

Global Super Store Sales Analysis

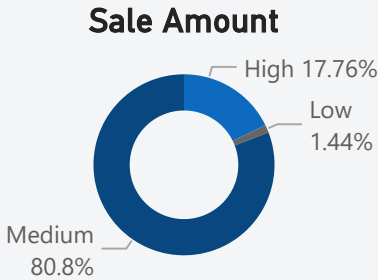
This inform is intended to analyze the global sales company performance through the last years by analyzing income, clients and key insights.

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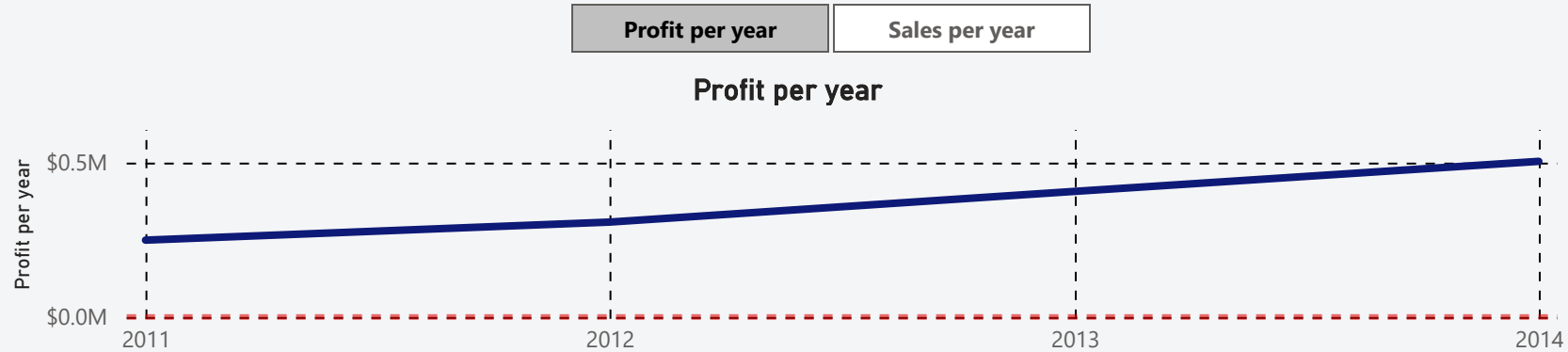
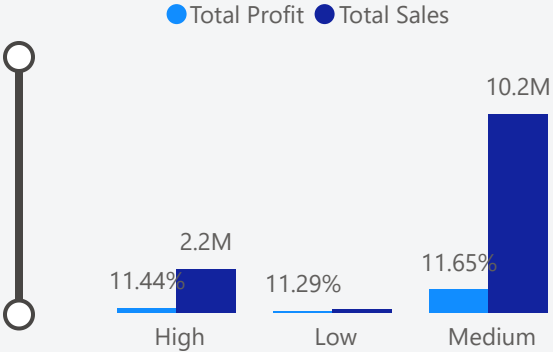


\$15.90K
Avg Sale per client

\$1.85K
Sale per client



Revenue by purchase frequency



ID	Customer Name	Orders	Total Sales
AA-10315	Alex Avila	50	15,990.67
AA-10375	Allen Arnold	55	6,538.69
AA-10480	Andrew Allen	48	19,759.08
AA-10645	Anna Andreadi	91	17,312.21
AB-10015	Aaron Bergman	89	24,644.63
AB-10060	Adam Bellavance	68	20,186.78
AB-10105	Adrian Barton	77	25,123.18
AB-10150	Aimee Bixby	55	16,201.17
AB-10165	Alan Barnes	60	13,049.04
AB-10255	Alejandro Ballentine	68	15,466.22
AB-10600	Ann Blume	64	18,727.21
AC-10420	Alyssa Crouse	61	12,297.37
AC-10450	Amy Cox	39	17,152.99
Total		51290	12,642,501.91

Select all | 2011 | 2012 | 2013 | 2014

Top Client

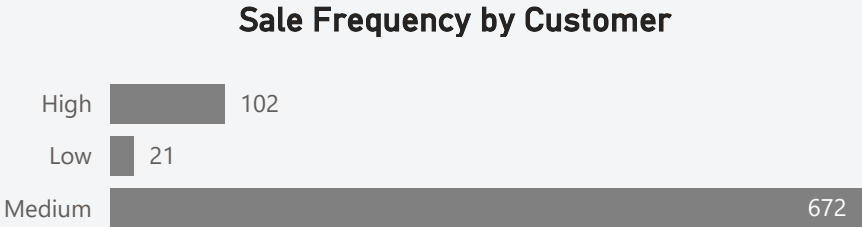
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Profit

