

WHO WE ARE

Kwiver is a kitewave lab committed to creating innovative solutions to meet kitewavers' needs.

We are dedicated to developing safe, high quality, smart and easy to use products.

Have a safe kw session!



WHAT KITEWAVE IS

“Kitewave is basically surf supported by a kite. The ideia is to surf the waves as surf does, performing the same surf lines, but using the kite to generate speed, passing by long sections of the wave and getting back to the surf break much faster.”

Guilly Brandão (2011 - Gooutside.com.br)



KWIVER Methodology

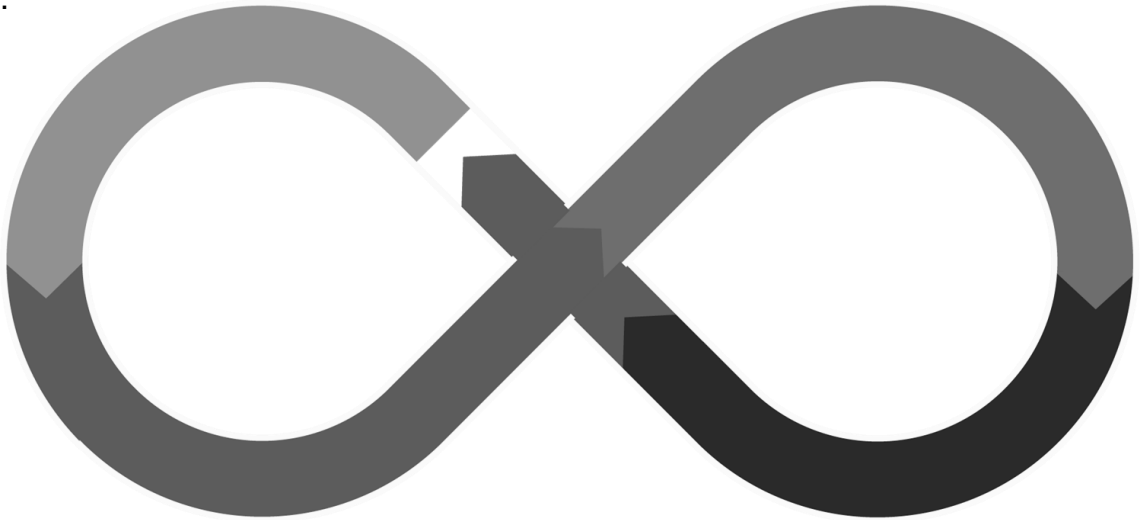
Kwiver has its own innovative methodology to promote new ideas and turn them into solutions that meet kitewavers' needs.

DISCOVERY

Identify kitewavers' needs and set the challenge.

PROTOTYPE

Define a tangible solution and develop it in order to find the best solution.



IDEATION

Bring the expert(s) and brainstorm throughout the problem.

TEST

Try out the solution. Get kitewavers' feedbacks and refine the product.

WHO THE EXPERT IS

The expert is a specialist who has the expertise in the topic being discussed in the KWIVER IDEATION and TEST sessions.