

Roey Regev (רועי רגב)

Graphic design - UI/UX, motion, animation, storytelling

ABOUT ME

I think I'm a bit of an odd creature in the design world. I'm a versatile designer with business management education and some coding knowledge that likes to contribute my talent to building products in any way that is needed. Plus, I'm quite adorable and history shows that I tend to stay in a place I love for a long time.

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EDUCATION

2005-2009 - B. Design & Education - Wizo Design Academy

2017-2019 - MA Business Management (Technology, Innovation & Entrepreneurship) - TAU

feb 2023- feb 2024 - Full Stack Development - John Bryce Academy

SKILLS

- Storytelling - Simplifying and conveying complex concepts to the client/user
- High professional versatility
- High level understanding of the integration between business, dev & design needs.
- Applying motion and animation into the UI flow as an integrated enhancing part of the user experience
- Experience in the startup life/ evolution throughout it's various phases
- Strong opinions, low ego, open mind, patient demeanor.

TECHNICAL SKILLS

- Figma & Sketch
- Adobe CC (with focus on After Effects, Photoshop and Illustrator)
- Html, CSS, React, Angular, Javascript, Node-js

WORK EXPERIENCE

2018-present - Stuff That Works

[Stuffthatworks.health](https://stuffthatworks.health)

- UI/UX (web & iOS) - designing new feature & adjusting existing features as the product evolved
- Working closely with the dev team
- Educational & promotional animations, UI motion design, social media campaigns, ads campaigns, board/business presentations
- Anything that was needed in a small startup to help push the product/company forward.

2010-2018 - Waze/Google

- Mainly - marketing design - educational & promotional animations, motion design, social media campaigns, ads campaigns
- But also - UI/UX (web, iOS, Android) and working with the dev team

2009-2010 - Not From Here branding studio

- Junior designer - Logos, branding, web pages, printed assets