

# Global Super Store Sales Analysis

This inform is intended to analyze the global sales company performance through the last years by analizing income, clients and key insights.

[Go to the inform](#)





# Global Superstore Analysis

Front Page

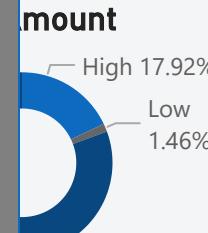
Clients

Products

Geography

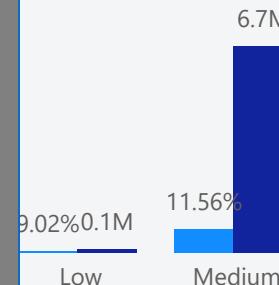
0.49K  
le per client

1.21K  
per client



purchase frequency

Profit ● Total Sales



Profit per year

Sales per year

Sales per year



ID	Customer Name	Orders	Total Sales
AA-10315	Alex Avila	30	11,314.07
AA-10375	Allen Arnold	36	4,313.87
AA-10480	Andrew Allen	35	11,932.40
AA-10645	Anna Andreadi	69	13,473.75
AB-10015	Aaron Bergman	67	18,024.57
AB-10060	Adam Bellavance	44	13,689.55
AB-10105	Adrian Barton	47	18,205.34
AB-10150	Aimee Bixby	39	14,739.84
AB-10165	Alan Barnes	40	9,694.45
AB-10255	Alejandro Ballantine	40	8,600.21
AB-10600	Ann Blume	33	13,358.23
AC-10420	Alyssa Crouse	41	4,881.55
AC-10450	Amy Cox	24	8,606.55
Total		33759	8,342,636.04

Select all

2011

2012

2013

2014

Top Client

Zuschuss Donatelli

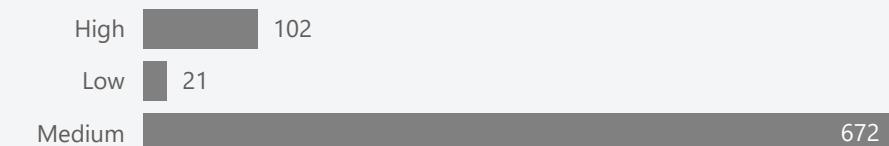
Profit

\$963.29K

Orders

33.759K

Sale Frequency by Customer



**\$1.47M**  
Total Profit

**51290**  
Total orders

Product Name	Count of Order ID	Sum of Sales	Sum of Profit
Nokia Audio Dock, Cordless	19	5,895.51	630.41
Nokia Audio Dock, Full Size	15	7,602.24	616.89
Nokia Audio Dock, VoIP	29	12,043.46	1,522.06
Nokia Audio Dock, with Caller ID	22	7,881.80	1,091.42
<b>Total</b>	<b>85</b>	<b>33,423.01</b>	<b>3,860.78</b>

