

Rodrigo Tessitore França

Front-End Developer

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PROFESSIONAL SUMMARY

- Professional with a career background in Business transitioning into the IT field as a Front-End Developer.
- Currently involved in a project of a Startup, responsible for developing a Full-Stack project for a psychologist's portal. The portal includes a section with mental health content, subscription plans for individuals and companies, and a logged-in area with exclusive content for subscribers.
- Proficient in JavaScript, PHP, and MySQL languages, as well as experience with the main frameworks and tools, including React.js, Tailwind CSS, Bootstrap, Git, and GitHub.
- Available for immediate start.

PROFESSIONAL GOALS

- System Engineer
- Technical Segment
- Cloud Solution Architect
- PreSales focus on support Commercial Segment with Technologies Skill

ACADEMIC EDUCATION

- Bachelor's degree in Software Engineering | FIAP | Expected Graduation Year: 2026.
- Postgraduate Certificate in Front-End Development (Lato Sensu) | Instituto Infnet | Jun/2023.
- Bachelor's degree in Business Administration | Universidade Presbiteriana Mackenzie | Dec/2020.

LANGUAGE SKILLS

- Advanced English.

PROFESSIONAL EXPERIENCE

Set/2021 – Present | I9 Business Transformation Account Manager

- Maintained and cultivated client relationships, providing information and reports used to streamline business.
- Managed company cash flow, facilitated accounting transactions, and processed payments.
- Developed presentations to assist the board of directors in planning and decision-making.
- Assisted in the creation of the company's logo and visual identity.

Feb/2021 – Set/2021 | Pinterest | Accenture Account Manager – Digital Marketing

- Managed a portfolio of over 140 clients, including the implementation of Pinterest Brazil's advertising platform and the acquisition of potential new clients.
- Conducted market potential studies, sales plans, and programs, as well as competitor analysis to achieve company objectives, and summarized the results obtained.
- Provided client services, guiding them in the sales process and assisting with post-sales support.

Achievements: Grand Opening and implementation of the advertising system in Brazil, tracking metrics for each account, and managing expenses with the company. Profit leveraging for the clients managed.

06/2019 - 12/2020 | Monster Energy. Intern – Business Intelligence

- Managed and extracted market information, creating dynamic presentations using Power BI, SQL, advanced formulas and charts.
- Conducted competitor, market, and target audience studies with a focus on business insights.
- Developed, extracted, and modeled data for the creation of management reports, KPIs, and dashboards, facilitating impactful decision-making for senior management.

Achievements:

- Significantly improved departmental productivity through the successful automation of daily tasks.
- Developed comprehensive management reports to facilitate more informed decision-making processes.

Dec/2017 - Sep/2018 | Arrow Brasil | Intern – Inside Sales.

SKILLS

- Assertive Communication
- Proactivity
- Creativity
- Analytical Ability
- Proficiency in Programming Languages in Projects