

Global Super Store Sales Analysis

This inform is intended to analyze the global sales company performance through the last years by analyzing income, clients and key insights.

[Go to the inform](#)





Global Superstore Analysis

Front Page

Clients

Products

Geography

0.49K
le per client

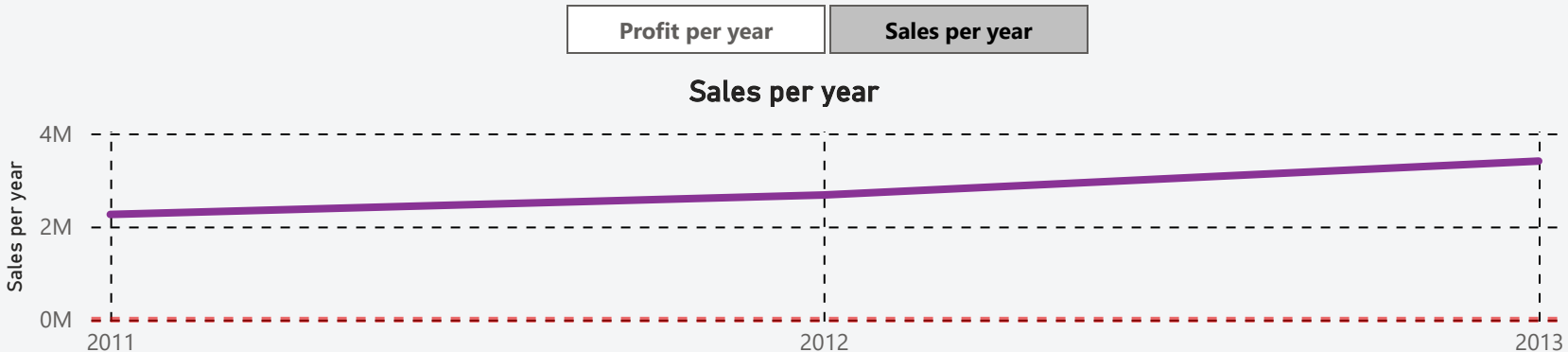
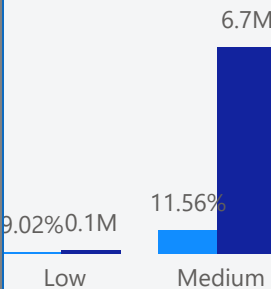
1.21K
per client

Amount

High 17.92%
Low 1.46%

Purchase frequency

Profit ● Total Sales



| ID | Customer Name | Orders | Total Sales |
|----------|----------------------|--------|--------------|
| AA-10315 | Alex Avila | 30 | 11,314.07 |
| AA-10375 | Allen Arnold | 36 | 4,313.87 |
| AA-10480 | Andrew Allen | 35 | 11,932.40 |
| AA-10645 | Anna Andreadi | 69 | 13,473.75 |
| AB-10015 | Aaron Bergman | 67 | 18,024.57 |
| AB-10060 | Adam Bellavance | 44 | 13,689.55 |
| AB-10105 | Adrian Barton | 47 | 18,205.34 |
| AB-10150 | Aimee Bixby | 39 | 14,739.84 |
| AB-10165 | Alan Barnes | 40 | 9,694.45 |
| AB-10255 | Alejandro Ballentine | 40 | 8,600.21 |
| AB-10600 | Ann Blume | 33 | 13,358.23 |
| AC-10420 | Alyssa Crouse | 41 | 4,881.55 |
| AC-10450 | Amy Cox | 24 | 8,606.55 |
| Total | | 33759 | 8,342,636.04 |

Select all

2011

2012

2013

2014

Top Client

Zuschuss Donatelli

Profit

\$963.29K

Orders

33.759K

Sale Frequency by Customer

High 102

Low 21

Medium 672

\$1.47M

Total Profit

51290

Total orders

| Product Name | Count of Order ID | Sum of Sales | Sum of Profit |
|----------------------------------|-------------------|--------------|---------------|
| Nokia Audio Dock, Cordless | 19 | 5,895.51 | 630.41 |
| Nokia Audio Dock, Full Size | 15 | 7,602.24 | 616.89 |
| Nokia Audio Dock, VoIP | 29 | 12,043.46 | 1,522.06 |
| Nokia Audio Dock, with Caller ID | 22 | 7,881.80 | 1,091.42 |
| Total | 85 | 33,423.01 | 3,860.78 |

