

LYNX

The Connected Cold Chain

The cold chain is the logistics network that uses refrigeration to provide uninterrupted, temperature-controlled transport and storage of perishable goods from producer to consumer. It impacts human life every day – helping to ensure that the foods we eat reach tables around the world, and medications can be safely moved for patient use and clinical trials, all while helping to alleviate global hunger and reduce the environmental and societal impact of food waste. Carrier and AWS understand that reliable, accessible cold chain technology is vital to help preserve, protect and deliver foods and medicines; reduce food waste; and care for a growing planet.





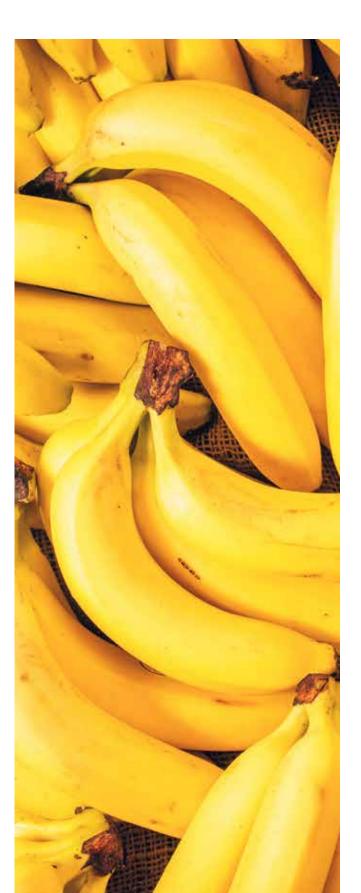


Today's cold chain is fragmented with different providers and technologies at each stage of the supply chain, meaning limited visibility into the location, condition and handling of goods while en route and significant risk of temperature fluctuations from human error, equipment malfunctions and external events.









THE OUTCOME

By enhancing visibility, resiliency, agility and efficiency in the cold chain, the cloud-connected Lynx digital platform will help reduce loss and support real-time decisions, helping to ensure that foods and vital medications safely reach people who need them around the world.



TEMPERATURE









LOCATION

REDUCE FOOD & MEDICINE LOSS

OPTIMIZE SUPPLY CHAIN LOGISTICS



ENABLE ENVIRONMENTAL SUSTAINABILITY

END-TO-END SUPPLY CHAIN VISIBILITY, CONTROL AND INTELLIGENCE