



Multivariate Analysis

Chapter 1 - Introduction and Review

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Outline

- 1 Overview of the Course
 - About the Syllabus
 - Topics to Be Covered in This Course
- 2 Introduction to Multivariate Analysis
 - Multivariate Data
 - Multivariate Data Analysis
- 3 Review of Matrix Algebra
 - Basic Definitions and Operations
 - Characteristics of Matrices
 - R Implementation

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1 Overview of the Course

- About the Syllabus
- Topics to Be Covered in This Course

About the Syllabus

Instructor: **Jingyuan Liu**
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Textbook:

Methods of Multivariate Analysis, by Alvin C. Rencher and William F. Christensen.

Reference Book:

Applied Multivariate Statistical Analysis, by Richard A. Johnson and Dean W. Wichern.

An Introduction to Applied Multivariate Analysis with R, by Brian Everitt and Torsten Hothorn.

Programing:

Any statistical software is acceptable, and some guide and support in R will be provided.

Grade Policy:

- Homework – 20%
- Quiz – 5%
- Midterm Exam – 30%
- Final Project – 10%
- Final Exam – 35%

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1 Overview of the Course

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Topics to Be Covered in This Course

- Characterizing and displaying multivariate data
- Multivariate normal distributions
- Test on one or two mean vectors
- Discrimination and classification
- Multivariate multiple regression
- Principle component analysis
- Canonical correlation analysis
- Factor analysis
- Clustering methods

Outline

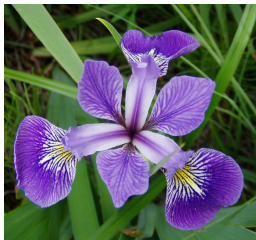
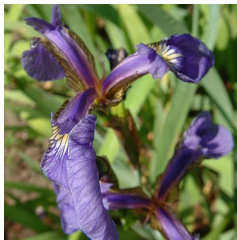
2 Introduction to Multivariate Analysis

- Multivariate Data
- Multivariate Data Analysis

A multivariate data example

Fisher's iris flower data set:

This famous dataset was collected to quantify the morphologic variation of iris flowers of three species - setosa, versicolor, virginica.



Part of the data is tabulated as follows:

Sepal length ↕	Sepal width ▲	Petal length ⇄	Petal width ⇄	Species ⇄
5.0	2.0	3.5	1.0	<i>I. versicolor</i>
6.2	2.2	4.5	1.5	<i>I. versicolor</i>
6.0	2.2	5.0	1.5	<i>I. virginica</i>
6.0	2.2	4.0	1.0	<i>I. versicolor</i>
6.3	2.3	4.4	1.3	<i>I. versicolor</i>
5.5	2.3	4.0	1.3	<i>I. versicolor</i>
5.0	2.3	3.3	1.0	<i>I. versicolor</i>
4.5	2.3	1.3	0.3	<i>I. setosa</i>
5.5	2.4	3.8	1.1	<i>I. versicolor</i>
5.5	2.4	3.7	1.0	<i>I. versicolor</i>
4.9	2.4	3.3	1.0	<i>I. versicolor</i>
6.7	2.5	5.8	1.8	<i>I. virginica</i>
6.3	2.5	5.0	1.9	<i>I. virginica</i>

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2 Introduction to Multivariate Analysis

- Multivariate Data

- Multivariate Data Analysis

What is Multivariate Analysis?

Multivariate analysis deals with statistical methods designed to elicit information from multivariate data sets which include *simultaneous* measurements on *many* variables.

What does Multivariate Analysis do?

- **Data reduction or simplification:** To represent the phenomenon (data) as simply as possible without sacrificing any valuable information.
- **Sorting and grouping:** To group "similar" objects or variables based on measured characteristics; or to set up rules for classifying objects into well-defined groups.
- **Investigation of the dependence among variables:** To examine the nature of relationship between variables.
- **Prediction:** To predict the values of one or more variables based on observations of the other variables utilizing the relationship among these variables.
- **Hypothesis testing:** To test hypotheses formulated by the parameters of multivariate populations.


Where did Multivariate Analyses Come from?



John Tukey
Bell Labs & Princeton Univ.


“The best thing about being a statistician is that you get to play in everyone else's backyard.”





Much of the early developmental work in multivariate analysis was motivated by problems from **social and behavioral sciences**, especially education and psychology.