\$1.47M

Orders

51.29K



\$1.47M

Total Profit

51290

Total orders

Product Name	Count of Order ID	Sum of Sales	Sum of Profit
"While you Were Out" Message Book, One Form per Page	3	25.23	10.39
#10- 4 1/8" x 9 1/2" Recycled Envelopes	10	286.67	115.28
#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	8	146.69	64.86
#10 Gummed Flap White Envelopes,	4	41.30	16.77
Total	51290	12,642,501.91	1,467,457.29

Product Name

All

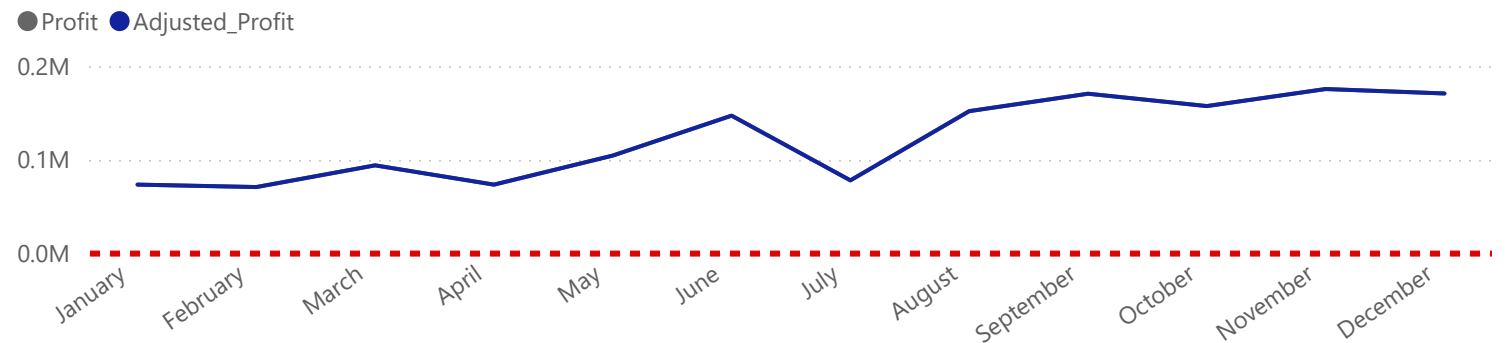
DiscountAdjustment



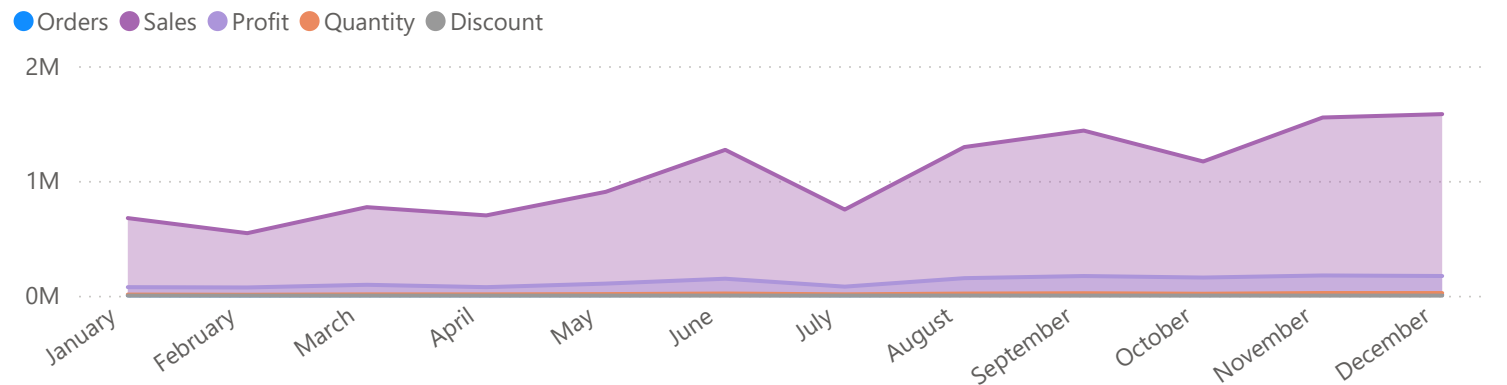
Parameter

- ☐ Orders
- ☐ Sales
- ☐ Profit
- ☐ Quantity
- ☐ Discount

Profit and Adjusted_Profit by Month



Orders, Sales, Profit, Quantity and Discount by Month



2011

2012

2013

2014

MENU

Africa

Canada

Caribbean

Central

Central
Asia

East

EMEA

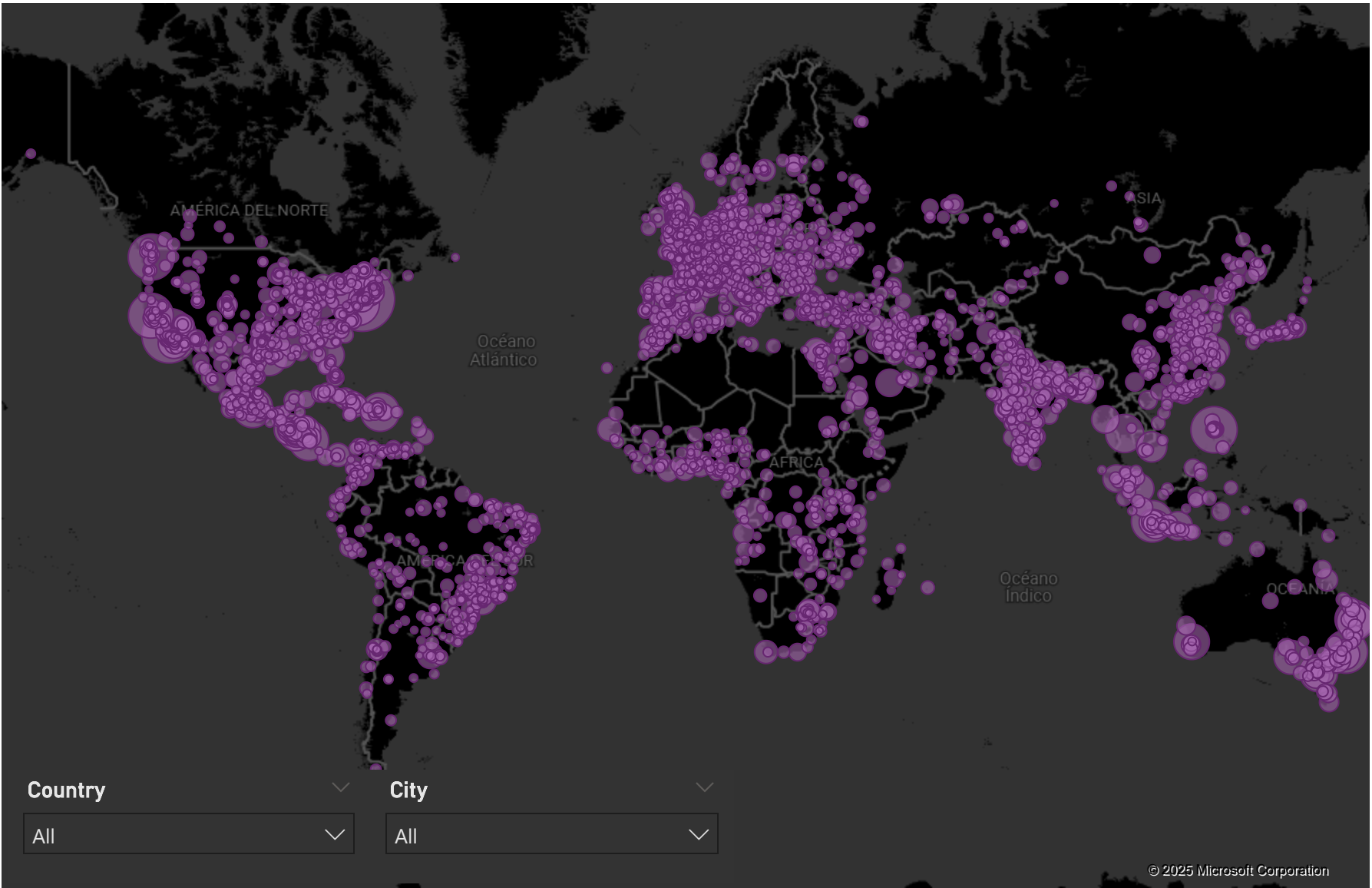
North

North Asia

Oceania



MENU



Top cities by profit

