# DESIGNFACTOR



## Butter knife





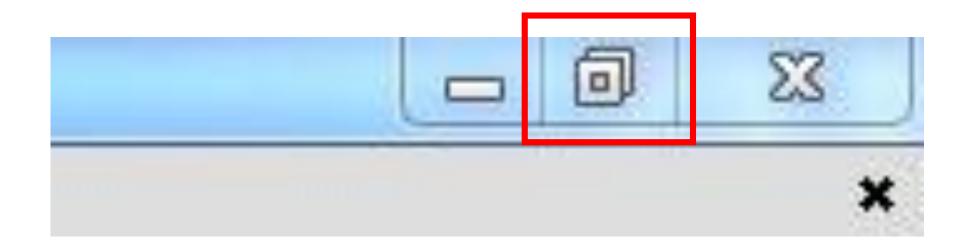
Learnability (Predictability)

### Windows tab



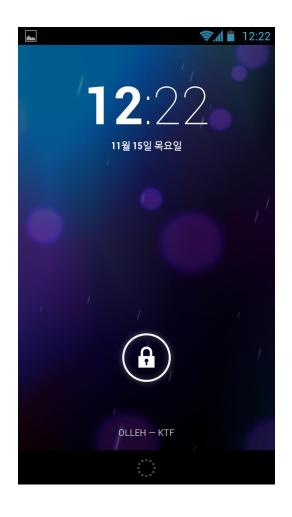
Predictability

### Windows tab



Flexibility(Dialog initiative)

## Android unlock





Predictability(Affordance)

Thank you!