- Factor analysis - explaining psychological theories of human ability and behavior
- Principal component analysis - analyzing student scores on a battery of different tests
- Canonical correlation - exploring relationship between student scores on two separate batteries of tests




Some multivariate methods were motivated by problems in other scientific areas.

- Linear discriminant analysis - taxonomic problem using multiple botanical measurements
- Multivariate analysis of variance - agricultural experiments
- Regression - heredity and the orbits of planets

Application Areas of Multivariate Analysis

- **Marketing:** Predict new purchasing trends. Identify “loyal” customers. Detect potential customers. Segment markets. Precise marketing.
- **Banking:** Evaluate loan policies using customer characteristics. Predict credit card switch.
- **Finance:** Identify relationships between financial indicators. Track changes in an investment portfolio and predict price turning points. Analyze volatility patterns in high-frequency stock transactions.
- **Insurance:** Identify characteristics of buyers of new policies. Find unusual claim patterns. Identify “risky” customers.

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- **Healthcare:** Early warning of diseases. Predict doctor visits from patient characteristics. Precise medical care.
 - **Molecular Biology:** Gene detection. Analyze DNA microarrays. Characterize biological function. Predict protein structure.
 - **Astronomy:** Catalogue (as stars, galaxies, etc.) objects in the sky. Identify patterns and relationships of objects.
 - **Forensic Accounting:** Detect fraud in insurance, credit card and medical claims. Identify instances of tax evasion. Identify insider-trading behaviors in stock market.
 - **Sports:** Identify most effective strategies. Discover hidden game patterns.

A Typical Knowledge Discovery Process

- 1 Crystalize scientific/industrial objective and extract the corresponding statistical problem.
- 2 Select the target/historical dataset; fix output and input variables.
- 3 Data cleaning (removal of noise, identification of potential outliers, imputing missing data)
- 4 Preprocess the data (data transformations, tracking time-dependent information)
- 5 Decide analysis methods (regression, classification, etc.)
- 6 Analyze the cleaned data (algorithms for data reduction, fitting models, prediction, extracting patterns)
- 7 Interpret and assess the knowledge from analysis results.

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- 3 Review of Matrix Algebra
 - Basic Definitions and Operations
 - Characteristics of Matrices
 - R Implementation

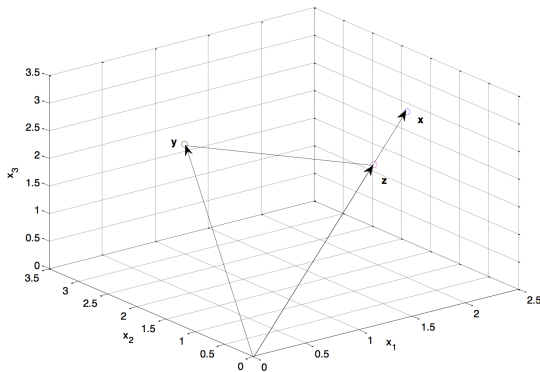
Review of Basic Definitions

- Matrix (\mathbf{A}), vector (\mathbf{a}), scalar (a)
- Equality of matrices and vectors
- Transpose (\mathbf{A}') and symmetric matrix ($\mathbf{A}' = \mathbf{A}$)
- Special matrix: diagonal matrix ($\text{diag}(\mathbf{A})$), identity matrix (\mathbf{I}), square matrix, upper/lower triangular matrix
- Positive definite matrix ($\mathbf{A} > 0$) and positive semidefinite matrix ($\mathbf{A} \geq 0$)

Review of Operations

- **Addition**: $\mathbf{A} \pm \mathbf{B}$ or $\mathbf{a} \pm \mathbf{b}$
- **Multiplication**: \mathbf{AB} , $c\mathbf{A}$, \mathbf{Aa} , $\mathbf{a'b}$, $\mathbf{ab'}$
- **Length** of vector \mathbf{a} : $L_{\mathbf{a}} = \sqrt{\mathbf{a'a}} = \sqrt{\sum_{i=1}^n a_i^2}$;
vector \mathbf{a} is said to be **normalized** if $L_{\mathbf{a}} = 1$.
- **Angle** between vectors \mathbf{a} and \mathbf{b} : $\cos(\theta) = \mathbf{a'b}/(L_{\mathbf{a}}L_{\mathbf{b}})$;
 \mathbf{a} and \mathbf{b} are **perpendicular/orthogonal** if $\mathbf{a'b} = 0$
- **Projection** of vector \mathbf{a} onto \mathbf{b} : $(\mathbf{a'b})\mathbf{b}/(\mathbf{b'b})$

