

# Bayesian Statistics

## Note 2

Selection of Priors: noninformative, conjugate,  
and non-conjugate priors

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# Prior Distributions I

- Suppose we require a prior distribution for

$\theta$  = true proportion of U.S. men who are HIV-positive.

- We cannot appeal to the usual long-term frequency notion of probability - it is not possible to even imagine “running the HIV epidemic over again” and reobserving  $\theta$ . Here  $\theta$  is random only because it is unknown to us.
- Bayesian analysis is predicated on such a belief in *subjective probability* and its quantification in a prior distribution  $p(\theta)$ .  
But:
  - How to create such a prior?
  - Are “objective” choices available?

# Prior Distributions II

## Elicited Priors

- **Histogram approach:** Assign probability masses to the possible values in such a way that their sum is 1, and their relative contributions reflect the experimenters prior beliefs as closely as possible.
  - BUT: Awkward for continuous or unbounded  $\theta$ .
- **Matching a functional form:** Assume that the prior belongs to a parametric distributional family  $p(\theta|\eta)$ , choosing  $\eta$  so that the result matches the elicitee's true prior beliefs as nearly as possible.
  - This approach limits the effort required of the elicitee, and also overcomes the finite support problem inherent in the histogram approach...

## Prior Distributions III

- BUT: it may not be possible for the elicitee to “shoehorn” his or her prior beliefs into any of the standard parametric forms.
- **Several priors:** Conjugate priors, Noninformative priors, etc.

## Prior Distributions IV

**Definition:** Let  $\mathcal{F}$  be a class of sampling distributions with pdf  $P(y|\theta)$  and  $\mathcal{P}$  be a class of prior distributions for  $\theta$ . Then the class  $\mathcal{P}$  is **conjugate** for  $\mathcal{F}$  if  $P(\theta|y) \in \mathcal{P}$  for every  $P(y|\theta) \in \mathcal{F}$  and every  $P(\theta) \in \mathcal{P}$ .

# Estimating a probability from Binomial Data I

Let  $\theta$  denote the proportion of female births and  $y$  denote the number of girls in  $n$  recorded births. Then

$$P(y|\theta) = \binom{n}{y} \theta^y (1 - \theta)^{n-y}, \quad y = 0, \dots, n.$$

- Laplace prior: choose the uniform  $[0, 1]$  prior for  $\theta$ . Then

$$P(\theta|y) \propto \theta^y (1 - \theta)^{n-y},$$

which is  $\text{Beta}(y + 1, n - y + 1)$ .

## Estimating a probability from Binomial Data II

- Let  $\tilde{y}$  denote the result of a new trial.

$$\begin{aligned}P(\tilde{y} = 1|y) &= \int_0^1 P(\tilde{y} = 1|\theta, y)P(\theta|y)d\theta \\&= \int_0^1 P(\tilde{y} = 1|\theta)P(\theta|y)d\theta \quad \tilde{y}|\theta \sim \text{Bernoulli}(\theta) \\&= \int_0^1 \theta P(\theta|y)d\theta \\&= E(\theta|y) = \frac{y+1}{n+2}.\end{aligned}$$

## Estimating a probability from Binomial Data III

- Conjugate prior: choose the  $\text{Beta}(\alpha, \beta)$  distribution. Then

$$P(\theta) \propto \theta^{\alpha-1}(1-\theta)^{\beta-1} : \text{kernel of } \text{Beta}(\alpha, \beta)$$
$$\Rightarrow P(\theta|y) \propto \theta^{y+\alpha-1}(1-\theta)^{n-y+\beta-1}$$

which is  $\text{Beta}(y + \alpha, n - y + \beta)$ . Thus, the prior  $P(\theta)$  is a conjugate prior.



## Estimating a probability from Binomial Data IV

- The posterior mean is given by

$$E(\theta|y) = \frac{y + \alpha}{n + \alpha + \beta} = \frac{n}{n + \alpha + \beta} \frac{y}{n} + \frac{\alpha + \beta}{n + \alpha + \beta} \frac{\alpha}{\alpha + \beta}$$

which is a weighted average of the sample mean (here, the MLE) and the prior mean.

