IT8302 APPLIED MACHINE LEARNING

Practical 6
Unsupervised Learning





- 1. Explore Unsupervised Learning concepts and applications
- 2. Conduct Clustering experiment using Python
- 3. Conduct Anomaly Detection experiment using Python

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1. OVERVIEW

In this practical we will use python with scikit-learn to apply unsupervised learning to some typical problems encountered. Scikit-learn comes with estimators that help to solve the clustering and anomaly detection problems.

INTRODUCTION TO UNSUPERVISED LEARNING

Unsupervised learning is where you only have input data (X) and no corresponding output variables.

The goal for unsupervised learning is to **model the underlying structure** or distribution in the data in order to learn more about the data.

These are called unsupervised learning because unlike supervised learning above there is **no correct answers** and there is **no teacher**. Algorithms are left to their own devises to discover and present the interesting structure in the data.

APPLICATIONS OF UNSUPERVISED LEARNING

Unsupervised learning problems can be further grouped into clustering, anomaly detection, dimensionality reduction and association problems.

- **Clustering**: A clustering problem is where you want to discover the inherent groupings in the data, such as grouping customers by purchasing behavior.
- Anomaly Detection: A anomaly detection problem is where you want to discover unusual data points. This is related to clustering,

but what you want to discover are the points that are far from any cluster.

- Dimensionality Reduction: A dimensionality reduction problem is where you want to discover the features or transformation of features that gives the best representation the data in relation to the problem. For reducing the number of attributes in data for summarization, visualization and feature selection such as Principal component analysis.
- **Association**: An association rule learning problem is where you want to discover rules that describe large portions of your data, such as people that buy X also tend to buy Y.

Some popular examples of unsupervised learning algorithms are:

- k-means for clustering problems.
- A priori algorithm for association rule learning problems.

Some examples of use cases are:

- Behavioral segmentation:
 - Segment by purchase history
 - o Segment by activities on application, website, or platform
 - Define personas based on interests
 - o Create profiles based on activity monitoring
- Inventory categorization:
 - o Group inventory by sales activity
 - o Group inventory by manufacturing metrics
- Sorting sensor measurements:
 - Detect activity types in motion sensors
 - o Group images
 - Separate audio
 - o Identify groups in health monitoring
- Detecting bots or anomalies:
 - Separate valid activity groups from bots
 - o Group valid activity to clean up outlier detection
 - o In addition, monitoring if a tracked data point switches between groups over time can be used to detect meaningful changes in the data.

2. CLUSTERING

In this section we would use clustering algorithms from scikit-learn to discover groups or clusters in the data.

K-MEANS

We would look into using the k-means algorithms to find clusters in the iris data set. We assume that the class label is removed from the data set first (by ignoring the iris.target).

K-means clustering is a type of unsupervised learning, which is used when you have unlabeled data (i.e., data without defined categories or groups). The goal of this algorithm is to find groups in the data, with the number of groups represented by the variable K.

The algorithm works iteratively to assign each data point to one of K groups based on the features that are provided. Data points are clustered based on feature similarity.

The results of the K-means clustering algorithm are:

- The centroids of the K clusters, which can be used to label new data
- Labels for the training data (each data point is assigned to a single cluster)

Algorithm

The K-means clustering algorithm uses iterative refinement to produce a final result. The algorithm inputs are the number of clusters K and the data set. The data set is a collection of features for each data point.

The algorithms starts with initial estimates for the K centroids, which can either be randomly generated or randomly selected from the data set.

The algorithm then iterates between two steps:

1. Data assignment step:

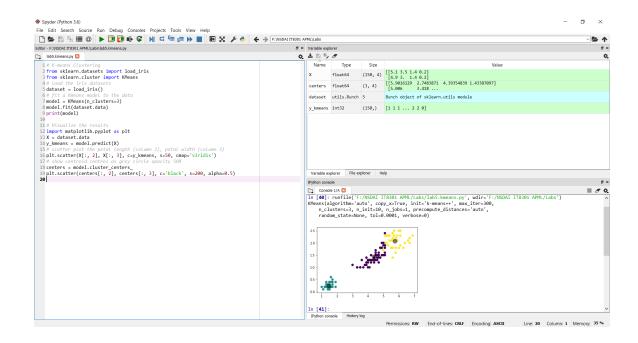
Each centroid defines one of the clusters. In this step, each data point is assigned to its nearest centroid, based on the squared Euclidean distance.

