

Jugular Token (JUG) Whitepaper

Version 1.1

1. Introduction

Meme tokens have evolved beyond simple jokes—many have become powerful community movements and cultural assets. Jugular Token (\$JUG) is designed to be the meme token that goes straight for the jugular of the crypto world, delivering community-driven power, humor, and blockchain-based tools.

2. Mission Statement

Jugular Token aims to fuse memes, community, and utility into a bold decentralized movement. \$JUG is not just a coin—it's a platform for expression, governance, and community connection.

3. Tokenomics

Token Symbol: \$JUG

Network: BSC

Total Supply: 1,000,000,000 (1 Billion)

Distribution:

- 50% Community & Liquidity Fair launch and liquidity pools.
- 20% Marketing & Memes Campaigns, contests, and influencer partnerships.

- 15% Ecosystem Development Building utilities and dApps.
- 10% Team & Advisors Locked & vested transparently.
- 5% Charity & Community Causes Donated to initiatives chosen by holders.

4. Utilities

Jugular Token is more than just a meme—it has real, community-focused applications:

- Social Media Chat (Jugular Chat dApp)
 A decentralized chat platform where holders can connect, share memes, and build culture without censorship.
- Community Governance (Jugular DAO)
 DAO-style governance where \$JUG holders can vote on:
 - Meme campaigns & viral strategies.
 - o Partnerships and collaborations.
 - o Community-driven donations and initiatives.

5. Roadmap

Phase 1 – Launch & Foundation

- Token launch (fair, transparent, no presale rug pulls).
- Build brand presence across socials.
- Meme contests and giveaways.

Phase 2 – Growth & Ecosystem

- Develop Jugular Chat dApp (beta).
- Begin DAO governance testing.
- Launch staking pools.

Phase 3 - Expansion & Community Power

- Full release of Jugular Chat.
- DAO governance active with community voting.
- Partnerships with other meme ecosystems.

Phase 4 – Jugular Domination

CEX listings.

- Branded merchandise and meme events.
- Global expansion of meme culture under \$JUG.

6. Security & Transparency

- Smart contract will undergo third-party audit.
- Liquidity locked for at least 1 year.
- Team tokens vested over 12 months.
- 100% community-first ethos.

7. Conclusion

Jugular Token is the meme token that doesn't play safe—it goes straight for the jugular. By combining meme culture, decentralized chat, and governance, \$JUG empowers its holders to connect, decide, and thrive together.

Join the Jugular Army. Own the memes. Own the future.