If  $n$  is much larger compared to  $\alpha + \beta$ , then the posterior mean is leaning towards the sample mean (i.e.,  $E(\theta|y) \approx \frac{y}{n}$ ), which if  $\alpha + \beta$  is much larger compared to  $n$ , the posterior mean is leaning towards the prior mean (i.e.,  $E(\theta|y) \approx E(\theta)$ ).

## Estimating a probability from Binomial Data V

- The posterior variance is

$$\begin{aligned} \text{var}(\theta|y) &= \frac{(y + \alpha)(n - y + \beta)}{(n + \alpha + \beta)^2(n + \alpha + \beta + 1)} \\ &= \frac{E(\theta|y)(1 - E(\theta|y))}{n + \alpha + \beta + 1} \end{aligned}$$

When  $y$  and  $n - y$  are both very large, the posterior variance  $\approx \frac{\frac{y}{n}(1 - \frac{y}{n})}{n}$  which is also the classical estimate of  $\text{var}(\frac{y}{n}|\theta) = \theta(1 - \theta)/n$ .

## Estimating a probability from Binomial Data VI

- For example, if  $n = 5$ ,  $y = 3$ , and  $\alpha = \beta = 1$ , then

MLE of  $\theta = 3/5 = .60$

Posterior mean  $= 4/7 = .57$ .

- Predicted Probabilities

$$\begin{aligned}P(\tilde{y} = 1|y) &= \int_0^1 P(\tilde{y} = 1|\theta, y)P(\theta|y)d\theta \\ &= E(\theta|y) = \frac{y + \alpha}{n + \alpha + \beta}.\end{aligned}$$

## Estimating a probability from Binomial Data VII

- $y|\theta \sim B(n, \theta)$ ,  $\theta \sim \text{Beta}(\alpha, \beta) \Rightarrow \theta|y \sim \text{Beta}(\alpha + y, n + \beta - y)$ .

One can find the percentiles of this posterior distribution directly. Alternatively, one can draw a large sample from this posterior distribution, and read off the percentiles from the sample histogram. They should be fairly close. The beta prior is a conjugate prior for the binominal distribution.

## Estimating a probability from Binomial Data VIII

**Example 1:** Consider the maternal condition, placenta previa, an unusual condition of pregnancy in which the placenta implanted very low in the uterus, obstructing the fetus from a normal vaginal delivery. Sex of placenta previa births in Germany: 437 females and 543 males.

Take uniform $[0, 1]$  ( $\text{beta}(\alpha = 1, \beta = 1)$ ) prior. Then posterior distribution of the proportion of females is  $\text{Beta}(438, 544)$ . Then

Posterior mean = .446; Posterior s.d. = 0.016

Central 95% posterior interval is  $[\text{.415}, \text{.477}]$

Instead, if one uses the interval  $\text{.446} \pm (1.96)(.016)$ , one gets the same answer. So, a normal approximation of the posterior seems okay.

## Estimating a probability from Binomial Data IX

**Example 2:** 241295 girls and 251527 boys were born in Paris between 1745 and 1770. Estimate the proportion of female births as well as the predictive probability that a future birth is a female. Symbolically, let  $\theta$  = proportion of female births;  $y$  = number of girls in  $n$  recorded births;  $n$  = total number of recorded births. Then

$$P(y|\theta) = \binom{n}{y} \theta^y (1 - \theta)^{n-y}, \quad y = 0, \dots, n.$$

Prior:  $P(\theta) = 1, 0 \leq \theta \leq 1$  (Laplace prior). Then

$$\begin{aligned} p(\theta|y) &\propto P(y|\theta)P(\theta) \\ &\propto \theta^y (1 - \theta)^{n-y} : \text{Beta}(y + 1, n - y + 1) \end{aligned}$$

## Estimating a probability from Binomial Data X

Laplace's estimate of  $\theta$  is  $\frac{y+1}{n+2}$ .

$$E(\theta|y) = .4903, \quad \text{MLE of } \theta = \frac{y}{n} = .4903.$$

Why this agreement?  $n$  is very very large.

