

Global Super Store Sales Analysis

This inform is intended to analyze the global sales company performance through the last years by analizing income, clients and key insights.

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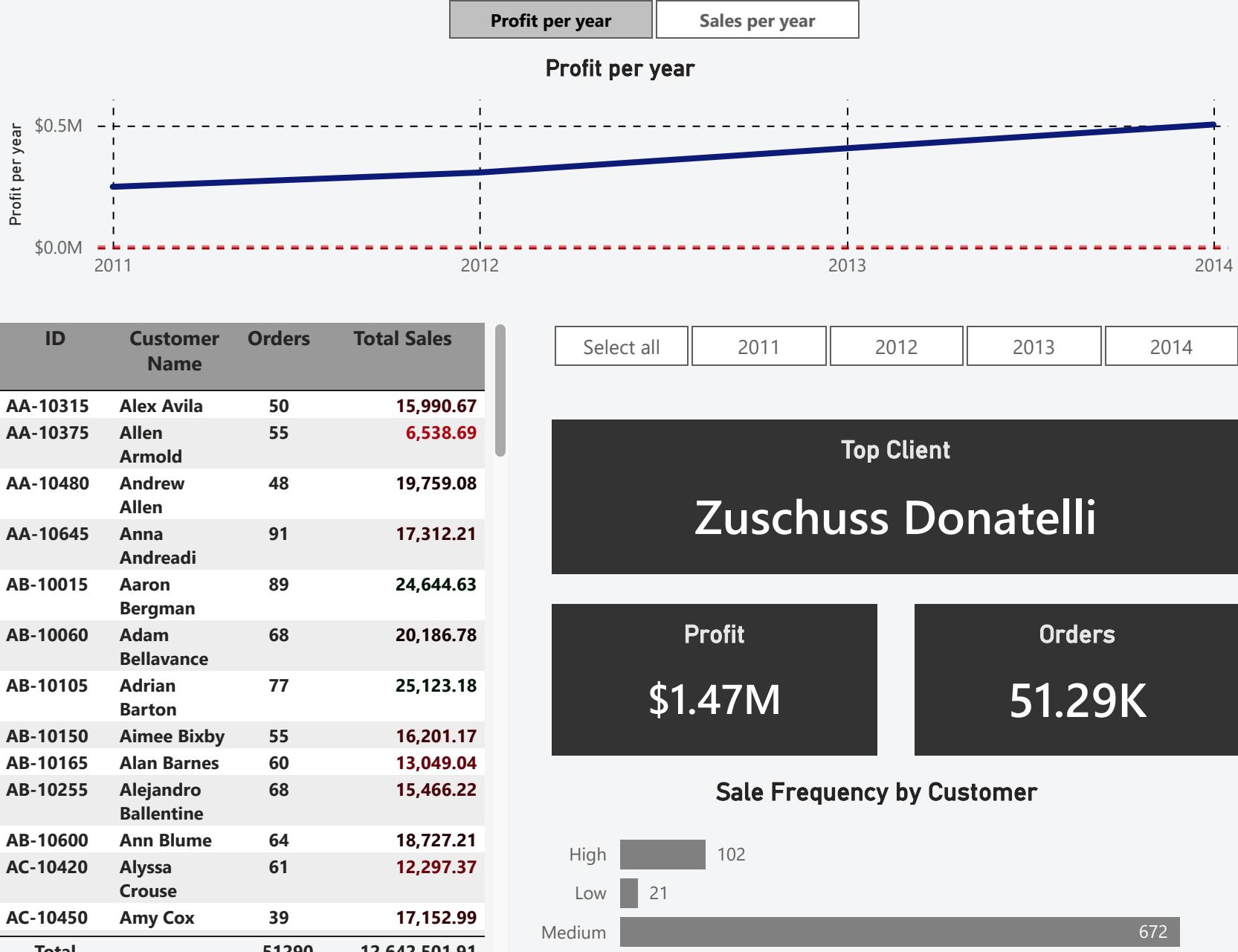
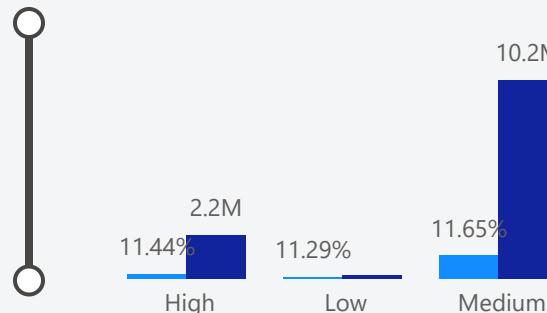
\$15.90K
Avg Sale per client