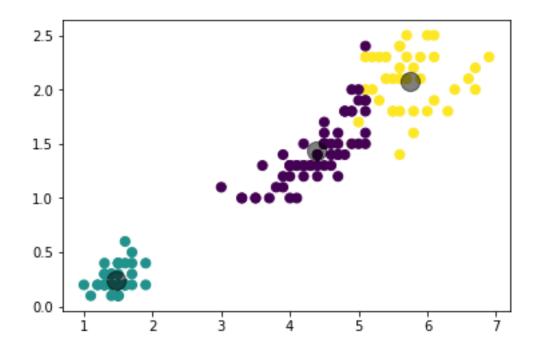
2. Centroid update step:

In this step, the centroids are recomputed. This is done by taking the mean of all data points assigned to that centroid's cluster.

The algorithm iterates between steps one and two until a stopping criterion is met (i.e., no data points change clusters, the sum of the distances is minimized, or some maximum number of iterations is reached).

```
# K-means Clustering
from sklearn.datasets import load iris
from sklearn.cluster import KMeans
# load the iris datasets
dataset = load iris()
# fit a Kmeans model to the data
model = KMeans(n_clusters=3)
model.fit(dataset.data)
print(model)
# Visualize the results
import matplotlib.pyplot as plt
X = dataset.data
y kmeans = model.predict(X)
# scatter plot the petal length (column 2), petal width (column 3)
plt.scatter(X[:, 2], X[:, 3], c=y_kmeans, s=50, cmap='viridis')
# show centroid centres as grey circle opacity 50%
centers = model.cluster centers
plt.scatter(centers[:, 2], centers[:, 3], c='black', s=200, alpha=0.5)
```





CHOOSING THE NUMBER OF CLUSTERS K

From URL:

http://scikit-learn.org/stable/modules/clustering.html#silhouette-coefficient,

A **higher Silhouette Coefficient score** relates to a model with betterdefined clusters.

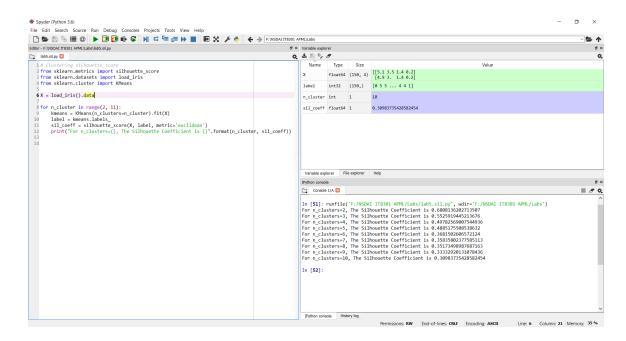
The Silhouette Coefficient is defined for each sample and is composed of two scores:

- a: The mean distance between a sample and all other points in the same class.
- **b**: The mean distance between a sample and all other points in the next nearest cluster.

The Silhouette Coefficient is for a single sample is then given as:

$$s = \frac{b - a}{max(a, b)}$$

Assuming that we don't know the number of iris clusters initially, we can use this coefficient (s) to determine the K to use.



For n_clusters=2, The Silhouette Coefficient is 0.6808136202713507

For n_clusters=3, The Silhouette Coefficient is 0.5525919445213676
For n_clusters=4, The Silhouette Coefficient is 0.49782569007544936
For n_clusters=5, The Silhouette Coefficient is 0.4885175508538632
For n_clusters=6, The Silhouette Coefficient is 0.3681502606572124
For n_clusters=7, The Silhouette Coefficient is 0.35835802377585113
For n_clusters=8, The Silhouette Coefficient is 0.35173498987687163
For n_clusters=9, The Silhouette Coefficient is 0.33332920131078436
For n_clusters=10, The Silhouette Coefficient is 0.30983735428582454

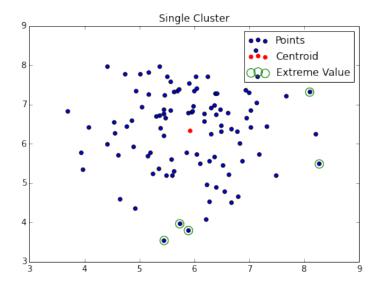
For the iris data set, s is highest with K=2, this is because the third species is in the middle overlapping the other 2 species. So, we used K=3 for the iris data set because of other sources of knowledge about the problem domain.