Predicted Probabilities

$$P(\tilde{y} = 1|y) = \frac{y + \alpha}{n + \alpha + \beta} = 0.489619.$$

## Estimating a probability from Binomial Data XI

Prior:  $\text{logit}(\theta) \sim N(\mu, \tau^2)$

Let  $\eta = \text{logit}(\theta) = \log \frac{\theta}{1-\theta}$ . Then

$$P(y|\eta) = \binom{n}{y} \exp(\eta y) (1 + \exp(\eta))^{-n}$$

$$\Rightarrow P(\eta|y) \propto \exp(\eta y) (1 + \exp(\eta))^{-n} \exp \left\{ -\frac{1}{2\tau^2} (\eta - \mu)^2 \right\}$$

Closed form expressions for the moments or quantiles of this distribution are not available.



## Estimation of the normal mean with known variance I

Let  $y_1, \dots, y_n$  denote the observations from  $N(\theta, \sigma^2)$  where  $\sigma^2$  is **known**. The prior for  $\theta$  is  $\theta \sim N(\mu_0, \tau_0^2)$ .

- The posterior distribution of  $\theta$  is

$$P(\theta|y_1, \dots, y_n) \propto e^{-\frac{1}{2\sigma^2} \sum_i (y_i - \theta)^2} e^{-\frac{1}{2\tau_0^2} (\theta - \mu_0)^2}$$

Here,

$$\begin{aligned} & \frac{1}{2\sigma^2} \sum_i (y_i - \theta)^2 + \frac{1}{2\tau_0^2} (\theta - \mu_0)^2 \\ = & \frac{1}{2} \left( \frac{n}{\sigma^2} + \frac{1}{\tau_0^2} \right) \left[ \theta - \frac{\frac{n\bar{y}}{\sigma^2} + \frac{\mu_0}{\tau_0^2}}{\frac{n}{\sigma^2} + \frac{1}{\tau_0^2}} \right]^2 + \frac{1}{2} \left[ \frac{1}{\sigma^2} \sum_i y_i^2 + \frac{\mu_0^2}{\tau_0^2} - \frac{\left( \frac{n\bar{y}}{\sigma^2} + \frac{\mu_0}{\tau_0^2} \right)^2}{\frac{n}{\sigma^2} + \frac{1}{\tau_0^2}} \right]. \end{aligned}$$

## Estimation of the normal mean with known variance II

The posterior pdf is

$$\theta|y_1, \dots, y_n \sim N\left(\frac{\frac{n\bar{y}}{\sigma^2} + \frac{\mu_0}{\tau_0^2}}{\frac{n}{\sigma^2} + \frac{1}{\tau_0^2}}, \frac{1}{\frac{n}{\sigma^2} + \frac{1}{\tau_0^2}}\right)$$

- The posterior mean is a weighted average of the sample mean and the prior mean, weights being reciprocals of the corresponding variances.  
Precision=reciprocal of the variance.
- The posterior mean is a weighted average of the sample mean and the prior mean, weights being proportional to the respective precisions (sample precision =  $n/\sigma^2$ , prior precision =  $1/\tau_0^2$ ).

## Estimation of the normal mean with known variance III

- If the sample precision outweighs the prior precision, the posterior mean leans towards the sample mean, while if prior precision outweighs sample precision, the posterior mean leans towards the prior mean.

$$\text{Posterior precision} = \text{sample precision} + \text{prior precision} = n/\sigma^2 + 1/\tau_0^2.$$

WARNING: Such an exact relationship may not always hold.

## Estimation of the normal mean with known variance IV

- Suppose now  $\tilde{y}$  denote a single future observation. What is the posterior predictive distribution of  $\tilde{y}$  given  $y_1, \dots, y_n$ ?