\$1.85K
Sale per client



Revenue by purchase frequency

Total Profit Total Sales



\$1.47M
Total Profit

51290
Total orders

Product Name	Count of Order ID	Sum of Sales	Sum of Profit
"While you Were Out" Message Book, One Form per Page	3	25.23	10.39
#10- 4 1/8" x 9 1/2" Recycled Envelopes	10	286.67	115.28
#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	8	146.69	64.86
#10 Gummed Flap White Envelopes,	4	41.30	16.77
Total	51290	12,642,501.91	1,467,457.29

Product Name

All

DiscountAdjustment

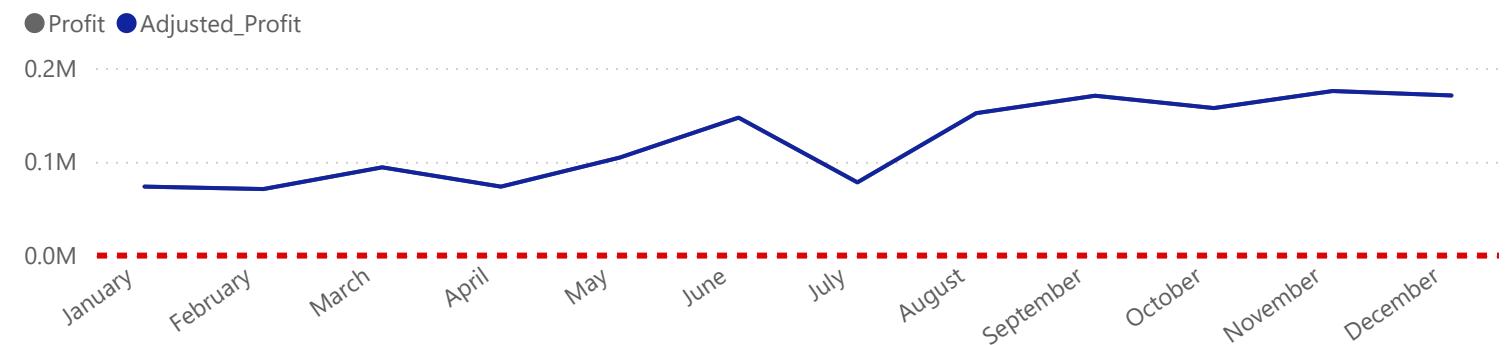


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Parameter

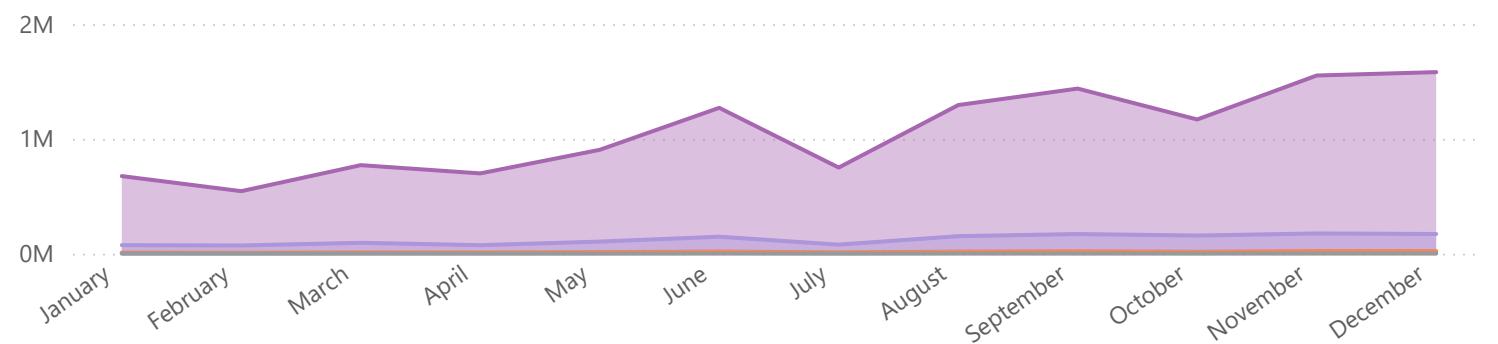
- Orders
- Sales
- Profit
- Quantity
- Discount