3. ANOMALY DETECTION

In this section, we will detect anomalies or unusual data occurences

ANOMALY DETECTION USING K-MEANS

We can use K-means clustering algorithm to perform anomaly detection and outlier detection. If we set the K=1, we effectively generate only one centroid for the data, points that are far away from the centre are considered to be outliers or anomalies.



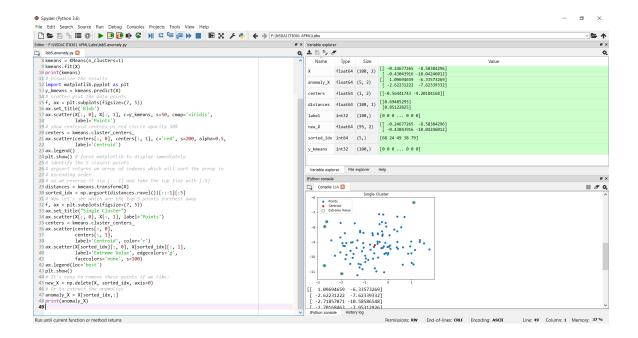
Finding a cluster with one center is similar to an SVM with one class (One-class SVM is an anomaly detection algorithm http://scikit-learn.org/stable/modules/generated/sklearn.svm.OneClassSVM.html)

In this experiment, we will use the synthetic dataset found in sklearn called make_blob

(see http://scikit-learn.org/stable/modules/generated/ sklearn.datasets.make blobs.html

```
# Anomaly Detection using K-means
from sklearn.datasets import make blobs
import numpy as np
from sklearn.cluster import KMeans
# generate the data
X, label = make_blobs(100, centers = 1)
# get the K-means model
kmeans = KMeans(n_clusters=1)
kmeans.fit(X)
print(kmeans)
# Visualize the results
import matplotlib.pyplot as plt
y_kmeans = kmeans.predict(X)
# scatter plot the data points
f, ax = plt.subplots(figsize=(7, 5))
ax.set_title('Blob')
ax.scatter(X[:, 0], X[:, 1], c=y_kmeans, s=50, cmap='viridis',
           label='Points')
# show centroid centres as red circle opacity 50%
centers = kmeans.cluster_centers_
ax.scatter(centers[:, 0], centers[:, 1], c='red', s=200, alpha=0.5,
           label='Centroid')
ax.legend()
plt.show()
# identify the 5 closest points
# argsort returns an array of indexes which will sort the array in
# ascending order
# so we reverse it via [::-1] and take the top five with [:5]
distances = kmeans.transform(X)
sorted idx = np.argsort(distances.ravel())[::-1][:5]
# Now let's see which are the top 5 points furthest away
f, ax = plt.subplots(figsize=(7, 5))
ax.set_title("Single Cluster")
ax.scatter(X[:, 0], X[:, 1], label='Points')
centers = kmeans.cluster_centers_
ax.scatter(centers[:, 0],
           centers[:, 1],
           label='Centroid', color='r')
ax.scatter(X[sorted_idx][:, 0], X[sorted_idx][:, 1],
           label='Extreme Value', edgecolors='g',
           facecolors='none', s=100)
ax.legend(loc='best')
```

```
plt.show()
# It's easy to remove these points if we like:
new_X = np.delete(X, sorted_idx, axis=0)
# Or to extract the anomalies
anomaly_X = X[sorted_idx,:]
print(anomaly_X)
```



4. PRINCIPAL COMPONENT ANALYSIS

One way to carry out dimensionally reduction is by implementing the principal component analysis (PCA) technique. This is an unsupervised learning technique, since it does not require labels to your data.