Let  $\mu_1 = \frac{n\bar{y}/\sigma^2 + \mu_0/\tau_0^2}{n/\sigma^2 + 1/\tau_0^2}$  and  $\tau_1^2 = \frac{1}{n/\sigma^2 + 1/\tau_0^2}$ .

$$P(\tilde{y}|y_1, \dots, y_n) = \int_{-\infty}^{\infty} P(\tilde{y}|\theta)P(\theta|y_1, \dots, y_n)d\theta,$$

$$\tilde{y}|\theta \sim N(\theta, \sigma^2) \equiv \tilde{y}|\theta, y_1, \dots, y_n \sim N(\theta, \sigma^2),$$

$$\theta|y_1, \dots, y_n \sim N(\mu_1, \tau_1^2).$$

## Estimation of the normal mean with known variance V

Write  $\tilde{y} = \theta + e$  where  $\theta$  and  $e$  given  $y_1, \dots, y_n$  are independent with

$$\begin{aligned}\theta|y_1, \dots, y_n &\sim N(\mu_1, \tau_1^2), \\ e|y_1, \dots, y_n &\sim N(0, \sigma^2).\end{aligned}$$

Hence,  $\tilde{y}|y_1, \dots, y_n \sim N(\mu_1, \tau_1^2 + \sigma^2)$ .

- As  $n \rightarrow \infty$ ,  $\theta|y_1, \dots, y_n \approx N(\bar{y}, 0)$ .  
i.e., posterior of  $\theta$  is near degenerate at the sample mean.

$$\tilde{y}|y_1, \dots, y_n \approx N(\bar{y}, \sigma^2).$$

Also, we can think of  $\theta|y_1, \dots, y_n$  as approximately  $N(\bar{y}, \sigma^2/n)$  if  $\tau_0^2 \rightarrow \infty$ .

## Normal with known mean and unknown variance I

Conjugate prior for  $\sigma^2$  is

$$P(\sigma^2) \propto (\sigma^2)^{-\frac{1}{2}a-1} e^{-\frac{b}{2\sigma^2}}.$$

This density is known as inverse gamma density ( $IG(\frac{a}{2}, \frac{b}{2})$ ). This is because if  $Z = \frac{1}{\sigma^2}$  i.e.,  $\sigma^2 = \frac{1}{Z}$  so that  $\| \frac{d\sigma^2}{dz} \| = \frac{1}{z^2}$ ,  $Z$  has pdf

$$\begin{aligned} P(Z) &\propto z^{\frac{a}{2}+1} \frac{1}{z^2} e^{-\frac{bz}{2}} \\ &\propto z^{\frac{a}{2}-1} e^{-\frac{bz}{2}} \end{aligned}$$

which is  $\text{Gamma}(\frac{a}{2}, \frac{b}{2})$ .

## Normal with known mean and unknown variance II

We will write  $\sigma^2 \sim \text{IG}(\frac{a}{2}, \frac{b}{2})$ . Then

$$\begin{aligned} & P(\sigma^2 | y_1, \dots, y_n) \\ & \propto (\sigma^2)^{-\frac{n}{2}} e^{-\frac{1}{2\sigma^2} \sum_i (y_i - \theta)^2} (\sigma^2)^{-\frac{a}{2}-1} e^{-\frac{b}{2\sigma^2}} \\ & = (\sigma^2)^{-\frac{1}{2}(n+a)-1} e^{-\frac{1}{2\sigma^2} [\sum_i (y_i - \theta)^2 + b]} \end{aligned}$$

which is  $\text{IG}(\frac{1}{2}(n+a), \frac{1}{2} [\sum_i (y_i - \theta)^2 + b])$ .

