# Roger Luan Kenji da Silva Oba

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#### **Education**

**Pontifical Catholic University of Campinas, PUCC**, Campinas, São Paulo, Brazil Expected Graduation: 2018 Senior, Bachelor of Engineering candidate, Computer Engineering

Apple BEPiD, Eldorado Research Institute, Campinas, São Paulo, Brazil

Sep/2013 - Dec/2014

Apple's Brazilian Educational Program for iOS Developers, focused on entrepreneurship, design and iOS development.

#### **Honors**

- · Apple's fully funded scholarship recipient.
- Award: Member of the team that ranked 2nd place at the Startup Weekend Campinas 2016.

#### Projects/Research

# Research: Marketing Prediction, PUCC, Brazil

Feb/2016 - June/2016

Artificial intelligence research on success rate prediction in banking telemarketing, using machine learning.

# iOS Application: Sueca Drinking Game, Personal App, Brazil

Jul/2014 - current

- · Development of a iOS game popular in Brazil;
- Metrics: 44,000+ downloads, priced at US\$ 2,99. Top 5 rank in Brazilian App Store for several months

# iOS Application: Chat Deck - Unlimited Chat Topics, Personal App, USA

Dec/2016 – current

• Development of iOS app/game that is used to start conversations and interact with others.

# iOS Application: Real Selfie - A WYSIWYG Camera, Personal App, Brazil

Dec/2015 - Dec/2015

Development of iOS app purely used to learn MVVM Architecture;

#### iOS Application: Officium, BEPiD, Brazil

Jun/2014 - Dec/2014

- Development of iOS app that aimed to increase users' productivity with gamification features and other studies.
- BEPiD Course Completion Project

Other Projects: Solidary Profile Picture, Litrao Go, personal use iOS frameworks.

# **Professional Experience**

#### GoodPeople, Rio de Janeiro, Rio de Janeiro, Brazil

Dec/2016 - current

iOS Developer

 Development of GoodPeople iOS social networking app, data migration, architecture improvements, new features and maintenance.

### PagPouco.com, Santos, São Paulo, Brazil

Apr/2016 - current

Web App Developer

Development of PagPouco.com's price comparing app for retail stores.

# TapDoc, São Paulo, São Paulo, Brazil

iOS Developer

Mar/2015 – Feb/2016

- · Development of 2 healthcare iOS apps;
- Worked in an Agile environment using Scrum, interacting closely with designers and business developers.

# Pontifical Catholic University of Campinas, São Paulo, Brazil

Feb/2013 - Dec/2014

Teacher Assistant in Computer Programming Algorithms I and Mathematics

- Trained and advised new students in Programming I and Mathematics:
- Analyzed, processed and graded students' projects, exercises and official tests.

### **Additional Information**

Programming: C, Objective-C, Java, R, Assembly, SQL, HTML, CSS, JavaScript.

Languages: Native Portuguese, Fluent English, Intermediate Spanish

**Computer/Other**: 5 years of programming experience, 3 years of iOS development experience, Git, Scrum, Trello, REST, Fabric, Cocoapods, Photoshop, Project White Labeling, Fastlane, Analytics, MVVM, MVC, Apple UI Guidelines, Slack, Critical Thinking, extremely high UX standards, and passionate about the mobile field.