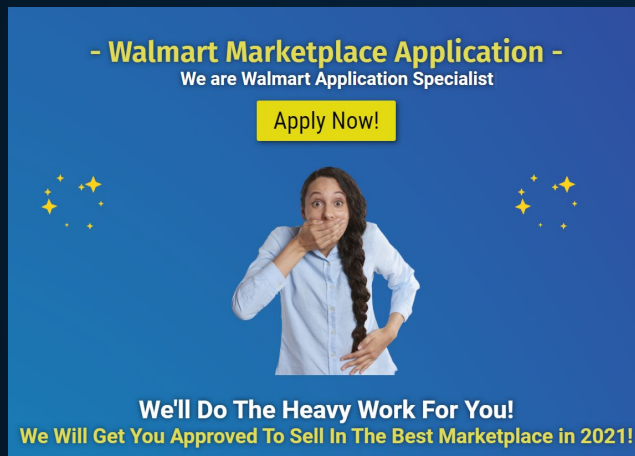


PROJECT 4

Client: Marketplace Buddy
Location: Anaheim, CA



Website: marketplacebuddy.com



WEB DESIGN, BRANDING &
ADAPTABILITY FROM SCRATCH



SEO, ADS & AUTOMATIONS



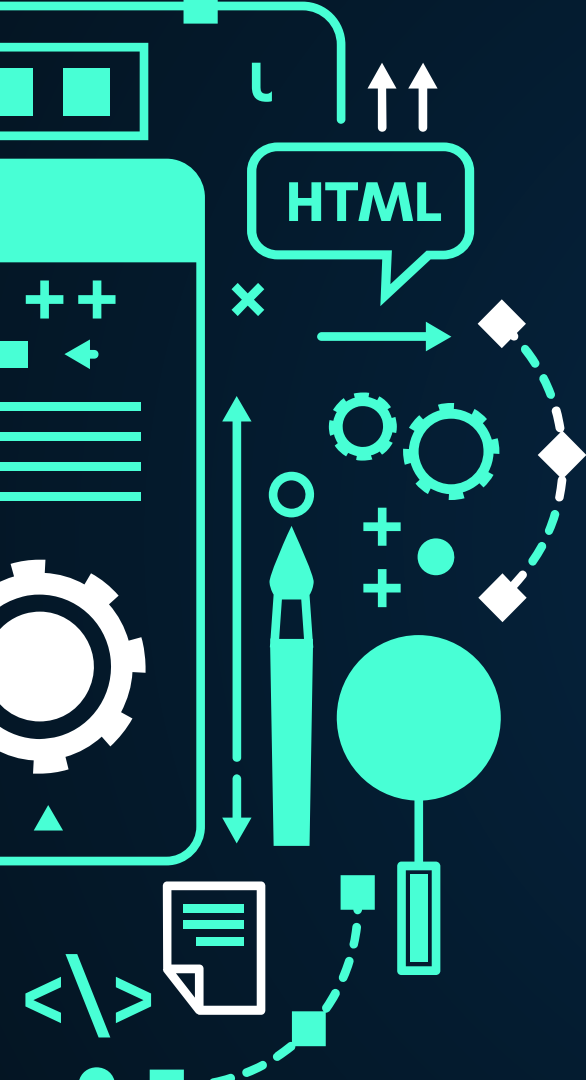
PROCESS OPTIMIZATION



USER EXPERIENCE, AND FORMS



Campaign	Results	Reach	Impressions	Budget	Cost per result	Amount spent
Schedule A Call	120 ^[2] Website Schedules	15,172	22,408	\$10.00 Daily	\$1.69 ^[2] Per Website Sche...	\$202.31
MB FB Messages	53 Messaging Conversa...	2,030	3,274	\$5.00 Daily	\$2.40 Per Messaging Conv...	\$127.00
Marketplace Buddy Conversion	8 ^[2] Website Submit A...	4,306	7,759	\$10.00 Daily	\$37.26 ^[2] Per Website Subm...	\$298.11



THANK YOU!

Do you have any questions? Let's talk!



rodrigo.antonio.lumbi@gmail.com



[linkedin.com/in/rodrigolumbi](https://www.linkedin.com/in/rodrigolumbi)