## Normal with known mean and unknown variance III

- Prior mean:

$$\begin{aligned} E(\sigma^2) &= E\left(\frac{1}{z}\right) = \frac{\int_0^\infty \frac{1}{z} e^{-\frac{bz}{2}} z^{\frac{a}{2}-1} dz}{\int_0^\infty e^{-\frac{b}{2}z} z^{\frac{a}{2}-1} dz} \\ &= \frac{b}{a-2}, \text{ if } a > 2. \end{aligned}$$

The posterior mean of  $\sigma^2$  is

$$E(\sigma^2 | y_1, \dots, y_n) = \frac{\sum_{i=1}^n (y_i - \theta)^2 + b}{n + a - 2} \text{ if } n + a - 2 > 0.$$



## Normal with unknown mean and unknown variance I

Suppose  $y_1, \dots, y_n \sim N(\theta, \sigma^2)$  where  $\theta$  is unknown and  $\sigma^2$  is unknown. Then

$$P(y_1, \dots, y_n | \theta, \sigma^2) = \frac{1}{(2\pi\sigma^2)^{\frac{n}{2}}} e^{-\frac{1}{2\sigma^2} \sum_i (y_i - \theta)^2}$$

Let  $r = \sigma^{-2}$ . Then

$$P(y|\theta, r) \propto r^{\frac{n}{2}} \exp \left\{ -\frac{r}{2} \sum_i (y_i - \theta)^2 \right\}.$$

## Normal with unknown mean and unknown variance II

The following prior is considered for  $\theta$  and  $r$ .

$$P(r) \propto r^{a/2-1} \exp \left\{ -\frac{b}{2}r \right\} \quad \left( r \sim \text{Gamma} \left( \frac{a}{2}, \frac{b}{2} \right) \right)$$
$$P(\theta|r) \propto r^{1/2} \exp \left\{ -\frac{\lambda r}{2}(\theta - \mu)^2 \right\} \quad \left( \theta|r \sim N \left( \mu, \frac{1}{\lambda r} \right) \right)$$

## Normal with unknown mean and unknown variance III

where  $\mu$  and  $\lambda(> 0)$  are known. Then

$$\begin{aligned} P(\theta, r|y) &\propto \exp \left\{ -\frac{r}{2} \left[ n(\bar{y} - \theta)^2 + \sum_i (y_i - \bar{y})^2 \right] \right\} \exp \left\{ -\frac{\lambda r}{2} (\theta - \mu)^2 - \frac{1}{2} br \right\} \\ &\quad \times r^{\frac{1}{2}(n+a-1)} \\ &\propto \exp \left\{ -\frac{r(n+\lambda)}{2} \left( \theta - \frac{n\bar{y} + \lambda\mu}{n+\lambda} \right)^2 \right\} r^{1/2} \\ &\quad \times \exp \left\{ -\frac{r}{2} \left[ \sum_i (y_i - \bar{y})^2 + \frac{n\lambda}{n+\lambda} (\bar{y} - \mu)^2 + b \right] \right\} r^{\frac{1}{2}(n+a)-1} \end{aligned}$$

## Normal with unknown mean and unknown variance IV

Then

$$\theta|r, y \sim N\left(\frac{n\bar{y} + \lambda\mu}{n + \lambda}, \frac{1}{r(n + \lambda)}\right)$$

$$r|y \sim \text{Gamma}\left(\frac{n + a}{2}, \left[\sum_i (y_i - \bar{y})^2 + \frac{n\lambda}{n + \lambda} (\bar{y} - \mu)^2 + b\right] / 2\right).$$

# Poisson Distribution I

- Let  $y_1, \dots, y_n$  denote the observations from  $Poisson(\theta)$  where  $\theta > 0$ . Then the joint distribution of  $y_1, \dots, y_n$  is

$$P(y_1, \dots, y_n | \theta) = \frac{e^{-n\theta} \theta^{\sum_{i=1}^n y_i}}{\prod_{i=1}^n y_i!}.$$

The prior for  $\theta$  is

$$P(\theta) = \frac{\theta^{a-1} b^a}{\Gamma(a)} e^{-b\theta} \quad \text{Gamma}(a, b).$$

Then the posterior distribution is

$$P(\theta | y_1, \dots, y_n) \propto e^{-(n+b)\theta} \theta^{\sum_{i=1}^n y_i + a - 1}$$

## Poisson Distribution II

which is  $\text{Gamma}(\sum_{i=1}^n y_i + a, n + b)$ . The posterior mean is

$$\begin{aligned} E(\theta|y_1, \dots, y_n) &= \frac{\sum_{i=1}^n y_i + a}{n + b} \\ &= \frac{n}{n + b} \frac{\sum_{i=1}^n y_i}{n} + \frac{b}{n + b} \frac{a}{b} \end{aligned}$$

which is a weighted average of the sample mean and the prior mean.