Product Name

Multiple selections

DiscountAdjustment

0.07

MENU

Parameter

☐ Orders

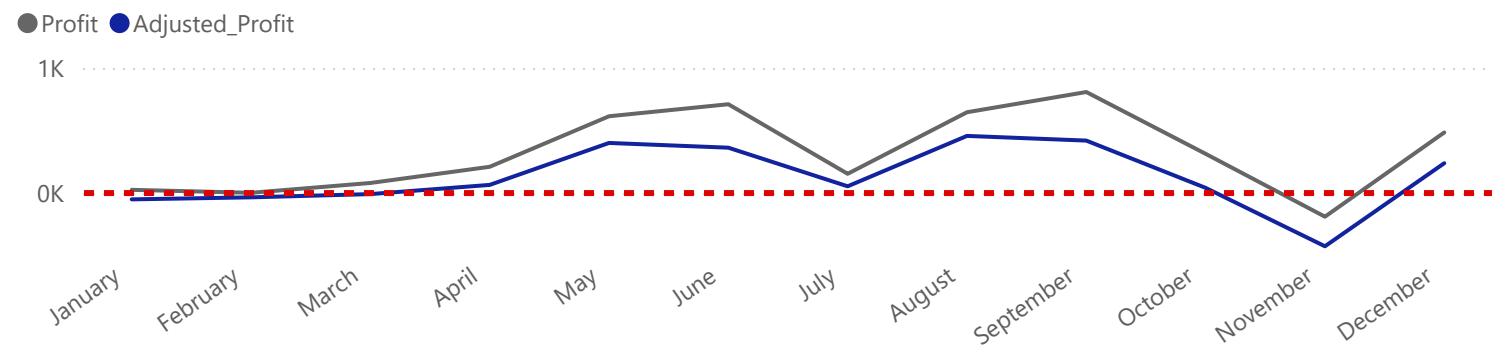
☐ Sales

☒ Profit

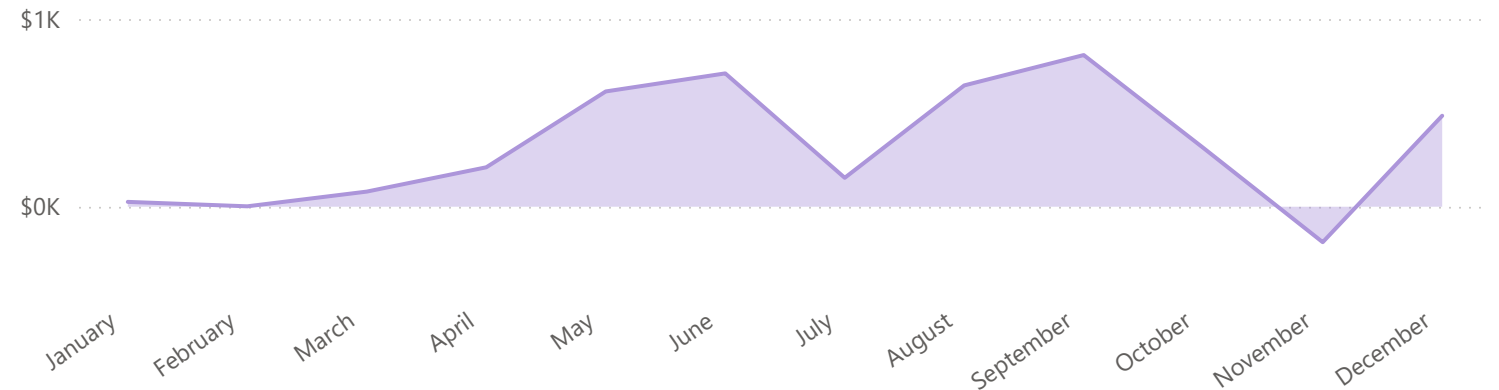