Profit and Adjusted_Profit by Month



Orders, Sales, Profit, Quantity and Discount by Month

- Orders
- Sales
- Profit
- Quantity
- Discount



2011

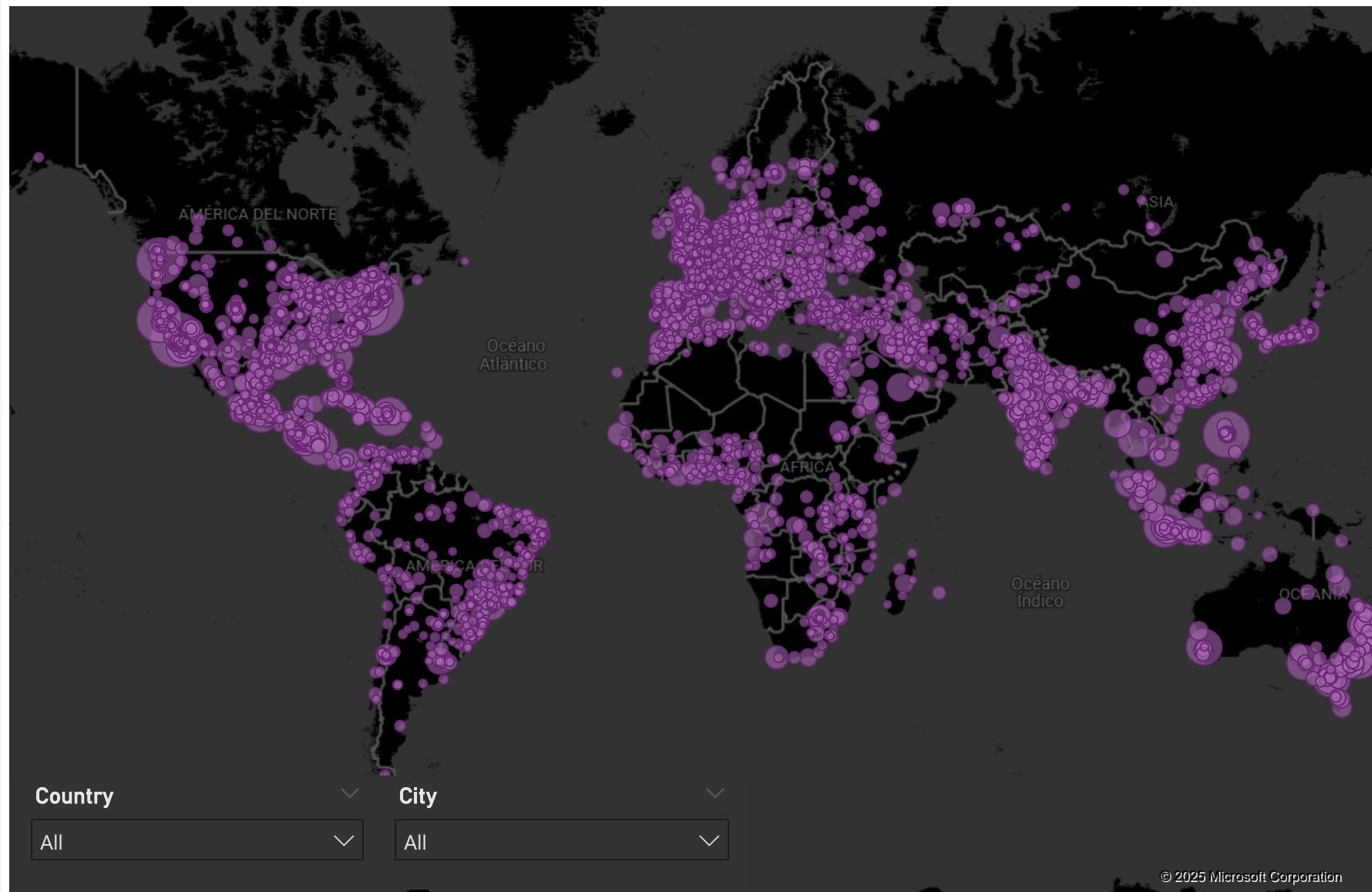
2012

2013

2014

Africa Canada Caribbean Central Central Asia East EMEA North North Asia Oceania >

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Top cities by profit

New York City	Los Angeles
62.04K	30.44K
Seattle	Managua
29.16K	17.85K
London	San Franci...
17.38K	
Sydney	Vienna
16.00K	15.66K
Mexico City	15.04K
	13.34K