#### Product Name

Multiple selections

#### DiscountAdjustment

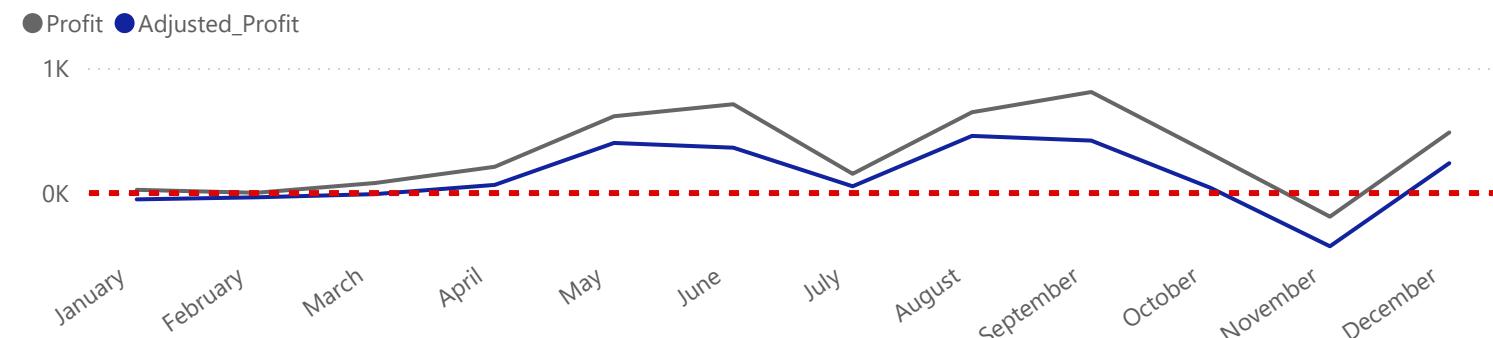
0.07

MENU

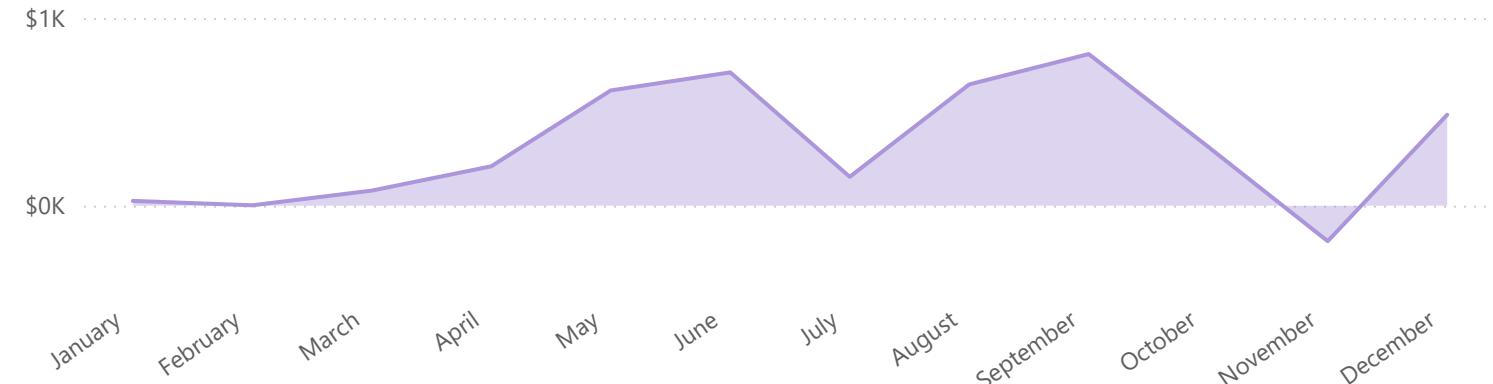
#### Parameter

- Orders
- Sales
- Profit
- Quantity
- Discount

#### Profit and Adjusted\_Profit by Month



#### Profit by Month



2011

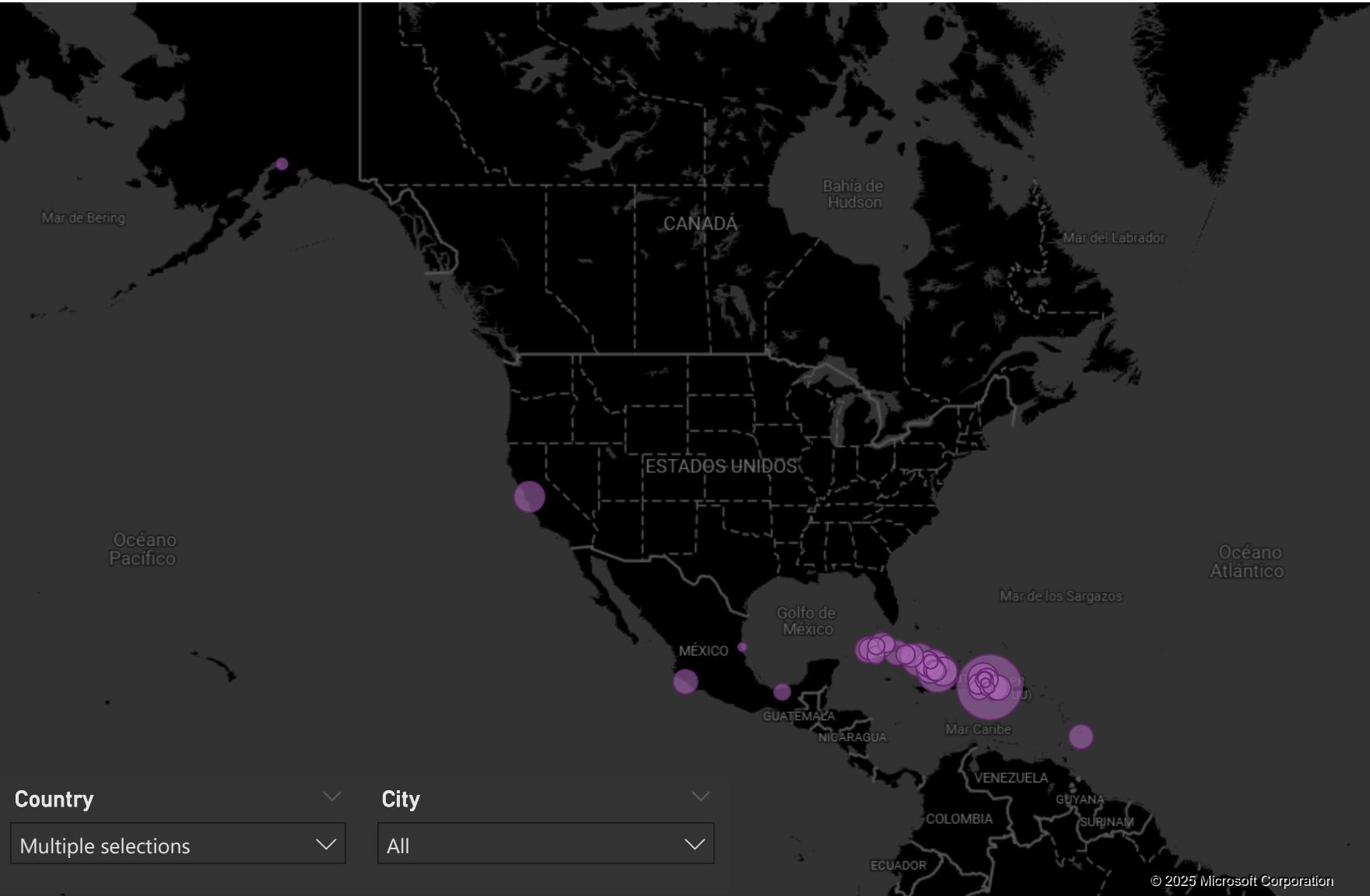
2012

2013

2014

## Caribbean

MENU



### Top cities by profit

Santiago de Cuba	Camagüey
5.86K	4.94K
Santa Clara	Holguín
4.35K	2.65K
Bridgetown	Ciego de...
2.20K	2.10K
Guantánamo	1.77K
Las Tunas	1.67K