# CI/CD Pipeline A Strategy for Successful Software Engineering

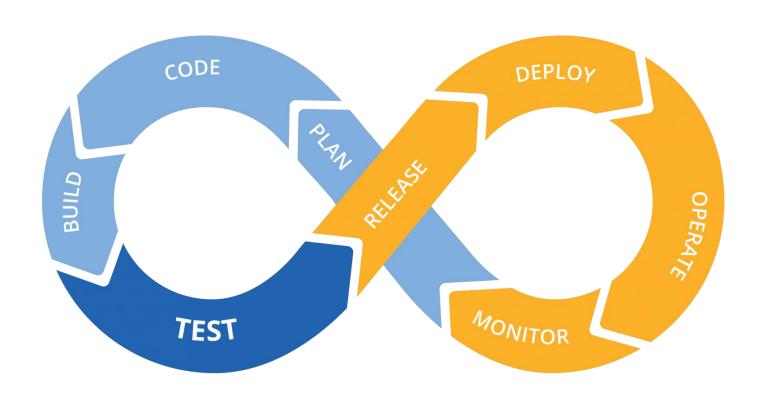
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## Software Project Challenges

- Slow Development Cycle
  - ▶ Slow release cycle → Customer dissatisfaction
  - Slow deployment → Customer dissatisfaction
  - High Cost
  - Low Revenue
- High Cost of Software Tests
  - Need to recruit a special team only for tests
  - Low Revenue
- High Cost of Software Deployment
  - ▶ Need to recruit a special team only for deployment
  - Low Revenue

## Overall CI/CD Concepts



## Why CI/CD?

- CI: Continuous Integration
  - Detects errors as quickly as possible
  - Allows team to work faster
  - Brings more confidence to dev team
- CD: Continuous Deployment
  - Ensures every change to the product is releasable
  - Delivers values more frequently to clients
  - Gets faster feedback from clients
  - ▶ Bings more confidence to clients

#### What can CI/CD bring?

- Very Quick & Smooth Development Cycle
  - Each git push will deploy!
  - Lead to an automatic deployment
  - ▶ Quick delivery → Better client satisfaction → More revenue
- Much Lower Cost of Software Tests
  - ► No/Reduced need for a special team only for tests
  - Reduce costs
- Much Lower Cost of Software Deployment
  - ▶ No/Reduced need for a special team only for deployment
  - Reduce costs
- Automation is everything!