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All Users

Add comparison

Custom

Aug 1 - Aug 31, 2025

Compare: Jul 1 - Jul 30, 2025

Reports snapshot

Active users

392

↑ 452.1%

New users

365

↑ 436.8%

Average engagement time per active user

2m 41s

↑ 99.5%

Event count

5.8K

↑ 803.6%

Top pages/screens

PAGE TITLE AND SCREEN NAME		VIEWS		ACTIVE USERS		EVENT COUNT		BOUNCE RATE	
Kokomo Art Association Home	496	↑687.3%	249	↑388.2%	1.5K	↑570.7%	35.5%	↑1.2%	
Artists Kokomo Art Association	151	↑251.2%	31	↑244.4%	188	↑241.8%	5.3%	↓73.7%	
Classes Kokomo Art Association	137	↑234.1%	41	↑215.4%	197	↑181.4%	5.9%	0.0%	
Workshops & Events Kokomo Art Association	93	↑257.7%	32	↑77.8%	222	↑181.0%	2.5%	↓52.5%	
About Kokomo Art Association	89	↑493.3%	44	↑340.0%	160	↑384.8%	14.5%	↓41.8%	
Artworks Gallery Kokomo Art Association	86	↑855.6%	37	↑825.0%	124	↑675.0%	2.5%	↓87.5%	
Kokomo Art Center Kokomo Art Association	81	↑1,925.0%	34	↑1,600.0%	135	↑3,275.0%	14.6%	-	

View pages and screens

Active users by

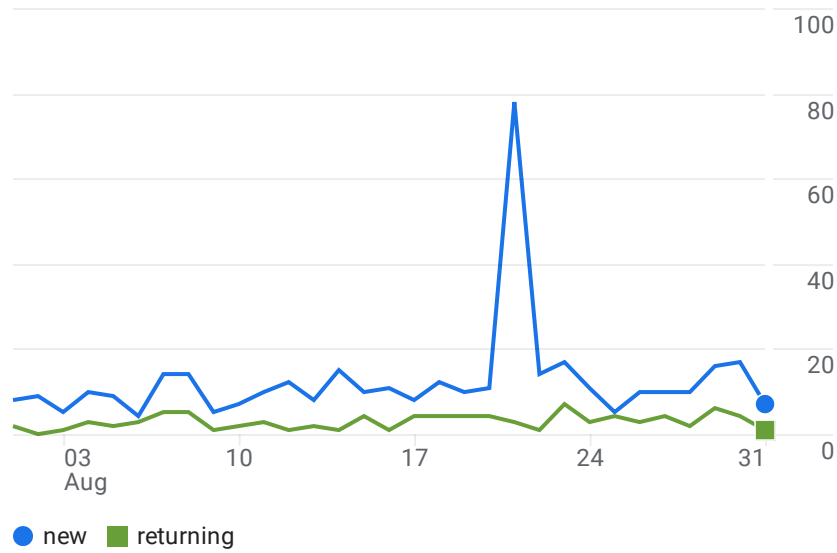
First user source / medium

FIRST USER SOURCE / ME...	ACTIVE USERS	
(direct) / (none)	216	↑ 839.1%
google / organic	104	↑ 188.9%
m.facebook.com / referral	17	↑ 1,600.0%
so / mail	15	-
bing / organic	7	↑ 75.0%
l.facebook.com / referral	8	-
visitkokomo.org / referral	5	↑ 66.7%

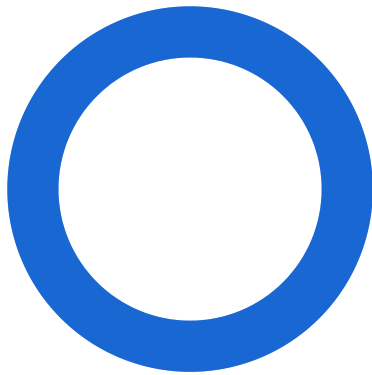
Sessions by
Session source / medium

SESSION SOURCE / ...	SESSIONS	
google / organic	182	↑ 230.9...
(direct) / (none)	166	↑ 538.5...
so / mail	27	-
m.facebook.com / re...	19	↑ 1,800...
editor.wix.com / refe...	16	↑ 1,500...
l.facebook.com / ref...	16	-
bing / organic	9	↑ 125.0...

New vs Returning users



Event count by Platform



● WEB
100.0%
↑ 803.6%

View tech details

Active users by City

CITY	ACTIVE USERS	
Kokomo	87	↑ 335.0...
Indianapolis	44	↑ 193.3...
Ashburn	10	↑ 900.0...
Columbus	7	↑ 600.0...
Moscow	8	-
Boardman	7	-
Marion	6	↑ 500.0...

View cities

Active users by
Audience name

AUDIENCE NAME	ACTIVE USERS
All Users	392 ↑452.1...

View audiences