Example: Let $\mathbf{x} = (2, 1, 3)'$, $\mathbf{y} = (1, 3, 2)'$. Then we have:
Length $L_x = L_y = 3.74$; Angle between \mathbf{x} and \mathbf{y} : $\theta = 0.79$;
Projection of \mathbf{y} onto \mathbf{x} : $\mathbf{z} = (1.57, 0.79, 2.36)'$



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Rank and Inverse

- **Linear dependence** of vectors $\mathbf{a}_1, \dots, \mathbf{a}_n$: if there exist constants c_1, \dots, c_n , not all zero, s.t. $\sum_{i=1}^n c_i \mathbf{a}_i = \mathbf{0}$. Otherwise the vectors are **linearly independent**.
- **Rank** of matrix \mathbf{A} : number of linearly independent rows (or equivalently, columns) of \mathbf{A} .
- **Full rank**: if the rank of $\mathbf{A}_{n \times p}$ is the smaller of n and p .
- **Nonsingular** matrix \mathbf{A} : if \mathbf{A} is square and of full rank. If \mathbf{A} is square of less than full rank, then \mathbf{A} is **singular**.
- **Inverse** of nonsingular square matrix \mathbf{A} : a matrix \mathbf{A}^{-1} s.t. $\mathbf{A}\mathbf{A}^{-1} = \mathbf{A}^{-1}\mathbf{A} = \mathbf{I}$
- **Orthogonal** matrix \mathbf{C} : if $\mathbf{C}\mathbf{C}' = \mathbf{C}'\mathbf{C} = \mathbf{I}$ or $\mathbf{C}^{-1} = \mathbf{C}'$.

Properties of **rank** and **inverse**:

- $\text{rank}(\mathbf{AB}) \leq \min(\text{rank}(\mathbf{A}), \text{rank}(\mathbf{B}))$.
- $\text{rank}(\mathbf{A} + \mathbf{B}) \leq \text{rank}(\mathbf{A}) + \text{rank}(\mathbf{B})$.
- $\text{rank}(\mathbf{AA}') = \text{rank}(\mathbf{A}'\mathbf{A}) = \text{rank}(\mathbf{A}) = \text{rank}(\mathbf{A}')$.
- $(\mathbf{A}')^{-1} = (\mathbf{A}^{-1})'$.
- $(\mathbf{AB})^{-1} = \mathbf{B}^{-1}\mathbf{A}^{-1}$.
- If $\mathbf{Ax} = \mathbf{Bx}$ for all possible values of \mathbf{x} , then $\mathbf{A} = \mathbf{B}$.
- If \mathbf{B} is nonsingular, then $\mathbf{AB} = \mathbf{CB}$ implies $\mathbf{A} = \mathbf{C}$.

Determinant

Properties of **determinant** of $n \times n$ square matrix \mathbf{A} ($|\mathbf{A}|$):

- $|c\mathbf{A}| = c^n |\mathbf{A}|$ where c is a constant.
- $|\mathbf{A}| = 0$ if \mathbf{A} is singular.
- $|\mathbf{A}| \neq 0$ if \mathbf{A} is nonsingular.
- $|\mathbf{A}| > 0$ if \mathbf{A} is positive definite.
- If \mathbf{A} and \mathbf{B} are square matrices, then $|\mathbf{AB}| = |\mathbf{A}||\mathbf{B}|$.
- If \mathbf{A} is partitioned by \mathbf{A}_{11} , \mathbf{A}_{12} , \mathbf{A}_{21} and \mathbf{A}_{22} , then

$$\begin{aligned} |\mathbf{A}| &= \begin{vmatrix} \mathbf{A}_{11} & \mathbf{A}_{12} \\ \mathbf{A}_{21} & \mathbf{A}_{22} \end{vmatrix} = |\mathbf{A}_{11}| |\mathbf{A}_{22} - \mathbf{A}_{21} \mathbf{A}_{11}^{-1} \mathbf{A}_{12}| \\ &= |\mathbf{A}_{22}| |\mathbf{A}_{11} - \mathbf{A}_{12} \mathbf{A}_{22}^{-1} \mathbf{A}_{21}| \end{aligned}$$