## Poisson Distribution III

- Suppose now  $\tilde{y}$  denote a single future observation. Then the posterior predictive distribution of  $\tilde{y}$  given  $y_1, \dots, y_n$  is

$$\begin{aligned} & P(\tilde{y}|y_1, \dots, y_n) \\ &= \int_0^\infty P(\tilde{y}|\theta)P(\theta|y_1, \dots, y_n)d\theta \\ &= \frac{\Gamma(\sum_{i=1}^n y_i + \tilde{y} + a)}{\Gamma(\sum_{i=1}^n y_i + a)\tilde{y}!} \left( \frac{n+b}{n+b+1} \right)^{\sum_{i=1}^n y_i + a} \left( \frac{1}{n+b+1} \right)^{\tilde{y}}, \\ & \quad \text{for } \tilde{y} = 0, 1, 2, \dots \end{aligned}$$

which is a negative binomial distribution.

# Noninformative prior distributions I

When prior distributions have no population basis, it is a **noninformative prior** that can be guaranteed to play a minimal role in the posterior distribution.



## Noninformative prior distributions II

Example:

1 Let  $y_1, \dots, y_n | \theta \sim \text{iid } N(\theta, \sigma^2)$  where  $\sigma^2$  is known. Then

$$P(y|\theta) \propto \exp \left\{ -\frac{n}{2\sigma^2} (\bar{y} - \theta)^2 \right\}$$

$$P(\theta) \propto c \text{ (constant)}$$

where  $\sigma^2$  is known and  $-\infty < \theta < \infty$ . Then

$$P(\theta|y) \propto \exp \left\{ -\frac{n}{2\sigma^2} (\bar{y} - \theta)^2 \right\}$$

which is  $N\left(\bar{y}, \frac{\sigma^2}{n}\right)$ .

## Noninformative prior distributions III

2 Let  $y_1, \dots, y_n | \sigma^2 \sim^{iid} N(0, \sigma^2)$ . Then

$$P(y|\sigma^2) \propto (\sigma^2)^{-n/2} \exp \left\{ -\frac{1}{2\sigma^2} \sum_i y_i^2 \right\}$$

$$P(\sigma^2) \propto (\sigma^2)^{-1}.$$

Then

$$P(\sigma^2|y) \propto (\sigma^2)^{-n/2-1} \exp \left\{ -\frac{1}{2\sigma^2} \sum_i y_i^2 \right\}$$

which is an inverse gamma distribution.

# Noninformative prior distributions IV

## Jeffreys Priors

- Motivating example:

$$\begin{aligned}Y|\theta &\sim B(n, \theta) \\ \theta &\sim \text{uniform}(0, 1).\end{aligned}$$

Here the prior dist. of  $\theta$  above is flat.

Let  $\theta^* = \theta^2$ . Then the pdf of  $\theta^*$  is

$$p(\theta^*) = \frac{1}{2}\theta^{*-1/2},$$

which is not flat.

# Noninformative prior distributions V

## ■ Fisher Information Number

Suppose  $y$  has pdf (or pf)  $P(y|\theta)$ . Then the Fisher Information number is given by

$$\begin{aligned} E \left[ \left\{ \frac{d \log P(y|\theta)}{d\theta} \right\}^2 | \theta \right] &= E \left[ - \frac{d^2 \log P(y|\theta)}{d\theta^2} | \theta \right] \\ &= I(\theta). \end{aligned}$$

under same regularity conditions.