☐ Quantity

☐ Discount

Profit and Adjusted_Profit by Month



Profit by Month



2011

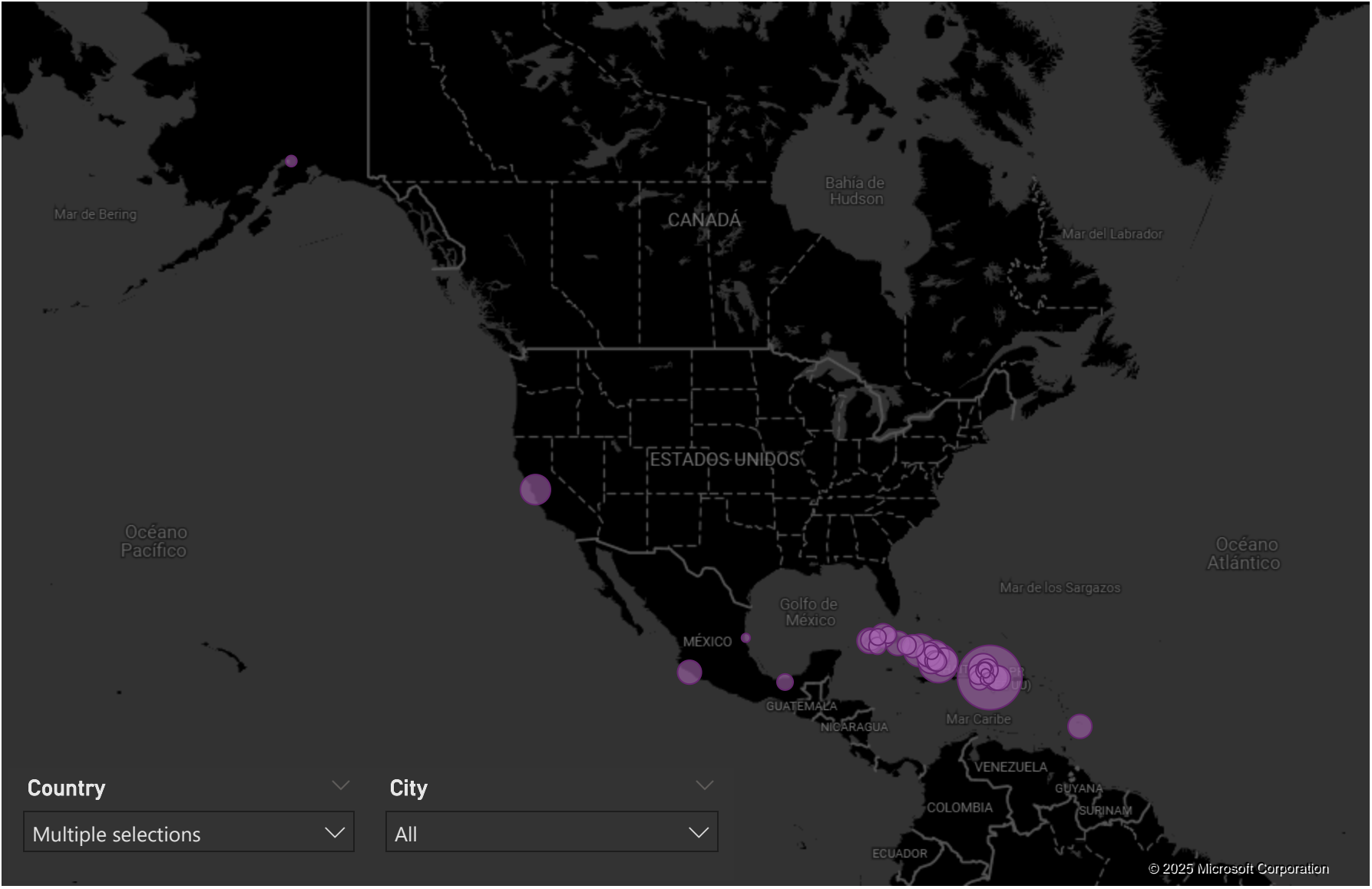
2012

2013

2014

Caribbean

MENU



Top cities by profit