Trace

Trace of $n \times n$ matrix $\mathbf{A} = (a_{ij})_{n \times n}$: $\text{tr}(\mathbf{A}) = \sum_{i=1}^n a_{ii}$

- $\text{tr}(\mathbf{A} \pm \mathbf{B}) = \text{tr}(\mathbf{A}) \pm \text{tr}(\mathbf{B})$
- $\text{tr}(c\mathbf{A}) = c \cdot \text{tr}(\mathbf{A})$
- $\text{tr}(\mathbf{B}^{-1}\mathbf{A}\mathbf{B}) = \text{tr}(\mathbf{A})$
- $\text{tr}(\mathbf{A}\mathbf{B}) = \text{tr}(\mathbf{B}\mathbf{A})$ (\mathbf{A} and \mathbf{B} may not be square.)
- $\text{tr}(\mathbf{A}'\mathbf{A}) = \text{tr}(\mathbf{A}\mathbf{A}') = \sum_{i=1}^n \sum_{j=1}^p a_{ij}^2$, where $\mathbf{A} = (a_{ij})_{n \times p}$

Eigenvalues and Eigenvectors

Eigenvalue λ_i and Eigenvector \mathbf{x}_i of square matrix $\mathbf{A}_{n \times n}$: scalar λ_i and nonzero vector \mathbf{x}_i (normalized so that $\mathbf{x}_i' \mathbf{x}_i = 1$) s.t. $\mathbf{A} \mathbf{x}_i = \lambda_i \mathbf{x}_i$, or $(\mathbf{A} - \lambda_i \mathbf{I}) \mathbf{x}_i = 0$, $i = 1, \dots, n$.

- **Characteristic equation:** $|\mathbf{A} - \lambda_i \mathbf{I}| = 0$
- $\text{tr}(\mathbf{A}) = \sum_{i=1}^n \lambda_i$, $|\mathbf{A}| = \prod_{i=1}^n \lambda_i$.
- If $\mathbf{A} > 0$, then all $\lambda_i > 0$.
- If $\mathbf{A} \geq 0$, then all $\lambda_i \geq 0$, and the number of positive λ_i 's equal to the rank of \mathbf{A} .
- If \mathbf{A} is symmetric, then \mathbf{x}_i 's are mutually orthogonal.
- $1 \pm \lambda_i$ is the eigenvalue of $\mathbf{I} \pm \mathbf{A}$; λ_i^2 is the eigenvalue of \mathbf{A}^2 ; $1/\lambda_i$ is the eigenvalue of \mathbf{A}^{-1} if \mathbf{A} is nonsingular. The corresponding eigenvectors are still \mathbf{x}_i .

Spectral Decomposition

For a **symmetric** $n \times n$ matrix \mathbf{A} with the eigenvalue and **normalized** eigenvector pairs $(\lambda_i, \mathbf{x}_i)$, $i = 1, \dots, n$, the **spectral decomposition** of \mathbf{A} is

$$\mathbf{A} = \mathbf{C}\mathbf{D}\mathbf{C}' = \sum_{i=1}^n \lambda_i \mathbf{x}_i \mathbf{x}_i',$$

where $\mathbf{C} = (\mathbf{x}_1, \dots, \mathbf{x}_n)$ is orthogonal, and

$$\mathbf{D} = \text{diag}(\lambda_1, \dots, \lambda_n) = \begin{pmatrix} \lambda_1 & 0 & \cdots & 0 \\ 0 & \lambda_2 & \cdots & 0 \\ \vdots & \vdots & & \vdots \\ 0 & 0 & \cdots & \lambda_n \end{pmatrix}.$$

Spectral decomposition can be used to compute the following:

- Square root of symmetric and positive definite **A**:

$$\mathbf{A}^{1/2} = \mathbf{C}\mathbf{D}^{1/2}\mathbf{C}', \text{ where } \mathbf{D}^{1/2} = \text{diag}(\sqrt{\lambda_1}, \dots, \sqrt{\lambda_n}).$$

- Square of square matrix **A**:

$$\mathbf{A}^2 = \mathbf{C}\mathbf{D}^2\mathbf{C}', \text{ where } \mathbf{D}^2 = \text{diag}(\lambda_1^2, \dots, \lambda_n^2).$$

- Inverse of nonsingular matrix **A**:

$$\mathbf{A}^{-1} = \mathbf{C}\mathbf{D}^{-1}\mathbf{C}', \text{ where } \mathbf{D}^{-1} = \text{diag}(1/\lambda_1, \dots, 1/\lambda_n).$$