## Noninformative prior distributions VI

### ■ Jeffreys' Prior

$$P(\theta) = I^{1/2}(\theta).$$

**Theorem:** Such a prior satisfies an invariance property in the sense that if  $\phi$  is a one-to-one function of  $\theta$ , then

$$I^{1/2}(\phi) = I^{1/2}(\theta) \left| \frac{d\theta}{d\phi} \right|.$$

Proof)

## Noninformative prior distributions VII

If a prior density  $P(\theta) \propto I^{1/2}(\theta)$  is used, then by the above result

$$P(\phi) \propto I^{1/2}(\phi).$$

This rule has the valuable property that the prior is *invariant* in that, whatever scale we choose to measure the unknown parameter in, the same prior results when the scale is transformed to any particular scale.

# Noninformative prior distributions VIII

## Examples

- Binomial distribution:

$$P(y|\theta) = \binom{n}{y} \theta^y (1 - \theta)^{n-y},$$

$$\log P(y|\theta) = \log \binom{n}{y} + y \log \theta + (n - y) \log(1 - \theta),$$

$$\frac{d \log P(y|\theta)}{d\theta} = \frac{y}{\theta} - \frac{n - y}{1 - \theta},$$

$$\frac{d^2 \log P(y|\theta)}{d\theta^2} = -\frac{y}{\theta^2} - \frac{n - y}{(1 - \theta)^2},$$

$$I(\theta) = E \left[ -\frac{d^2 \log P(y|\theta)}{d\theta^2} \right] = \frac{n}{\theta(1 - \theta)}.$$

$$I^{1/2}(\theta) \propto \theta^{-1/2} (1 - \theta)^{-1/2}$$

which is Beta(1/2, 1/2).

# Noninformative prior distributions IX

- Normal distribution:

$$P(y|\theta) = \frac{e^{-\frac{1}{2\sigma^2}(y-\theta)^2}}{\sqrt{2\pi}\sigma}, \quad \sigma(>0) \text{ known}$$

$$\log P(y|\theta) = -\log(\sqrt{2\pi}\sigma) - \frac{1}{2\sigma^2}(y-\theta)^2$$

$$\frac{d \log P(y|\theta)}{d\theta} = \frac{y-\theta}{\sigma^2}$$

$$\frac{d^2 \log P(y|\theta)}{d\theta^2} = -\frac{1}{\sigma^2}$$

$$I(\theta) = \frac{1}{\sigma^2} \propto 1.$$

Hence, Laplace's prior and Jeffreys' prior are identical.



# Noninformative prior distributions X

- Noninformative priors for location and scale models

- 1 Location Family of Distribution

$$P(y|\theta) = f(y - \theta),$$

where  $f$  is a pdf. i.e.,  $\int_{-\infty}^{\infty} f(z)dz = 1$ .

- Laplace's Prior:  $P(\theta) \propto 1$ .

The heuristic idea here is that if  $\theta$  is a location parameter, find a vague prior for  $\theta$  such that the posterior is proportional to the likelihood. i.e.,

$$P(\theta|y) \propto P(y|\theta) = f(y - \theta).$$

But

$$P(\theta|y) \propto f(y - \theta)P(\theta) \propto f(y - \theta).$$

# Noninformative prior distributions XI

- Jeffreys' prior

Suppose  $f$  is differentiable in  $\theta$ . Then

$$\frac{d \log P(y|\theta)}{d\theta} = \frac{d}{d\theta} [\log f(y - \theta)] = -\frac{f'(y - \theta)}{f(y - \theta)}.$$

## Noninformative prior distributions XII

Thus,

$$\begin{aligned} I(\theta) &= E \left[ \left\{ \frac{d \log P(y|\theta)}{d\theta} \right\}^2 \middle| \theta \right] \\ &= E \left[ \left\{ -\frac{f'(y-\theta)}{f(y-\theta)} \right\}^2 \middle| \theta \right] \\ &= \int_{-\infty}^{\infty} \left\{ \frac{f'(y-\theta)}{f(y-\theta)} \right\}^2 f(y-\theta) dy \\ &= \int_{-\infty}^{\infty} \left( \frac{f'(z)}{f(z)} \right)^2 f(z) dz \quad (z = y - \theta) \end{aligned}$$

Therefore,

$$I^{1/2}(\theta) \propto 1$$

# Noninformative prior distributions XIII

## 2 Scale Family of Distribution

$$P(y|\sigma) = \frac{1}{\sigma} f\left(\frac{y}{\sigma}\right), \quad \sigma > 0,$$

where  $\int_{-\infty}^{\infty} f(y)dy = 1$ .