Note: PCA is applicable to features which are numeric (continuous values), but not categorical data (discrete values). Recall that PCA considers the variance of the values along each direction (or feature). For categorical features, the values are fixed to those finite number of categories --- hence not quite meaningful to talk about variance.

Let us make use of the iris dataset again. Recall that the iris dataset has four features. Let us apply PCA from sklearn onto these four features. For ease of visualisation in a 2-d plot, we will extract the first two principal components:

```
import matplotlib.pyplot as plt
from sklearn.decomposition import PCA
from sklearn.datasets import load_iris
from sklearn.preprocessing import StandardScaler

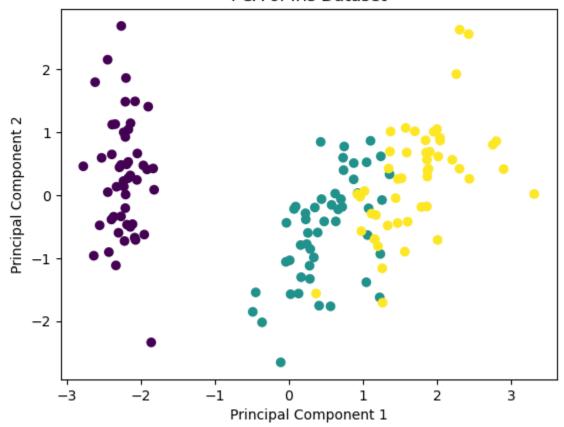
# Load Iris dataset
iris = load_iris()
X = iris.data
y = iris.target

# Data Scaling
x_scaled = StandardScaler().fit_transform(X)
```

```
# Apply PCA with two components (for 2D visualization)
pca = PCA(n_components=2)
X_pca = pca.fit_transform(x_scaled)

# Plot the results
plt.scatter(X_pca[:, 0], X_pca[:, 1], c=y)
plt.title('PCA of Iris Dataset')
plt.xlabel('Principal Component 1')
plt.ylabel('Principal Component 2')
plt.show()
```

PCA of Iris Dataset

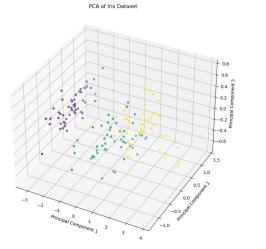


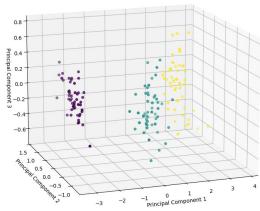
By selecting just the two principal components, we get to plot it on a simple 2-d graph. In general, however, there is no reason why we should stop at two principal components. We can select the first three principal components and plot a 3-d graph:

```
# Magic line to make your 3-d graph pop out,
# and you can interactively rotate it.
%matplotlib tk
```

```
# Set up the imports for 3-d plotting.
from mpl_toolkits import mplot3d
import matplotlib.pyplot as plt
fig = plt.figure()
ax = plt.axes(projection='3d')
# Regular imports for PCA and the iris dataset.
from sklearn.preprocessing import StandardScaler
from sklearn.decomposition import PCA
from sklearn.datasets import load_iris
# Load iris dataset.
iris = load iris()
X = iris.data
y = iris.target
# Data Scaling
x_scaled = StandardScaler().fit_transform(X)
# Apply PCA with three components (for 3d visualization)
pca = PCA(n components=3)
X_pca = pca.fit_transform(x_scaled)
# Plot the results in 3d.
ax.scatter(X_pca[:, 0], X_pca[:, 1], X_pca[:, 2], c=y)
plt.title('PCA of Iris Dataset')
ax.set_xlabel('Principal Component 1')
ax.set_ylabel('Principal Component 2')
ax.set zlabel('Principal Component 3')
plt.show()
```

