



## Thao Ha-Rodriguez

Graphic Designer

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### WORK EXPERIENCE

#### Jr. Graphic Designer

April 2018 – April 2019 | Dallas Market Center

- Conceptualized designs for digital and print ads, signage, email, and social media.
- Maintained archives of image, photos and previous projects on group servers.
- Produced final print and digital artwork in correct format for production.

#### Jr. Graphic Designer / Production Artist (Contract)

September 2017 – March 2018 | Three Designing Women

- Researched and designed social media posts and eblasts to further promote the company.
- Merged Excel data with InDesign templates to produce custom stamps and embossers.
- Applied brand standards consistently across all produced materials for brand cohesion.

#### Graphic Designer (Internship)

August 2016 – November 2016 | Bold Digital Marketing

- Produced wireframes and mocks for client websites.
- Assisted in developing websites through basic HTML and CSS.
- Aided the Creative Director in producing social media content for clients.

#### Graphic Designer (Internship)

June 2016 – August 2016 | Alpha Business Images

- Designed print and digital collateral for several companies.
- Created and updated company collateral, social media banners, and signages.
- Collaborated with the Art Director in prepping for presentations.

### EDUCATION

#### University of Texas at Arlington

B.F.A in Visual Communication

August 2012 – December 2016

### SKILLS

- Production
- Print Design
- Mobile Design
- Web Design
- Email Design
- Basic HTML & CSS

### SOFTWARES

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Microsoft Office

### LANGUAGES

- English  
*Native Proficiency*
- Vietnamese  
*Professional Proficiency*