Cholesky Decomposition

A positive definite matrix $\mathbf{A} = (a_{ij})_{n \times n}$ can be factored into

$$\mathbf{A} = \mathbf{T}'\mathbf{T},$$

where \mathbf{T} is a nonsingular upper triangular matrix. One way to obtain $\mathbf{T} = (t_{ij})_{n \times n}$ is the **Cholesky decomposition**:

$$\begin{aligned} t_{11} &= \sqrt{a_{11}}, & t_{1j} &= \frac{a_{1j}}{t_{11}} & 2 \leq j \leq n, \\ t_{ii} &= \sqrt{a_{ii} - \sum_{k=1}^{i-1} t_{ki}^2} & 2 \leq i \leq n, \\ t_{ij} &= \frac{a_{ij} - \sum_{k=1}^{i-1} t_{ki} t_{kj}}{t_{ii}} & 2 \leq i < j \leq n, \\ t_{ij} &= 0 & 1 \leq j < i \leq n. \end{aligned}$$

Cholesky Decomposition: Example

Consider the 3×3 matrix \mathbf{A} :

$$\mathbf{A} = \begin{pmatrix} 3 & 0 & -3 \\ 0 & 6 & 3 \\ -3 & 3 & 6 \end{pmatrix}$$

Then by the aforementioned formulas, or by `>chol(A)` in R,

Cholesky Decomposition: Example

Consider the 3×3 matrix \mathbf{A} :

$$\mathbf{A} = \begin{pmatrix} 3 & 0 & -3 \\ 0 & 6 & 3 \\ -3 & 3 & 6 \end{pmatrix}$$

Then by the aforementioned formulas, or by `>chol(A)` in R,

$$\mathbf{T} = \begin{pmatrix} \sqrt{3} & 0 & -\sqrt{3} \\ 0 & \sqrt{6} & \sqrt{1.5} \\ 0 & 0 & \sqrt{1.5} \end{pmatrix}$$

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Matrix Computation in R

- Addition and subtraction:

```
A=matrix(1:12, nrow=4, ncol=3)
B=matrix(seq(3, 12, length=12), 4, 3)
A+B # matrix addition
A-B # matrix subtraction
```

- Transpose: Use the command “`t ()`”. For example,

```
A=matrix(1:12, nrow=4, ncol=3)
t(A) # calculate the transpose of A
```

- Multiplication: Use the command “`%*%`”. For example,

```
A=matrix(1:12, nrow=4, ncol=3)
B=matrix(seq(2, 8, length=9), 3, 3)
A %*% B
```

`A*B` is not the usual matrix multiplication, it will multiply two matrices of the same shape elementwisely. Try

```
A=matrix(1:12, nrow=4, ncol=3)
B=matrix(seq(2, 8, length=9), 3, 3)
C=matrix(seq(2, 8, length=12), 4, 3)
A * B # will give error message
A * C # will give a 4x3 matrix whose entries are the product of the
      # corresponding entries of A and C
```

- **Inverse:** Use the command “`solve()`”. For example,

```
A=matrix(rnorm(9), 3) # create a 3x3 matrix whose entries are iid N(0, 1)
solve(A) # calculate the inverse of the matrix A
```

- **Determinant:** Use the command “`det()`” to calculate the determinant of a square matrix. For example,

```
det(matrix(seq(1,3, length=9), 3))
```

- **Eigen-pairs and Spectral Decomposition:**

You can use the command “`eigen()`” to find the eigen-pairs of a symmetric matrix, and hence the spectral decomposition of the given matrix. For example,

```
> A=matrix(rnorm(9), 3)
> A=(A+t(A))/2 # to make sure we have a symmetric matrix
> eigen(A) # do the spectral decomposition of A
$values      # eigenvalues of A
[1] 1.9157871 1.0658594 0.2605430
```

```
$vectors      # P matrix in the Spectral Decomposition
      [,1]      [,2]      [,3]
[1,]  0.5790448 -0.3205481  0.74963728
[2,] -0.4593717 -0.8878969 -0.02483444
[3,] -0.6735612  0.3299819  0.66138279
```

Summary and Take-home Messages

About multivariate analyses:

- Why do we need them?
- What topics do they contain?
- What is the typical data structure?

About matrices and vectors:

- Review of their basic definitions, operations and characteristics
- Implementation of the matrix computation in R