PCA of Iris Dataset



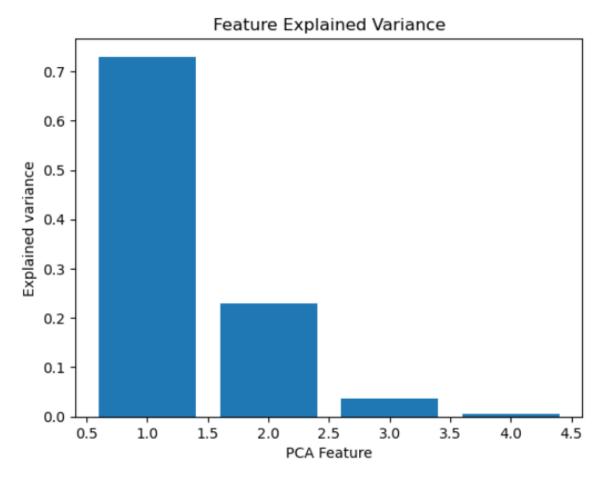


Various projections of three principal components on the iris dataset features.

Of course, realistic datasets may have tens or hundreds of features. Sticking to just two or three principal components would probably discard too much information. There is an "elbow method" which can be implemented to ascertain an appropriate number of principal components to select, and how much information is being discarded as a result. This tracks how much variance is being explained by the principal components that are kept.

We will illustrate this with the iris dataset that has four features, but is applicable in general with larger datasets having more features.

```
import matplotlib.pyplot as plt
from sklearn import datasets
from sklearn.preprocessing import StandardScaler
from sklearn.decomposition import PCA
# load features and targets separately
iris = datasets.load iris()
X = iris.data
y = iris.target
# Data Scaling
x_scaled = StandardScaler().fit_transform(X)
# Use all four principal components,
# where this iris dataset has four features.
pca = PCA(n components=4)
# Fit and transform data
pca features = pca.fit transform(x scaled)
# Bar plot of explained variance ratio
plt.bar(range(1,len(pca.explained_variance_ratio_)+1),
        pca.explained_variance_ratio_)
plt.xlabel('PCA Feature')
plt.ylabel('Explained variance')
plt.title('Feature Explained Variance')
plt.show()
```



We see that the first principal component would explain over 70% of the variance of the data, and the second would explain about 23%. Hence keeping the first two principal components would explain over 90% of the features, which is usually a good cut-off (but this depends on the dataset involved ...). Adding subsequent principal components are of diminishing returns.

Another useful plot is the cumulative explained variance:

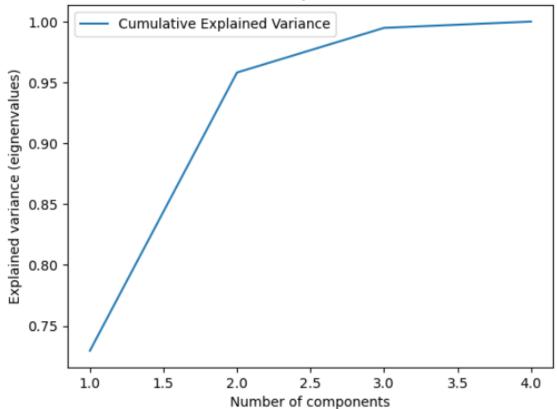
```
import numpy as np
import matplotlib.pyplot as plt
from sklearn import datasets
from sklearn.preprocessing import StandardScaler
from sklearn.decomposition import PCA

# load features and targets separately
iris = datasets.load_iris()
X = iris.data
y = iris.target

# Data Scaling
```

```
x_scaled = StandardScaler().fit_transform(X)
# Use all four principal components,
# where this iris dataset has four features.
pca = PCA(n_components=4)
# Fit and transform data
pca_features = pca.fit_transform(x_scaled)
# Cumulative Explained Variance
plt.plot(
    range(1,len(pca.explained_variance_ratio_ )+1),
    np.cumsum(pca.explained_variance_ratio_),
    label='Cumulative Explained Variance')
plt.legend(loc='upper left')
plt.xlabel('Number of components')
plt.ylabel('Explained variance (eignenvalues)')
plt.title('Cumulative Explained Variance')
plt.show()
```





Just like the elbow method for determining an appropriate number of clusters, here we may use that to gauge what an appropriate number of principal components would be, as a form of dimensionality reduction of our dataset. Alternatively, you may set an arbitrary cut-off like 90%.

Additional reference: https://saturncloud.io/blog/what-is-sklearn-pca-explained-variance-ratio-difference/