

RESEARCH FOR MAIN LAYOUT	0	Ark3 5	37,5 Project manager, project manger
Collect client’s vision & goal	0	3	22,5 Project manager
Request client moodboard	0	1	7,5 Project manager
Research competitor brands	1	2	15 Project manager
Present results of research to client	3	2	15 Visual designer and project manger
CONCEPT	6	3	22,5 Project manager, interaction designer and content specialist
Clarify brand strategy and positioning in the market	6	2	15 Project manager, interaction designer and content specialist
Client feedback	7	1	7,5 Project manager, interaction designer and content specialist
Draft a creativity brief	7	1	7,5 Project manager, interaction designer and content specialist
Gain client approval of creative brief	7	2	15 Project manager, interaction designer and content specialist
Consept approve	8	1	7,5 Project manager, interaction designer and content specialist
COLORS AND GRAPHICS	9	5	37,5 Project manager visual designer
Draft the page layout	9	1	7,5 Visual designer, interaction designer
Make color swatches	10	4	30 Visual designer
Design logo	10	4	30 Visual designer
Create icons	10	4	30 Visual designer
Gain client approval of colors and graphics	14	2	15 Visual designer, interaction designer
CONTENT PRESENTATION	9	5	37,5 Visual designer, interaction designer
Fonts	9	1	7,5 Visual designer, interaction designer
Font sizes, font colors	10	4	30 Visual designer, interaction designer
Photoshoot	10	4	30 Photographer
Write and text for the website	10	4	30 Copywriter/content specialist
Gain client approval of content and fonts	14	2	15 Content specialist, interaction designer
DEVELOPMENT	16	5	37,5 Front-end developer, interactions designer, content specialist & project manager
Download and add fonts and images	16	1	7,5 Front-end developer
Home page, header, main menu	16	1	7,5 Front-end developer
Set up the order form	17	2	15 Front-end developer
Footer	18	1	7,5 Front-end developer
Testing	19	2	15 Interaction designer, content specialist and project manager
Bug fix	20	2	15 Front-end developer
PRESENTATION	22	3	22,5 Project manager and content specialist
Make and prepare the presentation of the website	22	2	15 Project manager and content specialist
Presentation of the finish product	24	1	7,5 Project manager and content specialist