- Laplace:

Let  $\phi = \log \sigma$  and put  $P(\phi) \propto 1$ .

$\frac{d\phi}{d\sigma} = \frac{1}{\sigma}$ . So take  $P(\sigma) \propto \frac{1}{\sigma}$ .

# Noninformative prior distributions XIV

■ Jeffreys:

$$\log P(y|\sigma) = -\log \sigma + \log f\left(\frac{y}{\sigma}\right)$$
$$\frac{d \log P(y|\sigma)}{d\sigma} = -\frac{1}{\sigma} - \frac{f'(y/\sigma)}{f(y/\sigma)} \frac{y}{\sigma^2}.$$

Then

$$I(\sigma) = \frac{1}{\sigma^2} \int_{-\infty}^{\infty} \left[ 1 + z \frac{f'(z)}{f(z)} \right]^2 f(z) dz$$
$$\propto \frac{1}{\sigma^2},$$

where  $z = y/\sigma$ . Thus, Jeffreys' prior is

$$P(\sigma) \propto I^{1/2}(\sigma) \propto \frac{1}{\sigma}$$

# Noninformative prior distributions XV

3 Example:

$$y_1, \dots, y_n | \sigma \sim \text{i.i.d. } N(\mu, \sigma^2).$$

where  $\mu$  is known and  $\sigma$  is unknown. Then the likelihood function is

$$P(y_1, \dots, y_n | \sigma) \propto \sigma^{-n} e^{-\frac{1}{2\sigma^2} \sum_1^n (y_i - \mu)^2}.$$

Jeffreys' prior for  $\sigma$  is

$$P(\sigma) \propto \frac{1}{\sigma}.$$

The posterior distribution of  $\sigma$  is

$$P(\sigma | y_1, \dots, y_n) \propto \sigma^{-n-1} e^{-\frac{1}{2\sigma^2} \sum_1^n (y_i - \mu)^2}.$$

## Noninformative prior distributions XVI

Let  $r = 1/\sigma^2$ . Then  $|d\sigma/dr| = 1/2r^{-3/2}$  and

$$\begin{aligned} P(r|y_1, \dots, y_n) &\propto \left(r^{-1/2}\right)^{-(n+1)} e^{-r/2 \sum_1^n (y_i - \mu)^2} \frac{1}{r^{3/2}} \\ &= r^{n/2-1} e^{-\frac{r}{2} \sum_1^n (y_i - \mu)^2} \end{aligned}$$

which is  $\text{Gamma}(n/2, \sum_1^n (y_i - \mu)^2/2)$ .

## Noninformative prior distributions XVII

4 Remark:

$$P(\sigma) \propto \frac{1}{\sigma}$$

Let  $\sigma^2 = z \Rightarrow \sigma = \sqrt{z}$ .

$$P(z) \propto \frac{1}{\sqrt{z}} \frac{1}{2\sqrt{z}} \propto \frac{1}{z}.$$

i.e.,  $P(\sigma^2) \propto \frac{1}{\sigma^2}$  which puts most of the mass near  $\sigma = 0$  i.e., for small values of  $\sigma$ .

Let  $r = \frac{1}{\sigma^2}$ ,  $\sigma^2 = \frac{1}{r}$ ,  $|d\sigma^2/dr| = 1/r^2$ . Then

$$P(r) \propto r \frac{1}{r^2} \propto r^{-1}$$



## Noninformative prior distributions XVIII

which puts most of the mass near  $r = 0$ . i.e., for large values of  $\sigma$ .